

# BEHIND THE LENS...

Hi, My name is Jennifer Wathen and I am your school photographer. I set up my business 8 years ago and have specialised in schools for the last 3 years. I am a wife and mother of two boys. I love my job and I love working with children. I am DBS checked and GDPR compliant so you can be assured your school portrait memories are safe in my hands.

## PHOTO TIMELINE:

**June-Sept 2018:** Over the past few months I have been liaising with your school regarding dates, times and locations for your child's portrait. To seamlessly carry out hundreds of children's portraits requires a lot of preparation, organisation, paperwork and secure systems to handle the sensitive data.

**18.10.18:** Photo day!

Your child will bring home a slip. Please log on tonight and register your interest in viewing the images. You can change the password to something more memorable if you like. Once registered you will get a friendly notification when they are ready.

**19.10.18-7.11.18:** Post production and image editing.

**8.11.18-9.11.18:** All final images are then loaded to a secure online gallery and cross checked.

**10.11.18:** Price profiles and deadlines are built into your schools galleries.

**12.11.18: Hurray! Your photos will be live to view and purchase for 7 days.**

**18.11.18:** Purchasing deadline closes at midnight for free shipping. (It will remain open for direct delivery only).

**19.11.18:** Batch order sent to the lab for printing. (free delivery to school)

**10.12.18:** Photos delivered to school. Enjoy!

\*please note if people choose to pay direct delivery they will get their order before you, your order has not gone missing. Please refer to the timeline above for the bulk print dates.

I hope this helps as a point of reference and to help understand the effort and hours that go into your child's portrait. It's not just a click on the day as many may think! We really do take great care through the whole process and hopefully that shows in our final images.

If you have any questions still, please do not hesitate to contact me and ask.

Thank you

Jennifer Wathen

