



February 4th, 2019

Dear Fourlanesend School Council,

Thank you very much for your letter of 30th January.

It is always great to hear from schools who are taking part in Red Nose Day 2019. Fourlanesend School's plans for pupils to get involved, including baking cakes and participating in a wake and shake, sound absolutely fantastic. Your ongoing support to Comic Relief is massively appreciated. We're really grateful to everyone who wants to fundraise in support of people living incredibly tough lives in the UK and in some of the world's poorest communities.

You may be interested to know that, last time around, for Red Nose Day in 2017, you and the other generous people in the South West raised and donated more than £599,000. This money has been hard at work in the local area ever since, with 75 projects and organisations funded across the region.

We're sorry that you have concerns about the impact on the environment the noses may have and have chosen not to order any for pupils to wear on the day. We understand. We too watched Sir David Attenborough's documentary, and as a rural school near the coast your community in Cornwall has experienced the issues raised first-hand.

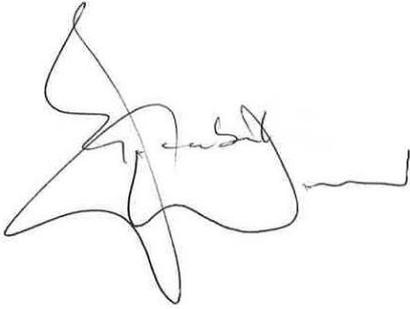
Red Noses raise a huge amount of money for amazing causes. We spend a lot of time with the companies we work with, like Sainsbury's, coming up with bespoke designs for each Red Nose Day as we try to create collectible, cherished toys which people will keep and repurpose well beyond the day itself. Often, in our experience, they crop up in fancy dress games, or art projects. For those who don't want to keep the noses, Sainsbury's also offers the opportunity to bring them back into store to be recycled for other uses.

Nonetheless, we recognise our responsibility to ensure that all our campaign products which raise so much for good causes are as environmentally friendly as possible. As well as removing and reducing plastics from a range of our items already, please be assured that we're already working with an ethical sourcing specialist and our partners to review materials used in our merchandise to explore solutions and alternatives for future years.

We'd like to thank you once again for your fantastic fundraising efforts.

We look forward to seeing the results of your efforts this year and hope that you will continue to support Comic Relief in the future with your fundraising ideas.

Yours faithfully

A handwritten signature in black ink, appearing to read 'Liz Warner', with a long horizontal line extending to the right.

Liz Warner
Chief Executive
Comic Relief

A handwritten signature in black ink, appearing to read 'Kate Philipps', written in a cursive style.

Kate Philipps
Controller
Entertainment
Commissioning
BBC