

# Social Enterprise Leaders.<sup>TM</sup>

Putting schools at the heart of their communities



## PROGRAMME SUMMARY

In a time of tight budgets and increasing focus on pupil achievement, where new school partnerships are forming and schools are taking on new responsibilities, leaders are beginning to see the potential of working in new socially enterprising ways. From making more of local opportunities and business within their curriculum, to developing community kitchens and cafés, or playing new roles in their neighbourhood, schools are finding new ways to interact with their local community.

The **Social Enterprise Leaders in Schools** programme is a unique package of support designed to meet the needs of schools and develop the skills required to design and run real social enterprise activity within an education setting – the perfect way to deliver inspirational learning, bring in new energy and connections and keep your school at the heart of its community.

From finding the ideas and securing investment, to marketing your social enterprise and trading your services, this programme will make the most of school resources and expertise and give you the confidence to make your ideas a reality.



## DELIVERY TEAM

This programme has been designed by pioneering social enterprise RIO (the Real Ideas Organisation), in partnership with Victoria Academies Trust, which has worked extensively with RIO to develop new connections, embed real world projects within their curriculum and develop new skills in entrepreneurship.



## FORMAT

The programme starts in January 2016 and will run through to July. The programme will include a mix of day-long delivery sessions, personalised coaching and support, visits to each participant's school and access to personalised modules relevant to their specific project. It will also include a study visit to Victoria Academies Trust in Smethwick.

**Day One (January):** Introduction to social enterprise in education, sector introduction, social enterprise ventures in schools, social enterprise learning in the curriculum.

**Day Two (February):** Running real social enterprise, setting up and designing your intensive social enterprise project or intervention.

**School Visit (February):** Course tutor visits participant's school and meets leadership to ensure the project is a good fit and embedded. This can include twilight sessions for the whole staff.

**Remote coaching and personalised curriculum (February - June):** Participants have a unique curriculum designed to fit their focus. The course tutor will provide remote tutorials and coaching sessions to support the application of these principles within each project. This also involves visits and being connected up to exciting practitioners in the field from inside and outside of RIO.

**Tutorial and Celebration (July):** The whole group comes together to share outcomes. Key individuals and advocates will be invited to this session to hear about the projects.

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## PROGRAMME ACCREDITATION

Successful participants will receive formal accreditation from SFEDI in Social Enterprise Leadership and be fully accredited SEQ mentors able to deliver and moderate the SEQ (Social Enterprise Qualification). They will also be offered a fast tracked fellowship to the RSA.



## BESPOKE

Participants will be able to specialise in one of two pathways:

**Pathway 1** - Social enterprise within the curriculum.

**Pathway 2** - Developing community facing social enterprise businesses and projects.

The programme is practically focused and allows participants to make a significant and meaningful impact within their school.



## IMPACT 2014-15

RIO has worked with

**58**

schools this year

RIO generated

**£1,127,651**

of new socially enterprising turnover through direct activity with organisations we support.

RIO has supported the creation of

**21**

new enterprises this year

**87%**

of people felt inspired by working with RIO



## TESTIMONIAL

“Our staff understanding and applying social enterprise is at the heart of our journey from special measures to outstanding in under two years. With RIO’s support we also set up and run Ballot Street Spice, recognised by Ashoka and one of the most successful school based social enterprises in the country.”

Andrew Morrish, CEO, Victoria Academies Trust

- Victoria Academies Trust is a leading trust which includes two OFSTED 'Outstanding' schools.



## RELATED RIO TRAINING PRODUCTS:

Social Enterprise Qualification (SEQ)

Surplus for Purpose

Making Buildings Work



## FOR FURTHER INFORMATION, INCLUDING PRICING, PLEASE CONTACT:

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