



'Believe and Achieve'

Brookfield Primary Academy
Ridge Road
Sutton
Surrey SM3 9LY

Headteacher: Miss J Morley
Tel: 020 8644 8616
Email: office@brookfield.sutton.sch.uk
Website: www.brookfield.sutton.sch.uk

Tuesday 2nd October 2018

Dear Parents/ Guardians,

We wanted to inform you that the app called Musical.ly (see logo on the right) has been taken over by a new company and it is now called TikTok. Existing creators' accounts, content and fan base have all moved automatically to the new TikTok app, with it taking on some of Musical.ly's features too. TikTok (see logo below), is a social media app, which does allow users to create fun and exciting videos and then share them with friends. However it is fraught with dangers: there are open forums, inappropriate language within the music videos, videos that have inappropriate content and also hashtags/search engines that could lead children to inappropriate or offensive videos. In addition, as children's accounts have been moved across from Musical.ly to TikTok, their profiles are now not automatically set as a private. This means other users could search for the videos your child creates. Therefore, we strongly recommend that you check your child's account is set to private and that you monitor what they are posting and sharing.



At Brookfield we take E-Safety very seriously and children will be participating in at least one E-Safety computing lesson each half term, alongside at least one E-Safety PSHE lesson each half term. Within these lessons, children will have the opportunities to discuss the dangers of social media and how they can keep themselves and others safe online.

If you have any concerns about your child's use of social networking sites or would like support in knowing how to keep your child safe online please contact your school for advice, support and signposting. Alternatively you can access information via www.thinkuknow.co.uk.

More information about online safety can be found here:

www.saferinternet.org.uk

www.childnet.com

www.nscpsc.org.uk/onlinesafety

www.internetmatters.org

www.getsafeonline.org

www.commonsemmedia.org – Common Sense Media helps families make smart media choices. They offer the largest, most trusted library of independent age-based and educational rating and reviews for movies, games, apps, TV shows, websites, books, and music.

Yours Sincerely,
Miss J. Morley

