



Charlestown Primary School

Crinnis Road
Carlyon Bay
St Austell
PL25 3PB
01726 812831

Headteacher: Mr Mark Clutson

Parent and Carer Code of Conduct - Social Media

Social Media is a wonderful tool for communicating, sharing successes and generally keeping in touch.

ACE Academies encourage parents and carers to follow the social media feeds of their child’s school in order to stay in touch and to have up to date access to information.

In accordance with guidance from the Information Commissioner’s Office, parents and carers are welcome to take videos and digital images of their children at school events for their own personal use (as such use is not covered by the Data Protection Act). To respect everyone’s privacy and in some cases protection, these images should not be published or made publicly available on social networking sites, nor should parents or carers comment on any activities involving other pupils in the digital or video images.

When posting comments relating to the school on **any** social media sites we ask parents to be respectful of the school and of the school community.

Parents and carers are reminded that any grievances or complaints should be dealt with by following the Complaints Policy which is available on the website of each school.

If a parent or carer is found to have posted libelous, defamatory or abusive comments, about the school or the school community, on social network sites the following actions will take place:

- the incident will be reported to the appropriate 'report abuse' section of the social media site
- the parent/carer will be asked to remove such comments immediately
- the police will be contacted if a law has been broken

I agree to follow this code of conduct:

Signed:.....

PLEASE PRINT:.....

CHILD’S NAME:.....

