



Made to Remember

PRESS KIT



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**The resort with the most
theme parks in Europe**

PortAventura World is **one of the largest holiday and family leisure destinations in Europe**. Throughout its more than 25 years of history, it has welcomed **more than 100 million visitors** from all over the world. PortAventura Park, Caribe Aquatic Park and Ferrari Land make up the European resort with the highest number of theme parks.

The resort facilities are situated in **a stunning setting**, on the Costa Daurada. It is a strategic location as it is very close to two large economic centres, Tarragona and Barcelona, as well as towns such as Vila-seca, Salou and Cambrils.

PortAventura World has **5 4-star themed hotels 1 5-star hotel and 2 managed hotels**, with more than 2,700 rooms. In addition, it is also home to the **PortAventura Convention Centre**, with capacity for up to 6,000 people.

MISSION

We create unforgettable experiences that make a positive impact on people while caring for the planet.

OUR VALUES



SAFETY



EFFICIENCY



INNOVATION



PASSION



WE BELIEVE IN PEOPLE



COMMITMENT





KEY FIGURES

28
years of
history

No.1
leisure
destination
in the
Mediterranean

100
million
visitors
up to 2022

241.5
million Euros
of annual
turnover
in 2019

40.2
million Euros
of profit in 2019

+1
billion Euros
in ongoing
investment
so far

18,000
direct, indirect
and casual jobs
(KPMG data)

111,8
million Euros
of EBITDA
in 2019

MILESTONES



OUR ESG STRATEGY



A sustainability strategy transformed into a global reference model

Environmental, social and good governance sustainability. These are the **3 main strategies set out by the ESG integrated plan** for one of the top leisure resorts in Europe: PortAventura World. A success model that shares the principles covered in the Sustainable Development Goals (SDGs) promoted by the United Nations and in the commitment to the UNWTO Global Code of Ethics for Tourism.

The resort's sustainability strategy is based on boosting and encouraging environmental initiatives that promote care for the environment. An example of this is its recognition as **Europe's first carbon neutral resort** in 2020. In 2022, we extended the calculation of our carbon footprint in scope 3 emissions to, in turn, promote actions to reduce these emissions. In addition, in 2023 PortAventura became the **first resort in the world to receive BCorp certification**.

The resort's strategic commitment to sustainability has become an international benchmark for the theme park industry in Europe, the Middle East and Africa (EMEA), both in terms of leadership, innovation and vision for the future. So much so that in 2021 the company was awarded the **IAAPA EMEA Award for Extraordinary Efforts**, the first and only award of its kind from the global leisure and entertainment industry (IAAPA).

Looking ahead to 2032, the resort has also joined the **Science Based Targets Initiative (SBTi)**, a collaboration between the non-profit organisation CDP, the UN Global Compact, the World Resources Institute (WRI) and the World Wide Fund for Nature (WWF), which supports organisations when it comes to setting emissions reduction targets of up to 55% to keep global warming at no more than 1.5°C above pre-industrial levels.

Alongside this, the company is also driving other environmental initiatives aimed at water conservation and reuse, such as the installation of low-consumption equipment for heating water in hotel rooms. Currently, and since 2016, 100% of the resort's electricity comes from carbon-free renewable sources and, in 2021, the resort obtained the **AENOR Zero Waste certification**, which recognises its traceability system in waste management, with an annual reuse rate of over 90%, thus preventing it from ending up in landfill and promoting sustainability through the circular economy.



WHAT WE HAVE ACHIEVED

93%
less
**single-use
plastics.**

+90%
of **recovered
waste.**

100%
of
facilities
and operations
are **carbon
neutral.**

**SELF-CONSUMPTION
PHOTOVOLTAIC POWER PLANT**
Construction of **the largest
self-consumption plant** at a
tourist destination in Spain, with
the capacity to generate 2/3 of
the energy consumed by the park.

100%
of **cybersecurity
tools**
implemented.

ISO 22000
Certification
at the PortAventura,
El Paso, Gold River,
Colorado Creek,
Lucy's Mansion and
Caribe hotels.

3,392
participants in
the **PortAventura
e-healthy
programme**
in 2022.

**PORTAVENTURA
DREAMS**
Launch of the Village,
a space for families
with children with
serious illnesses.

In this regard, 93% of single-use plastics in the resort's restaurants were eliminated or replaced in 2021 alone, while the water rides are powered by a specially designed underground rainwater harvesting system. Furthermore, **the company's support for local suppliers is a priority.**

In order to reduce and control its emissions, the resort is backing the use of cleaner modes of transport by developing **one of the largest electric car charging hubs in Europe**. All in all, the complex has a huge electric charging infrastructure with 150 free charging points for visitors and employees in total; this is ahead of the regulations that will oblige public car parks to have at least one charging point for every 40 spaces as of 2023.

The most recent initiative announced by the company was that of obtaining the licence for the construction of **the biggest self-consumption photovoltaic plant at a holiday resort in Spain and one of the biggest in Europe: PortAventura Solar**. This is a project which saw the installation of more than 11,000 photovoltaic modules on a surface area spanning 6.4 hectares, generating 10 GWh/year of clean electricity to cover almost a third of the total energy required by the resort to operate. The construction is located on land owned by PortAventura World, and is part of a plan to be respectfully integrated with the landscape and to create a space for educating about the environment. The project also has a second construction phase that is already underway, which will have a capacity of 3.1 megawatt peaks (MWp) and will provide 5.6 GWh more per year. The installation of the plant has involved a total investment of more than 8 million euros.





