



St John's Green Primary School

Learn to Live, Live to Learn

Headteacher Mr Simon Billings
Deputy Headteacher Mrs Tina Bourne
Assistant Headteacher Mrs Fiona Bullivant
Assistant Headteacher Mr Dan Green

We 
Maths

We are all
writers ...

We are growing
our learning 

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EARWIG

15th November 2016

Dear Parents,

Many of you will remember that in the last few years we have used a system called 'Tapestry' with our Foundation parents only. Tapestry gave parents an insight into the learning that was taking place in school with the children and enabled parents to see photos of their children learning and comments from the class teacher.

The problem with Tapestry was that it was only for children in the Foundation Stage, so when children moved into Year 1 that level of communication stopped.

The school was very aware of this and has been looking to put a new system in place that works across the school.

The new system we have purchased is called 'Earwig.' Earwig will give you, as parents, an online window into your child's life at the school and that record will stay with them as they move through the school.

You will, as parents, receive from Earwig an e-mail over the next few days. That e-mail will give you details of how you can access the Earwig system for your child/ren. It is a closed system and parents will only be able to see the images selected for them by school staff. The e-mail will be a 'Welcome to Earwig' e-mail which explains the whole facility and provides you with a unique login and password.

If you do not receive an e-mail from Earwig, it is most likely because the school does not hold a current e-mail address for you. If you do not receive an e-mail from Earwig please:

- 1, Notify the school immediately in writing of your current e-mail address.
- 2, Apply directly to Earwig by going on the website and clicking 'Register'. This will automatically ask the school office to verify you before your account is activated.

The school also had to allocate a title to all our parents (Mr, Mrs, Miss, etc). If your title is incorrect, again please notify the school in writing so we can change it on our system.

If parents would like to take a quick look at what the new system will look like prior to the e-mail coming out, go to www.earwig.uk.com and log in using example@earwig.com and password.

EARWIG FACILITIES FOR PARENTS

Each parent will receive an Earwig Parent Leaflet (copies of this are also available on the school website under ('Earwig'))

Each parent will receive a 'Welcome to Earwig' email which explains the whole facility again and provides them with a unique login and password.

This delivers them to an Earwig Dashboard which provides access to:

- A Timeline for each child with which they are linked. The Timeline contains all records for the child as soon as they are created - providing an immediate link between parents and school activities. Timeline records go back twelve months.
- A Gallery of images and video clips, which they can organise to suit themselves. Gallery images remain live for one year.
- A Parent Comment box on each Earwig record, so that parents can feed back to the teacher any reinforcement that they have been able to apply to a particular task or activity - providing another dimension to parental engagement.

St John's Green Abbey Fields Site (Years F, I, 5, 6)
5 Circular Road East
Colchester
CO2 7SZ



St John's Green Town Site (Years 2, 3, 4)
St John's Green
Colchester
CO2 7HE

The above facilities are provided free to all parents, indefinitely. However, there are additional facilities which they can choose to pay for.

- If a parent wants to keep a high resolution version of an image, they can purchase this for £2.00. Video clips are £3.00. They can also purchase high quality mounted prints if they wish.
- If they prefer to download high-res images and videos at will, they can upgrade to ParentPlus for £12.00 per year. For this, they get as many images and videos as they want, without further charge. They can also see Timelines and Gallery images going back to the start of the child's Earwig journey.
- All parents can also select up to 20 images and have these automatically printed in a hard cover photobook for £28.00.

The school is entitled to a commission of 25% on all these sales

As with all electronic systems, there are bound to be a few teething problems to begin with. Please just bear with us and we will aim to rectify them as soon as we can.

We will also put on some specific training sessions for parents in the next few weeks, details of which we will pop in the school newsletter and on the calendar, which is available through the school's website.

Regards,

Simon Billings
Headteacher.



<http://earwigacademic.com/>

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