

Overview of DISC Styles

| | Description | Motivators | Strengths |
|----------------------|--|--|--|
| Dominant | <p>“PROBLEM” Oriented</p> <ul style="list-style-type: none"> Independent, persistent, direct Energetic, busy, fearless Focus on goals more than people Accept challenges, make quick decisions Cause actions and get immediate results Value power, authority, and prestige  <p>Just do it!</p> | <ul style="list-style-type: none"> Achievement and control; need to feel that they are driving a situation and they will consequently be more receptive if they feel in full control of a situation. Challenges, “I’ll bet you can’t” Getting results Power and authority | <ul style="list-style-type: none"> Decisiveness Efficiency Leadership Pioneering Determination Drive Action |
| Influence | <p>“PEOPLE” Oriented</p> <ul style="list-style-type: none"> Social, persuasive, friendly Energetic, busy, optimistic, popular Imaginative, focus on the new and future Focus more on people than tasks Generate enthusiasm, entertain others Enjoy freedom of expression, participate in groups  <p>Don't worry, be happy!</p> | <ul style="list-style-type: none"> Positive communication; wish to develop a real rapport with a person before reacting to specific ideas or proposals. Applause Public recognition Persuading others | <ul style="list-style-type: none"> Persuasive Fun Loving Optimistic Motivating Entertaining Upbeat Personality Outgoing |
| Steady | <p>“PACE” Oriented</p> <ul style="list-style-type: none"> Consistent, like stability, maintenance of status quo Accommodating, peace-seeking Like helping and supporting others Good listeners and counselors Close relationships with few friends Demonstrates patience and shows loyalty Performs in a consistent manner  <p>Don't rock the boat!</p> | <ul style="list-style-type: none"> Time, dislike sudden change or interruption, and need time and patience to adapt to new situations. Sincerity Private recognition Cooperating on tasks | <ul style="list-style-type: none"> Likeable Steadfast Patience Listening Teamwork Empathy Sensitivity |
| Conscientious | <p>“PROCEDURES” Oriented</p> <ul style="list-style-type: none"> Logical, fact-based, organized, follow rules Think analytically, weigh pros and cons Follow rules and standards Value quality and accuracy Like clearly defined performance expectations Use a systematic approach to situations  <p>Measure twice, cut once!</p> | <ul style="list-style-type: none"> Fact and Details; need to be able to understand the implications and probable effects of a proposal before they can come to accept it, and this means a precise and methodical approach. Developing better systems Ensuring quality and accuracy | <ul style="list-style-type: none"> Preciseness Organized Scrupulous Planning Systematic Logic Patience |