02. PORTAVENTURA PARK



42
Rides



47
Food and
beverage
outlets



44
Shops



13,500
performances of
shows per year

PortAventura Park covers **105 hectares divided into six theme areas**. As the Park's birthplace and home is by the Mediterranean Sea, visitors and friends are welcomed on the shores of **Mediterrània**. From this area, visitors can take an incredible journey through the beautiful islands of **Polynesia**, colourful and lively **México**, exotic **China**, and the perilous yet fascinating **Far West**. There is also a place specially designed for the little ones: **SésamoAventura**.

There are **42 attractions** for all ages in the theme park and more than **40 daily performances**. There are also **47 food and beverage outlets** to sample the best dishes from each continent with products imported from the actual regions represented in PortAventura World, and **44 shops** with hundreds of fashionable items and exquisite handicrafts, souvenirs of the main attractions, photographic memories, sweets and a lot more merchandise featuring our funny friends from Sesame Street®.



MEDITERRÀNIA



The area of Mediterrània is themed with reproductions of buildings typically found in Mediterranean villages. The professionals and artisans involved in its design and creation have strived for a perfect likeness in every detail, and visitors can appreciate the results of their hard work as they pass through the different zones of the first theme area that they will come across upon arrival at the park.



RIDES

- Furius Baco
- Port de la Drassana
- Estació del Nord



RESTAURANTS

- Racó de Mar
- El Pòsit
- Vinosfera Tapes i Vins
- Café Saula

A true test of courage

Mediterrània is home to one of the fastest rides in the park, Furius Baco, a roller coaster on which passengers hurtle from 0 to 135 km/h in only three seconds.



POLYNESIA



Polynèsia exudes realism in each and every aspect. The entire pathway is surrounded by streams that flow over volcanic rocks, making the visitor feel like they are in a tropical paradise with fun attractions and exotic shows. The main rides in Polynèsia are Tutuki Splash, wagons that drop rapidly from the summit of the volcano down to the lake, and the Kontiki canoes that navigate the Polynesian islands on the tumultuous sea waves.



RIDES

- Tutuki Splash
- Canoes
- Kontiki



RESTAURANTS

- Bora Bora

The Tikis

These strange sculptures, which visitors will come across as they make their way through Polynèsia, are divinities brought over from the Fiji and Tonga islands.



CHINA



In China visitors enter the farming town of Ximpang where, in the higher parts, they will see the Emperor's summer residence: a recreation of the "Forbidden City" of Beijing, where visitors may also find a replica of the Great Wall.

The attractions in this area are among the most striking in PortAventura Park. In addition to Shambhala, visitors can enjoy the famous Dragon Khan, one of the most iconic attractions in the park. For the most daring, this roller coaster has 8 loop-the-loops, reaching zero gravity through a "corkscrew" effect and with a dizzying drop from 45 metres high at speeds of up to 100 km/h.



RIDES

- Dragon Khan
- Shambhala
- Angkor: Adventure in the Lost Kingdom
- Waitan Port
- Cobra Imperial
- Tea Cups
- Driving School
- Children's Area



RESTAURANTS

- Sichuan
- Dagana
- Canton
- Marco Polo

Shambhala - roller coaster and record breaker

The emblematic ride holds three European records: highest roller coaster at 76 m, longest descent with a drop of 78 m and fastest hypercoaster reaching speeds of 134 km/h.

Last but not least, the highlight is Angkor, an attraction inspired by the great Temple of Angkor, considered the largest religious structure ever built. This boat ride holds the record of being the longest circuit in Europe



MÉXICO



This area offers an encounter with the ancient Mayan culture. Here, visitors see the great Mayan pyramid and Itzá that contains a multitude of surprises within such as the tomb of Pacal the Great.



RIDES

- Hurakan Condor
- El Diablo - Tren de la Mina
- Yucatan
- Los Potrillos
- Armadillos
- Serpiente Emplumada
- El Secreto de los Mayas



RESTAURANTS

- Hacienda El Charro
- La Cantina

Hurakan Condor offers a free fall of 86 metres at 100 km/h that lasts 3 seconds.

Hurakan Condor is the main ride in México and emulates the structure of the "voladores" pole. Also joining in the fun here are Serpiente Emplumada and the mine train roller coaster El Diablo - Tren de la Mina. In Templo del Fuego, the most valiant can take part in an exciting search for treasure and accompany PortAventura Park's most intrepid explorer in a show filled with fire and surprises.



FAR WEST



In Far West visitors can experience the hustle and bustle of the streets of Penitence, an authentic old American West town, and visit the mining district of "C.C. Sampling & Ore Company", which scours the waters of the Colorado river in the search for gold nuggets.

There is also the opportunity to pop by the wooden buildings offering all kinds of games of skill and chance whilst the little ones take a ride on board the carousel.

The main rides in Far West are the roller coaster Stampida and Silver River Flume, one of PortAventura Park's most popular attractions.



RIDES

- Buffalo Rodeo
- Silver River Flume
- Stampida
- Penitence Station
- Tomahawk
- Grand Canyon Rapids
- Carousel
- Wild Buffalos
- VolPaiute
- Crazy Barrels
- Uncharted



RESTAURANTS

- The Iron Horse
- The Old Steak House
- Jeremias' Food
- Chickens' Stampida
- Long Brunch Saloon



Down river!

On Silver River Flume visitors can ride the river rapids from inside a log.

Uncharted: A fast-paced adventure!

Visitors enter the world of Uncharted and enjoy a unique experience based on the blockbuster film.

New
ride for
2023



SÉSAMOAVENTURA



The highly popular Sesame Street characters are waiting to greet visitors in SésamoAventura, the PortAventura Park family area where children are centre stage. All 11 attractions in this area have been specially designed and created for children from the age of one year.



