

# 'T-Shirt'

## Y8 Textiles - Knowledge Organiser

### Your Task...

You have been asked to design a T-Shirt that will be worn by a teenager.

You will experiment with a wide range of techniques and discover heat transfer vinyl.

You will design and create a logo, which will be applied to your T-shirt.

You will discover trend forecasting and how the clothing industry produces T-Shirts using mass production.



**Solution**

**Fit For Purpose**

**Skills**

**Creativity**

**Design**

### Keywords:

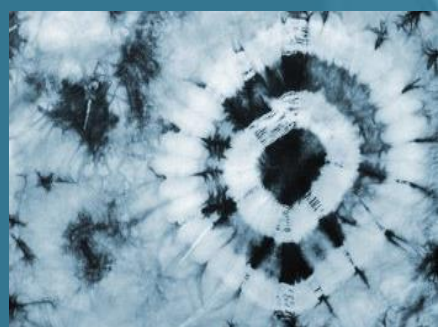
Trend Forecast Sustainability  
 Tie Dye Creation Client Profile  
 Stretch Fabric Screen Printing  
 Measure Decorate Surface  
 Pattern Knitted Fabric Woven Fabric  
 Time management Plan  
 Design Model Prototype  
 Safety Evaluate Make  
 Precision Quality Finish  
 CAD CAM workshop  
 Properties Creative Materials  
 Detail Research Components

### BRAND COLOURS

and the psychology behind them...

<b>RED</b> Hunger, Anger, Passion, Energy, Love, Immediacy, Sex, Hot, Rebelious, Radical.	<b>ORANGE</b> Happiness, Youth, Wealth, Thrift, Standing Out, Attraction, Health, Melow, Friendly.
<b>BLUE</b> Power, Trust, Calm, Faith, Natural, Stable, Smart, Progress, Freedom, Cool.	<b>PURPLE</b> Royalty, Mystery, Arrogance, Luxury, Childishness, Creativity, Sadness, Sophisticated.
<b>BLACK</b> Rich, Bold, Power, Mystery, Evil, Strength, Elegance, Death, Formality.	<b>GREEN</b> Envy, Jealousy, Growth, Soothing, Natural, Balance, Eco Friendly, Money, Trust, Environmentalism.
<b>YELLOW</b> Energy, Childish, Fresh, Warmth, Optimism, Attraction, Cheer, Summer, Solar.	<b>PINK</b> Tenderness, Sensitivity, Caring, Emotional, Love, Sexuality, Sympathy, Elegance.

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### Project Objectives

1. To develop a greater understanding of the design process.
2. To generate your own design proposals.
3. To gain an understanding of the properties of fabric
4. To discover surface decoration techniques
5. To use CAD/CAM to create a logo
6. To improve your ability to work accurately and safely with tools and equipment.