

Your community NEEDS you !



30.4.14

Dear Parents and Carers,

In North Tyneside we want all of our residents and visitors to enjoy our natural environment. Unfortunately despite ongoing efforts, we have started to notice an increase in dog fouling and other dog related offences in some areas of our community.

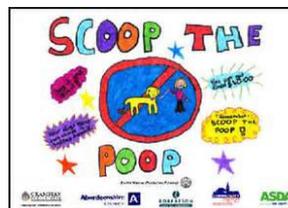
A new campaign 'No Messing' has been developed to help reduce dog fouling and promote responsible dog ownership. As part of the campaign, the council would like to invite our school to take part in a design competition.

Poster brief

They would like pupils to design a poster to illustrate the importance of anti dog fouling and why owners should pick their dog poo up.

Schools can submit 20 of their best posters which must be;

- A4 portrait
- Include the message 'No Messing!'
- Colour
- Bold
- Very eye catching



an example

Posters do not have to be drawn and can be created on a computer or include a photo image. An overall winner will be selected from the entries received along with five runners up.

The winning artwork will be professionally produced and used on posters and stickers that will be displayed on lampposts and bins across the borough. We will also ask shop owners to display them in their windows. The overall winner of the competition will not only get their artwork displayed around the borough they will receive a family ticket to the Whitley Bay Playhouse to see a show of their choice.

This week's homework will be to design your own poster to the brief above. Any ICT poster's can be emailed to school to be printed (monkhouse.primary@northtyneside.gov.uk). We enclose x2 sheets of A4 paper for the children to use for planning and completing the poster. **All posters must be back in school by Wednesday 7th May 5pm.**

To raise the profile further we will display all the posters in school and copy and laminate one poster from each class to be displayed around our immediate local area. We hope you will support your child in this work.

Yours sincerely
Mrs Baggett