RIDES

- Tami Tami
- La Granja de Elmo
- El Salto de Blas
- Coco Piloto
- Mariposas Saltarinas
- Magic Fish
- El Árbol Mágico
- SésamoAventura Station
- El Huerto Encantado
- Waikiki
- LocoLoco Tiki
- Street Mission



RESTAURANTS

- La Cocina de Epi

STREET MISSION

In the 27th edition of the prestigious international Thea Awards, hosted by TEA, PortAventura World received the "Award for Outstanding Achievement" thanks to **Street Mission, the resort's first dark ride and the only one in Europe dedicated to Sesame Street®**. This attraction is an **interactive adventure for all ages** in which visitors have to help the main protagonist, **Detective Grover**, successfully complete a secret mission.

RECIPIENT OF THE AWARD FOR OUTSTANDING ACHIEVEMENT AT THE THEA AWARDS





SPECIAL EVENTS

CARNIVAL

In 2023 PortAventura World will celebrate its longest season ever. It is part of a commitment that will allow the theme park to introduce new events such as Carnival. The celebration will kick off the season in full colour and to the rhythm of the festivities in Rio de Janeiro and Venice.

EASTER CELEBRATION

In 2022, for the first time in its history, PortAventura World inaugurated the season with the Easter Celebration, which featured the installation of the world's largest decorated Easter egg, as recognised by Guinness World Records. This year's event features a full programme of activities bursting with new features and excitement, with travelling entertainment exhibitions and special decorations.

HALLOWEEN

PortAventura World has been holding one of the most spectacular Halloween events of the season since the year 2000. From the end of September until mid-November, there is a special event that fills every corner of the resort with monsters, zombies and ghosts that lurk in between the rides, hotels and restaurant areas, turning a visit to the park into a spooky experience for the whole family. In addition to a wide range of entertainment, activities and shows, the resort offers the chance to enjoy houses of terror set in different themes and universes, as well as famous characters such as the unpredictable girl from the Exorcist. It's an experience that will freeze up the blood of even the most daring visitors.



CHRISTMAS

PortAventura World is also celebrating a special season with the arrival of Christmas. This is a very special moment in which Woody and the rest of the resort's best-known characters blend in with the Christmas atmosphere to experience the spirit of the season. During this season, the resort's shows are transformed into a unique experience that fills every corner of the resort with magic and intoxicates everyone in the family, both young and old.

