



Weston Mill Community Primary Academy



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Weston Mill Community Primary Academy
Ferndale Road, Weston Mill, Plymouth, Devon
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Dear Parents and Carers,

We are very excited to announce the launch of our Weston Mill Community Primary Academy Facebook page. With this site we are hoping to build a positive school community and to champion the STEM (Science, Technology, Engineering and Maths) activities within our school.

The page won't replace the regular communication methods, such as newsletters, texts and school letters (these will all still come through Parentpay), and we won't be sending reminders or answering questions on the site; you should still follow the usual routes for those.

Instead, the site will be for celebrating the interesting, exciting and fun learning of the children, sharing a little more about our school and giving you the chance to 'like' and comment on the things you see. Our hope is that it will be a source of information for you about events, activities and positive achievements, somewhere where you can see and celebrate some of the children's terrific successes we see in school everyday.

Please visit and 'like' the page in order for it to be found more easily by other parents and to make sure you don't miss any of the content we post.

On the following page is the Code of Conduct for our Facebook page, which gives guidance on what will be posted and expected of people viewing the site. We really hope that we can keep a sense of positivity and celebration in everything that is on the page.

Earlier this year we sent out a letter about photo and video permissions online, this permission would include the Facebook site. If you do not wish your child's achievements and school life to be recognised and shared in this way, please contact the school at: westonmill.office@discoverymat.co.uk, so that your permission is removed from all digital consent for your child.

We hope that you will take this opportunity to interact with the page and it will give you a chance to see a little more of what goes on in school everyday.

Kind regards,

Mrs R Dinnis
Head of School

Weston Mill Community Primary Academy School Facebook Page Code of Conduct

Purpose:

Our intent is to use this digital means to find new ways to connect and communicate with the members of our school community. We wish our communications to be more accessible, and to benefit from the experience and knowledge of our parent community. Our school's Facebook page allows our community to keep up to date with activities through a medium preferred by many. The page is another avenue whereby we will seek your input on school activities and events. Ultimately, our Facebook page is a place where we build our community by building school spirit.

OUR CODE OF CONDUCT

Using real names

All users interacting with the Weston Mill Community Primary Academy Facebook page, either by liking or commenting on posts, must do so using a Facebook account that clearly identifies them by their real name.

Posting Comments

In the spirit of community building and positive reflection, all posts are to be expressed in a positive frame. It is expected that posts do not contain negative, abusive or inappropriate sentiment and that language used is appropriate and not offensive.

Raising issues and not including names

It is not the intent of our school Facebook page to create a complaints and issues page. Please use appropriate forums, such as direct contact, to do so and follow the school procedures and codes of conduct relating to the handling of complaints and issues. We remind the community that some things are best dealt with privately and that school issues should be dealt with by the school.

Issues involving any of the students, staff or members of the parent community must not be communicated via Facebook. We will not support any interactions that incite or contribute to negative sentiments.

Similarly, the school will not respond directly to requests or messages on Facebook. If you need to contact the school, please speak to your child's teacher in the first instance (as is our accepted process). Should you require further assistance, contact the school office on 01752 365250 or email: westonmill.office@discoverymat.co.uk.

We reserve the right to block access by anyone who abuses our trust (See below).

From time to time we may use Facebook to gauge opinion. In this instance we encourage your input, but remind you that it must be expressed in such a way as to avoid abuse, excessive negativity or unconstructiveness.

Supported use of names in posts

You are welcome to use names in posts when you wish to acknowledge someone's great work or community contribution; however it is school policy that **only first names** are used for students. We wish our Facebook page to be used in building our community – a public pat on the back goes a long way to supporting a positive school environment.

Interaction

Initially, users will be able to comment on the school's postings and on comments by other users. Users will also be able to 'like' a post or comment by clicking the 'like' button. Users will not be able to author a posting of their own or upload media (photos and videos). These user permissions will be reviewed over time, and assessments will be made about access based on use.

Underage Facebook users

People under the age of 13 years are prohibited by Facebook's Terms and Conditions from creating an account, therefore the Weston Mill Community Primary Academy Facebook page is a forum for adults to communicate and demonstrate appropriate and positive online behaviour.

Weston Mill Community Primary Academy does not endorse children under the age 13 year old threshold imposed by Facebook creating their own Facebook account.

Friending teachers on Facebook

All teachers at Weston Mill Community Primary Academy wish to maintain a professional relationship with students and parents, and must refrain from social interaction. Please do not request to friend our teachers.

Moderation and Blocklisting

Weston Mill Community Primary Academy reserves the right to set the strength level of the Facebook profanity filter and to add additional words and names to the page's blocklist.

Actions resulting from any breaches of the Code of Conduct

Weston Mill Community Primary Academy reserves the right to ban any user from interacting with its Facebook page for breaches of this Code of Conduct.