

## Plan for a persuasive letter

<b>Introduce what you want to say</b>	
<b>Flattery</b>	
<b>Explain your reasons</b>	
<b>Extra bonus reason</b>	
<b>Emotions - use them!</b>	
<b>Exaggeration using WOW words</b>	
<b>Questions</b>	
<b>Short sentences</b>	
<b>Concluding sentences</b>	