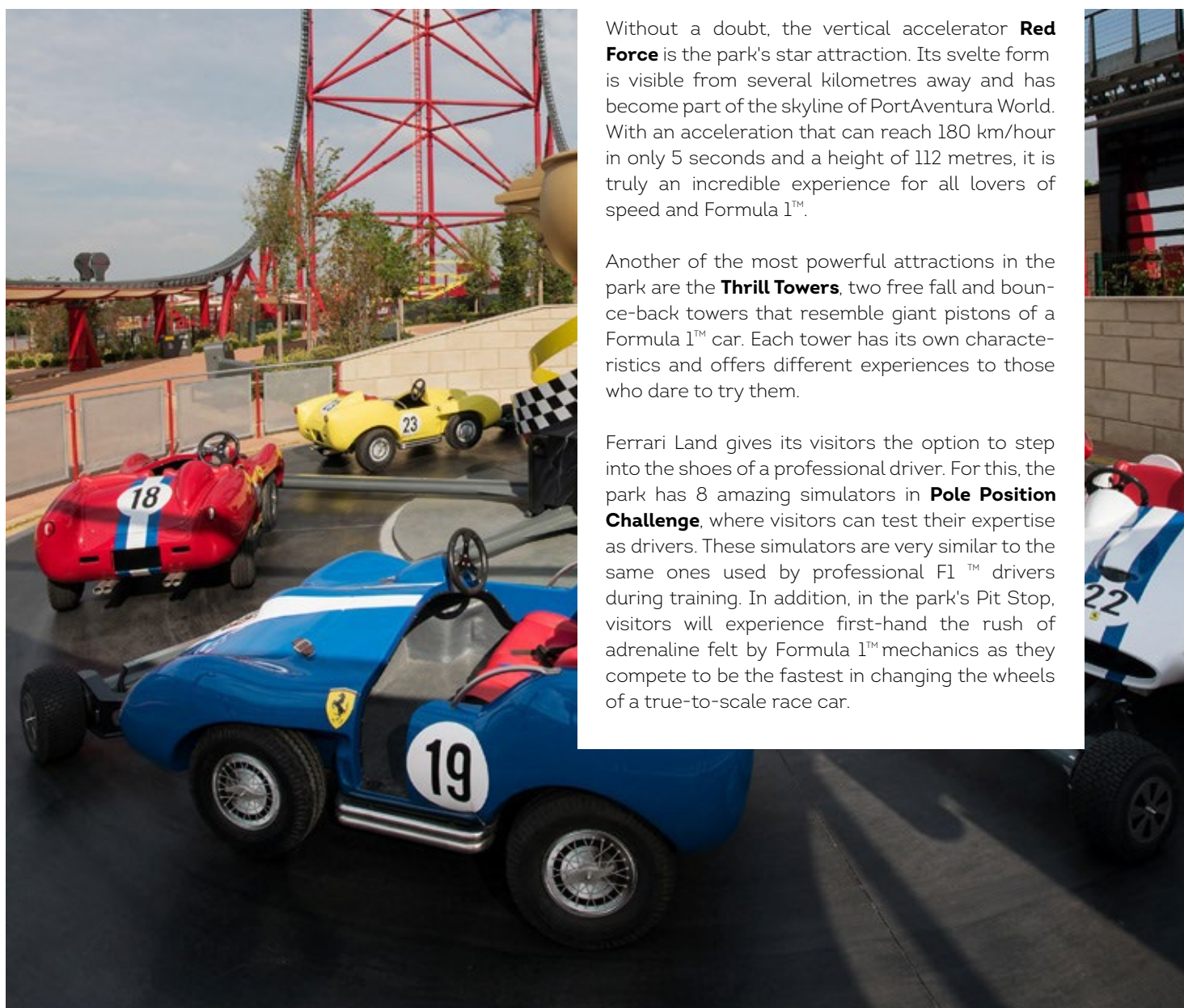




03. FERRARI LAND



16 INTERNATIONALLY RENOWNED ATTRACTIONS



Ferrari Land, the theme park dedicated to the Prancing Horse, has turned **PortAventura World into the European destination with the highest number of theme parks**. Within an area of 70.000 m2, it hosts 16 exciting attractions in an adrenaline-filled place created with a significant technological bias, and suitable for all members of the family.

At the heart of Ferrari Land, we find the main building, **Ferrari Experience**, where visitors can become immersed in the world of the Italian motor racing team. Inside there is **Ferrari Gallery**, an impressive space in the form of the silhouette of the legendary LaFerrari model, where visitors can enjoy an interactive tour and learn about the story of the brand.

Without a doubt, the vertical accelerator **Red Force** is the park's star attraction. Its svelte form is visible from several kilometres away and has become part of the skyline of PortAventura World. With an acceleration that can reach 180 km/hour in only 5 seconds and a height of 112 metres, it is truly an incredible experience for all lovers of speed and Formula 1™.

Another of the most powerful attractions in the park are the **Thrill Towers**, two free fall and bounce-back towers that resemble giant pistons of a Formula 1™ car. Each tower has its own characteristics and offers different experiences to those who dare to try them.

Ferrari Land gives its visitors the option to step into the shoes of a professional driver. For this, the park has 8 amazing simulators in **Pole Position Challenge**, where visitors can test their expertise as drivers. These simulators are very similar to the same ones used by professional F1™ drivers during training. In addition, in the park's Pit Stop, visitors will experience first-hand the rush of adrenaline felt by Formula 1™ mechanics as they compete to be the fastest in changing the wheels of a true-to-scale race car.

THE PERFECT PLACE FOR AN ADRENALINE-FILLED ADVENTURE



Visitors can also enjoy the race circuit **Maranello Grand Race** a journey in one of the Italian firm's GT racing cars, along a track of over 500 metres, where they will experience the excitement of driving a scale reproduction of a Ferrari.

There is also a Kids' Area in the park for the little ones. This space features five attractions suitable for children, that still embody the true spirit of the Italian motor racing team. **Junior Red Force** is a mini version of the iconic Red Force roller coaster that allows children to feel the same speed sensations as experienced on the vertical accelerator. There is also **Kids' Tower**, a 9 m free fall and bounce-back tower and **Crazy Pistons**, a ride inspired by the movement of the pistons in a Ferrari engine. Alongside these, visitors can enjoy two other attractions: **Champions Race**, to see what it feels like behind the wheel of a legendary Ferrari Testarossa 250, and **Flying Race**, the perfect attraction for budding young drivers.

In addition, on **Junior Championship**, it is possible to climb on board a miniature reproduction of a Formula 1™ car and experience all the excitement of drifting in an attraction inspired by the traditional "whip".

The park has six restaurants: from the traditional **Ristorante Cavallino**, based on the restaurant in Maranello (home of Ferrari), where you can soak up the history of the brand of the Cavallino Rampante to a themed fast food outlet **Pit Lane**, inspired by the legends of the Ferrari drivers. And of course, there are also several Italian ice cream parlours.

We can also find the **official Ferrari store** with exclusive branded merchandise.



14 ATTRACTIONS

- El Gran Caribe
- El Triángulo de las Bermudas
- Mambo Limbo
- El Tifón
- King Khajuna
- El Torrente
- La Laguna de Woody
- El Río Loco
- Barracudas
- Ciclón Tropical
- Rapid Race
- Sésamo Beach
- Playa Paraíso
- Cayo Cookie

PortAventura's water park is an impressive area of 50,000 m² where anything is possible, from a siesta on the shores of a pool that is one-of-a-kind in Europe to the action-packed thrills of the different slides in the park, including the highest on the continent, King Khajuna.

PortAventura Caribe Aquatic Park offers 14 attractions that guarantee fun for the whole family in a tropical setting that recreates the lush vegetation of the tropical islands. In addition, visitors can enjoy a wide range of great cuisine at its 4 restaurants: The Surfer, Reggae Café, La Cabaña and Focacceria.



04. CARIBE AQUATIC PARK



05. PORTAVENTURA WORLD HOTELS



DELION - A UNIQUE CULINARY EXPERIENCE

Delion is one of PortAventura World's latest culinary proposals. It is a restaurant concept that mixes together 3 main ingredients: excitement, quality and passion.

Delion, a name that comes from the fusion of "delicious" and "emotion", is the innovative culinary experience that clients can find in three of the resort hotels: Hotel PortAventura, Hotel Colorado Creek and Hotel Gold River. In this way, it transfers to the gastronomic landscape of the hotels the emotions felt in the different worlds of the park, so that users are immersed in a 360° experience, from breakfast until dinner.

AN EXPERIENCE FOR THE FIVE SENSES

Delion offers a wide variety of dishes prepared using fresh, local and high quality products, presented in an innovative and creative way.

It is an experience that will awaken all five senses of diners. **Sight** to enjoy the vivid colours of the food, through which different atmospheres are created every day. **Sound** to connect and interact with the waiting staff. **Smell** to relish multiple aromas and enjoy the show cooking demonstrations. And, of course **taste** and **touch** to appreciate the flavours and textures.

