

Dear Parents,

## An exciting announcement for 12<sup>th</sup> July 2019

On joining the Trust as CEO in March this year I was told about the workshops that the Heads had undertaken; with the backing of The Trustees to decide on a new name for Bourton Meadow Education Trust. The reasons for wanting to change were, firstly that as two new schools had joined the Trust from Northampton in September 2018 the Trust has by nature become more regional and secondly, the original name linked the Trust to one school and that now seemed the right time to move away from this, as all the schools have an equal role to play. In September 2019 it is planned to have a sixth school joining us from Milton Keynes, so we will then be represented in three Local Authority areas.

The process that the Heads undertook defined the vision and subsequently the new name for The Trust. [This is best explained by watching the Trust video https://vimeo.com/345296327](https://vimeo.com/345296327)

However to give you a flavour, there are three core values underpinning the Trust vision:

### **The Trust is cooperative.**

We want each of the Trust schools to contribute in their areas of expertise, so that we can all benefit from the strengths and skills of the schools.

### **The Trust is supportive.**

Being part of the Trust means being supportive towards and being supported by the other schools. This creates a safe environment to work in for all the schools.

### **The Trust wants to be adventurous.**

We want to try new things, explore new educational ideas and take a few risks. We won't be afraid to do this as the schools in the Trust will be there to support each other

Once the values had been agreed there needed to be a name to reflect them. The discussion was around how having an adventurous, supportive spirit could be captured. The Heads thought about explorers and adventurers and the safe places they might share ideas. Which is how they came up with the idea of the campfire; a place of safety and friendship where adventurers gather on their journey.

## Bourton Meadow Education Trust

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This is why from 12<sup>th</sup> July 2019 we will be launching the new name with the children, parents and wider community calling our Trust; The Campfire Education Trust and I'm thrilled to be able to be part of starting a new journey together.

If you have any questions please don't hesitate to ask.



Kind regards,



Sarah Conant

CEO, Campfire Education Trust

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