



Gloweth House,
Unit 10,
Great Brynn Barton,
Roche,
Cornwall.
PL26 8LH
8th February 2021

Headteacher
Luxulyan Community School
Luxulyan
Bodmin
Cornwall
PL33 5EE

Dear Mrs Williams,

New Ambulance Logo

I am writing to you today to ask for your pupils' help in designing a new logo for our emergency ambulance fleet. Our current logo is shown at the top of the page.

You may have seen our vehicles throughout Cornwall, sometimes speeding past you, and so you may be familiar with them, however as we're updating them we want some new ideas. We have some basic requirements that for our design, these are:

The colours should be influenced by Cornwall and its history
The pictures on the logo itself must also reflect Cornwall in some way
The words 'Cornwall Ambulance Service' **MUST** be included.

I trust with this information we will receive some excellent designs and I hope soon one of your pupils will be able to say "that's my design" on one of our ambulances as they help people throughout the county of Cornwall.

I look forward to receiving your logo and letter to explain why your design should be chosen.

Best of Luck.

J. Francis
Chief Executive Officer