AN EXPERIENCE FOR THE WHOLE FAMILY

For PortAventura World it is very important to offer a large selection of first-rate products and creations that satisfy all tastes. For this reason, we have designed different areas in which it is possible to discover diverse experiences. In the **Boulangerie**, diners will find a varied selection of breads, cereals, Catalan pizzas, preserves, cheeses and pastries, perfect for an energy-filled start to an exciting day.

Isla Healthy is perfect for everyone who enjoys healthy options, where they can choose fresh fruits and vegetables that are cut and served in front of them, made-to-order juices and smoothies, yoghurts with toppings, and flavoured waters.

Dinner will transport diners to the different worlds of PortAventura World, with themed offerings from the corners of México, Mediterrània, China, Far West, Polynesia and even SésamoAventura.

All this, without forgetting the **fantasy and imagination** that each creation exudes, whether it is sushi, pies or traditional cuisine.

With this new gastronomic project, PortAventura World has shown, yet again, its commitment to innovation and to guaranteeing wonderful moments for every family that stays in its hotels.





Hotel Mansión de Lucy 5*

31

31 rooms
(29 Deluxe
and 2 Suites)

RESTAURANTS : Lucy's Cuisine,
Lucy's Lounge Bar.

SERVICES : Lobby bar, pool,
Wi-Fi and Guest and Guest
Service.

Themed as a luxurious Victorian-style American mansion, Hotel Mansión de Lucy is the resort's first 5-star hotel. The building has the authentic character of the great mansions of the Far West, built on the fortunes of railroad and oil entrepreneurs or gold diggers that struck lucky. Hotel Mansión de Lucy stands out for its utmost attention to detail and an atmosphere that transports guests directly to the gold-fever frenzy of the 19th century.

Amongst its high-range services feature a lobby bar, personalised concierge service and porters, exclusive à la carte restaurant, pool, as well as Express Premium wristbands to enjoy all the attractions of PortAventura Park with preferential access.



Hotel PortAventura 4*

500

Rooms

RESTAURANTS : Buffet del Port,
Port Regata, Buffet del Mar, Café
Saula, El Xiringuito.

SERVICES : Wi-Fi, pools, gym,
sauna, entertainment, and Guest
Service.

Reflecting the Mediterranean light and architecture, this hotel has been designed with rooms that are distributed in buildings of no more than three floors located around a central area of swimming pools, gardens, and terraces. The hotel also has direct access to the park's Mediterrània area and to the PortAventura World Convention Centre, which makes it very convenient for anyone who wants to fully enjoy the attractions and shows of PortAventura Park.



Hotel Colorado Creek 4* Premium

291

Rooms

RESTAURANTS : Creek View Buffet,
Colorado Lounge Bar y Lake Bar.

SERVICES : Access to pool, bars,
Wi-Fi and Guest Service.

In the early 1800s, a story ran through the Wild West: a young woman named Lucy Callaghan had found gold in a stream near the Gold River. This finding changed the lives of hundreds of families. Times had been hard for them, so they decided to pool their first riches to build a hotel full of comforts where they felt truly privileged.

This hotel has 150 Colorado Deluxe rooms with all kinds of details in the hotel's main building. There are also 141 Colorado Creek Valley Superior rooms and 21 River Bungalow cabins surrounded by trees. The theme is inspired by the gold rush era of the Wild West and continues to delve into the history of the hotel complex comprising the Gold River Hotel, The Callaghan's Hotel and Lucy's Mansion Hotel.

Its services include a spacious restaurant, exclusive car park and swimming pool with the Lake Bar restaurant area.



Hotel Gold River 4*

549

Rooms

RESTAURANTS : Buffet Grand
Hall, Opera House, The River Bar,
Lobby Bar and Gold River Saloon.

SERVICES : Wi-Fi, pools, bars,
shop, games room, entertain-
ment, and Guest Service.

Inspired by the Victorian splendour of the late 19th century, Hotel Gold River invites guests to journey back in time and stay a while in Sullivan Village, a small town founded in 1803 by Lucy Callaghan after discovering golden nuggets along the river where she and her family were resting on their way to Santa Fe. This discovery led them to become the founders of the town of Sullivan, where families and pilgrims began to settle and prosper thanks to the Gold Mine: Callaghan's Mining Company.

The hotel has three river-shaped swimming pools, three restaurants and activities for both day and night. The Callaghan's Building is also part of the Hotel Gold River complex. This annexe has 78 superior category rooms as well as its own reception, separate from the Hotel Gold River reception. It has direct access to PortAventura Park through the Far West area.



Hotel Caribe 4*

497
Rooms

(26 Deluxe
Club San Juan
rooms)

RESTAURANTS: Buffet Bohío, Restaurante La Piazza, Puerto Viejo, Salsa Café, El Tinglado, La Bodeguita del Medio.

SERVICES: Wi-Fi, piscines, Wellness Centre & Spa, animation et Service Client.

Inspired by the idyllic tropical coasts, Hotel Caribe is surrounded by lush vegetation and leafy palm trees. This, coupled with the clear waters of the white sand pool, makes this establishment the ideal location to relax during the holidays.

Besides a wide range of cuisines and an extensive programme of sports activities, this hotel also has a Wellness Centre & Spa, in addition to Club San Juan, Centre & Spa, in addition to Club San Juan, an exclusive area with 26 Deluxe rooms, a reserved check-in zone and private pool and terrace.



Hotel El Paso 4*

501
Rooms

RESTAURANTS: Buffet Merida, El Coyote, Club Maya et La Bahía.

