



Swarland Primary School  
Newton on the Moor  
Morpeth  
Northumberland  
NE65 9JP  
Telephone/Fax (01670) 787346  
Email: [admin@swarland.northumberland.sch.uk](mailto:admin@swarland.northumberland.sch.uk)



1<sup>st</sup> March 2019

Dear Parents/Carers,

### Comic Relief

Thank you to all of those who supported us with our Red Nose Sale for Comic Relief. We raised £103. Thank you.

### World Book Day

World Book Day is on Thursday 7<sup>th</sup> March. Children will be receiving their £1 voucher during this week. Children may dress up as a book character on this day. Please remember to support the H.S.A with our sponsored read to help raise funds for new library books.

As part of our activities for World Book Day, we are offering the children a chance to take part in a book swap. If they have a book at home that they have read and no longer wish to keep, they may exchange their book for another brought in by a peer. Please note, books are permanently exchanged and cannot be returned to their original owner. This will take place on Wednesday 6<sup>th</sup> March.

### Momo Challenge

You may be aware of a number of messages and warnings across the Internet describing an apparent phenomenon called the "Momo Challenge". Many such warnings claim it is a game where children are tricked into performing increasingly violent acts including self-harm, sometimes even culminating in suicide. Many such warnings claim the "game" is spreading on social media apps including Facebook and WhatsApp. Other warnings claim she is appearing on YouTube videos featuring Peppa Pig and Fortnite and games such as Roblox. Momo is usually illustrated by a wide eyed, dark haired woman with creepy facial features. The challenge is a prank. However,

---

Headteacher - Mrs Louise Fletcher





Swarland Primary School  
Newton on the Moor  
Morpeth  
Northumberland  
NE65 9JP

Telephone/Fax (01670) 787346

Email: [admin@swarland.northumberland.sch.uk](mailto:admin@swarland.northumberland.sch.uk)



It has been brought to our attention that some of children have been exposed to this image through online access, social media and parents showing the child the image. Please may we ask parents to be vigilant and reinforce the message that this is not real as some children are beginning to discuss it in their friendship groups. We will not be mentioning this to children, as many remain unaware of the Momo Challenge. We will support children who mention it to us directly or disclose they have been made aware or are worried about it. We will be continuing with our e-safety curriculum to address safe internet use.

### Residential Trips KS2

Details for the London trip have now been finalised and given to parents. The date of the meeting, led by Gary Parnaby, Headteacher from Shilbottle and lead for the trip, will be confirmed soon.

On Thursday 14<sup>th</sup> March at 5pm there will be a meeting for parents of children in Y3,4, 5 regarding the Residential Trip to Ford Castle.

Please could all outstanding payments for the trips be made as soon as possible. Ford Castle is £166. London trip is £365 and is due before the end of March please. Thank you.

### Roots & Shoots

Year 3 & 4 have an excellent opportunity to take part in a Roots & Shoots scheme at Alwick Gardens. Children will take part in a project to grow their own vegetables both in their own school allotment and at Alwick Gardens. Look out for further information.

### Swimming

We were disappointed to inform you that the Willowburn Swimming Pool will be out of order for three weeks. Therefore there will only be three swimming sessions this half term Tuesday 26<sup>th</sup> February, Tuesday 26<sup>th</sup> March and Tuesday 2<sup>nd</sup> April. Please may we request voluntary

---

**Headteacher - Mrs Louise Fletcher**





Swarland Primary School  
Newton on the Moor  
Morpeth  
Northumberland  
NE65 9JP

Telephone/Fax (01670) 787346

Email: [admin@swarland.northumberland.sch.uk](mailto:admin@swarland.northumberland.sch.uk)



contributions of £3.50 per session towards the cost of the lesson and the coach travel for this half term and the last.

### Year 5/6 Violin Performance

Parents of our Y5/6 children have an opportunity to see what their children have been learning in their violin studies with Mr Davies at 2:30pm on 26<sup>th</sup> March. Please join us to celebrate their achievements.

### Dates for Diaries

Wednesday 6<sup>th</sup> March - Book Swap

Thursday 7<sup>th</sup> March - World Book Day Dress Up

Wednesday 13<sup>th</sup> March - NHS Reception Heights & Weights

Thursday 14<sup>th</sup> March - 5pm Parent meeting regarding Ford Castle Residential Y3,4,5

Monday 18<sup>th</sup> March - Y 3 & 4 Roots & Shoots at Alwick

Tuesday 26<sup>th</sup> March - 2:30pm Y5/6 violin performance for parents.

Warmest Regards,

Louise Fletcher

---

Headteacher - Mrs Louise Fletcher