SERVICES: Wi-Fi, pools, entertainment, and Guest Service. All-Inclusive board basis.

A mixture of Pre-Colombian cultures and colonial Mexico, Hotel El Paso is a prime example of the colourfulness of Mexican haciendas and friendliness of its people. It is a very special hotel, both for its unique features and for its extreme comfort. Its rooms are distributed over various buildings based around a central area with gardens and blue-water swimming pools. Visitors can sample typical dishes of Mexican cuisine at the restaurants whilst enjoying shows representing the culture of this country.

The hotel has Woody & Friends Deluxe rooms decorated and themed down to the smallest detail to delight the little ones.



Hotel Vila Centric 4*

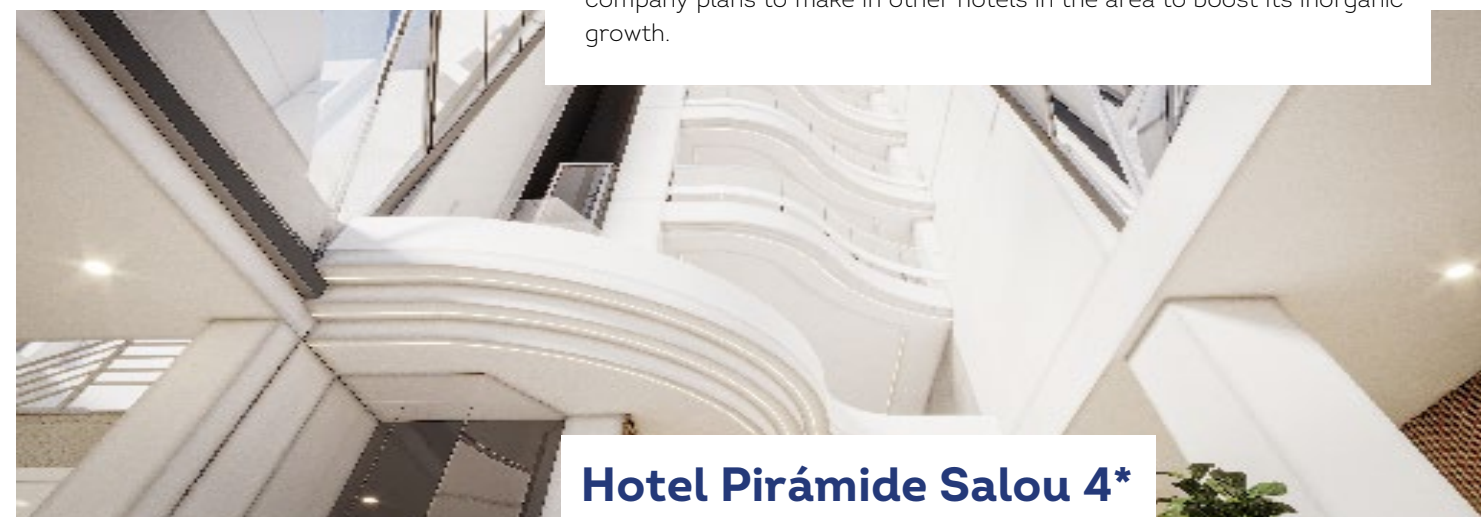
94
Rooms

RESTAURANTS: Buffer, which also includes a bar and cafe

SERVICES: Massages and wellness treatments, room service, bicycle rental, luggage storage, shuttle and ticket sales to PortAventura World at reception

As part of the strategic commitment to expand the hotel offer and promote a new management model, in mid-2022, PortAventura World announced the acquisition and management of the Atenea Aventura Hotel, the first hotel accommodation outside the resort's current perimeter. Located in the town of Vila-Seca, the four-star Atenea Aventura Hotel has 94 standard rooms and apartments, which will reinforce the resort's hotel offer for the corporate events public who attend the PortAventura Convention Centre throughout the year.

The transaction, which is part of the resort's strategy of innovation and diversification, represents PortAventura World breaking into a new model of hotel management, extending its borders within the Costa Dorada and allowing it to intensify the growth of the resort's accommodation offer. This action was the first of a series of selective transactions that the company plans to make in other hotels in the area to boost its inorganic growth.



Hotel Pirámide Salou 4*

230
Rooms

RESTAURANTS: Buffet, which also provides a bar and cafeteria service.

SERVICES: Outdoor swimming pool, restaurant and bar.

At the end of 2022, PortAventura World announced the acquisition and management of the Hotel Pirámide Salou, the second hotel outside the current perimeter of the resort and the 8th establishment to come under PortAventura World management. With this transaction, the resort has opened up the strategy of a new model of hotel management, which expands its borders within the Costa Dorada and bolsters the growth of the accommodation offer.

The hotel, which is situated less than 2 kilometres from the park, has 230 rooms. The resort includes its leisure alternatives for all guests within its offer.

PORTAVENTURA WORLD, LALIGA AND KOSMOS PRESENT TWENTYNINE'S, THE FIRST SPORTS BAR OF ITS KIND IN THE WORLD

The strategic agreement between PortAventura World, LaLiga and Kosmos has opened up new possibilities between the world of sports entertainment and theme parks and leisure destinations. The alliance that brings together these international benchmark companies boosts the link between football and entertainment through the development of new interactive experiences that combine technology with emotions.

As part of the first phase of the project, two innovative assets have been developed for both PortAventura World customers and LaLiga fans as the world's first La Liga-themed restaurant: **LaLiga TwentyNine's**, a revolutionary sportsbar concept.

Within the framework of this agreement, this year will see the launch of a new version of the video game created by PortAventuraWorld and LaLiga, with the aim of making the virtual game, once again, a benchmark in new digital entertainment.



LALIGA TWENTYNINE'S

LaLiga TwentyNine's is the **first completely LaLiga-themed restaurant in the world** with a surface area of 1,000m² and capacity for more than 400 people; it is an innovative space that will turn sports broadcasts into a unique and differential experience. The restaurant is also the first in the resort to be LEED (Leadership in Energy & Environmental Design) certified, the most renowned international recognition for sustainable buildings.

Inspired by the year that football as a competition was founded in Spain (1929), the restaurant offers a **first-of-its-kind sports bar** concept where you can enjoy a **quality culinary experience** combined with the highest level of **live sporting competitions**.

LaLiga TwentyNine's recreates different spaces and atmospheres that invite you to immerse yourself in the world of LaLiga. There is a **grandstand area** where you can enjoy live sports broadcasts, as well as an **eSports Arena** area, which gives you the chance to play FIFA22 on the PS5 and enjoy an Augmented Reality experience.

Visitors can also enjoy the **photopportunity area**, which allows them to take a souvenir photo with the LaLiga cup or with the shirt of their favourite LaLiga Santander team, as well as the **memorabilia area** where they can take a look at various collector's items.





20,000
m² of facilities

24
multifunctional meeting rooms

Capacity for **6,000**
people

More than **2,400**
events since inauguration in 2009

More than **250**
events per year

PortAventura World also offers a unique convention centre, a benchmark throughout Europe, with the capacity to hold any type of event. **The PortAventura Business & Events Convention Centre** has ample and versatile spaces in a **structure that is completely integrated into the Mediterranean** setting and has been designed with particular attention to sustainability and respect for the environment.

Amongst other assets, the building benefits from **natural light** in most of its rooms and in its management the **saving, recycling and reuse of water and energy resources** have been prioritised. **The building is fully accessible** to people with disabilities.

The convention centre spans **20,000 m²**, has **24 halls** and can afford **a maximum capacity of 6,000 people** in total. The expansion resulted in the new Roma room, divisible into three spaces, with a total area of 2,110 m² and with the capacity to accommodate more than 2,000 people. The space is fully integrated into the landscape, has natural light, large terraces, in addition to unbeatable views of the sea. The expansion also includes a large kitchen fitted with the latest equipment. **There are another three rooms with total capacity for more than 1,300 people**, ideal for any type of function such as talks, large gatherings, meetings of boards of directors or executive committees.

PortAventura Business & Events (one hour from Barcelona) is **well-connected** to the main international airports via the AVE (Renfe) train network, and also to the rest of the resort and its hotels, particularly Hotel PortAventura to which it has direct and exclusive access.

07. PORTAVENTURA BUSINESS & EVENTS



08. PORTAVENTURA FOUNDATION



The PortAventura Foundation, is the entity that channels and promotes all of PortAventura World's social actions that make up its corporate responsibility policy. Since 2011, the Foundation has worked with **1,445 related organisations** and has given out **aid to the value of 8,867,369 Euros** through numerous projects. In addition, over these years, more than **70,000 children and young people** at risk of exclusion due to health problems, disability or financial problems have benefited from the various programmes.

Its activities focus on four areas of action: charity days in PortAventura Park to raise awareness amongst visitors and raise funds for other organisations, own fundraising events to promote charity projects, accessibility to leisure and direct contributions to projects. In 2014, PortAventura Foundation donated 3 million Euros to the **Sant Joan de Déu Hospital** to fund the construction of the **hospital's new paediatric ICU, that has been up and running since 2018**.

The implementation of the project **PortAventura Dreams**, launched in 2019, is one more step in the Foundation's commitment to contribute real value to society and its environment. It is a physical space, different and playful, but also an emotional space, designed to exert a positive psychological effect during the fight against the disease, whilst encouraging and nurturing new moments of family togetherness. **The initiative, a ground-breaking scheme in Europe, is the result of an investment of more than 4 million Euros.**

PortAventura Dreams welcomes families with children and young people living with serious illnesses from all over Spain in a unique space of 8,850 m², where they can enjoy a free six-day stay together full of excitement and family activities. In total, they make up around 200 families each year and **since its inauguration it has welcomed 350 families (1,669 people)**. The village has six houses of 135 m², play area, football pitch and gardens that surround the entire environment, an exclusive family restaurant for guests and a multi-purpose room. The package, in addition to the accommodation in the villas, includes access to the parks of PortAventura World.

By the end of 2023, the PortAventura Dreams Foundation will continue to grow with 4 new family homes that will increase the village's capacity to house up to 340 families throughout the year. Part of this new construction will be made possible thanks to the sponsorship from Fundació La Caixa and Trans Gourmet.

In order to develop this initiative, the PortAventura Foundation is supported by a network of partners: private companies, other foundations and, mainly, leading hospitals in Spain such as the Niño Jesús de Madrid University Children's Hospital, Sant Joan de Déu Hospital and Vall d'Hebron Hospital, together with the Red Cross. The project is also supported by founding donors whose contributions have made PortAventura Dreams a reality: El Corte Inglés, Barça Foundation, Cruyff Foundation, "la Caixa" Foundation, LaLiga Foundation, Probitas Foundation, LG, Mango and Mediapro.

The project continues to grow with **a pioneering psychological study by Vall d'Hebron Hospital**, which aims to look for scientific evidence on the benefits of leisure for health and wellbeing.



09. PRACTICAL INFORMATION



OTHER TOURIST DESTINATIONS OF INTEREST

PortAventura World is situated in the heart of the Costa Daurada (Catalonia), a place that is famous for excellent food and drink, its distinct culture, beaches and natural wonders that everyone should visit at least once in a lifetime.

Whether it's for a long weekend or a 2-3 day break, the resort's excellent location offers the opportunity to enjoy its parks and also fit in a visit to other nearby tourist attractions. In addition, the multiple options available within the resort for themed hotel accommodation make the whole process even easier.

COSTA DAURADA

Named after the golden hue of its sandy beaches, the Costa Daurada offers top-quality family tourism where visitors can explore charming fishing towns and cities. Cambrils, Salou, Vila-Seca and Reus are just some of the places to enjoy a few wonderful days away.

In addition, Tarragona, Catalonia's only World Heritage Site, boasts an interesting millennial legacy with monuments and corners full of history.

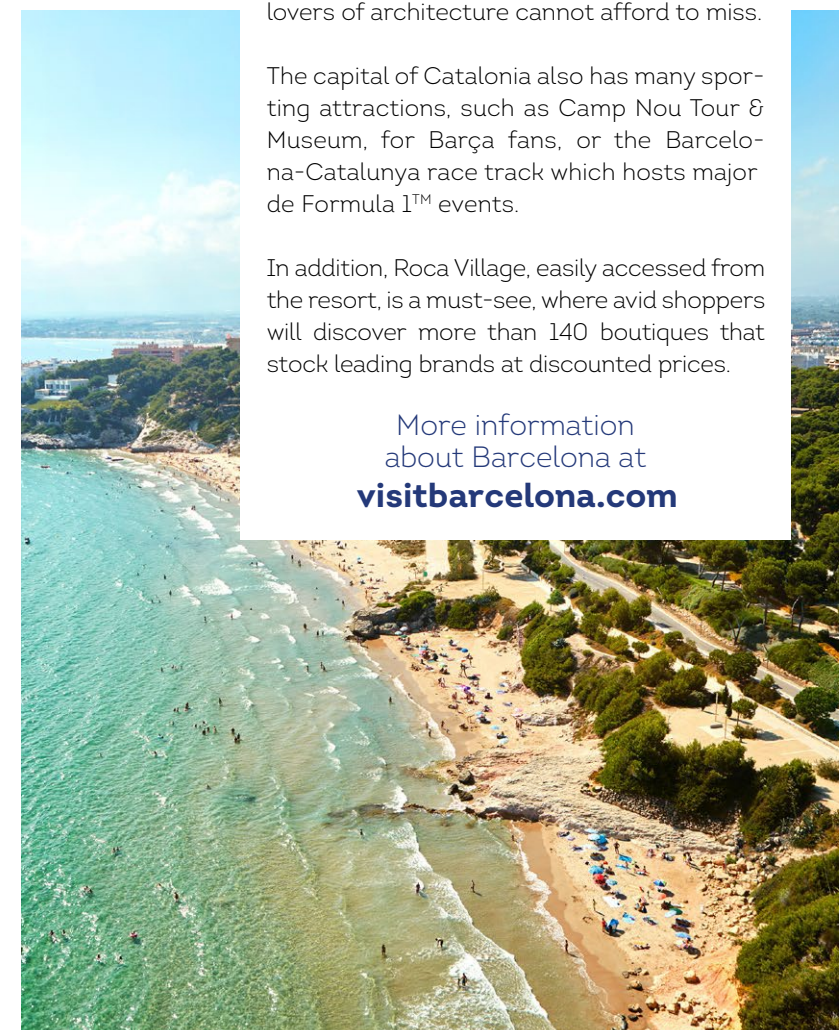
BARCELONA

Just one hour from the resort, Barcelona offers the perfect balance between leisure, gastronomy, culture and nature, together with the vitality of a cosmopolitan city. Sagrada Família and Casa Batlló are two examples of Gaudí's iconic monuments that lovers of architecture cannot afford to miss.

The capital of Catalonia also has many sporting attractions, such as Camp Nou Tour & Museum, for Barça fans, or the Barcelona-Catalunya race track which hosts major de Formula 1™ events.

In addition, Roca Village, easily accessed from the resort, is a must-see, where avid shoppers will discover more than 140 boutiques that stock leading brands at discounted prices.

More information
about Barcelona at
[visitbarcelona.com](https://www.visitbarcelona.com)



GETTING HERE



BY TRAIN

RENFE

PortAventura World has its own stop.

Information and bookings: tel. 902 24 02 02 - www.renfe.es

AVE

From Madrid, Guadalajara, Calatayud, Zaragoza or Lleida; this high-speed train stops at Camp de Tarragona Station. From there Ràpid Tren operates a transfer service to PortAventura.

Information and bookings: tel. 902 24 02 02 - www.renfe.es/ave



BY CAR

- PortAventura is at exit 35 of the AP-7 or Autopista del Mediterráneo (E-15 on the European route).
- Coming from La Jonquera or the South of Spain, PortAventura can be reached on the AP-7.
- Coming from Barcelona or El Vendrell, the C-32 joins directly with the AP-7.
- Coming from the Basque Country or Zaragoza, it is possible to join the AP-7 from the AP-2.
- Other major road networks are the national roads:
 - N-240 Tarragona-Lleida
 - T-11 Tarragona-Teruel
 - N-340 Barcelona-Valencia
- **GPS Coordinates** UMT (X=344975,1205; Y=4551203,34)



BY PLANE

- **Reus Airport** - PortAventura is only fifteen minutes away from Reus Airport (Tarragona).
- **Barcelona Airport** - Passengers arriving at Barcelona El Prat Airport are only 1 hour from PortAventura.
- **Girona Airport** - Girona, a 2-hour drive from PortAventura, is also a good choice for getting to PortAventura.



www.portaventuraworld.com

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