



LONDON MEED PRIMARY SCHOOL

HONESTY CREATIVITY RESPECT CARE

To the Parent/Carer of

18th May 2018

You may be aware that there are new data protection regulations that will come into effect on the 25th May 2018. To ensure we are meeting the new requirements, we need to re-seek your consent to take and use photos of your child. We really value using photos of pupils, to be able to showcase what pupils do in school and show what life at our school is like to others, so we would appreciate you taking the time to give consent again.

At London Meed, we sometimes take photographs of pupils. We use these photos in the school’s prospectus, on the school’s website, social media and on display boards around school. We may invite an external photographer in to take official school photographs and also the press to take pictures for publication. Staff and pupils use video recordings for teaching and learning and to showcase pupil activities and achievements. We would like your consent to take photos of your child, and use them in the ways described above. If you’re not happy for us to do this, that’s no problem – we will accommodate your preferences.

Please tick the relevant box(es) below and return this form to school.

I am happy for the school to take photographs / video* of my child.

YES / NO

**These images may be displayed / used as follows:-*

- marketing materials including our school website and prospectus
- internal school displays.
- on our school’s social media site, i.e. Twitter
- our school newsletters

We may also use your personal data to send you: -

- school letters regarding trips / events etc
- school marketing
- fundraising communication
- newsletters

Please help us stay in touch by giving your consent. I give permission for the school to use my details to send communications (some examples given above)

YES/NO

Please confirm your email address for this purpose.....

Parent or Carer’s signature:Date:.....

(Please return your consent form as soon as possible)

If you change your mind at any time, email Mrs Elspeth Elsey at DPO@londonmeedprimary.co.uk, call the school office on 01444 232336, or visit the school office between 8.30am – 3.30pm Mon to Fri.

Many thanks. If you have any other questions, please get in touch.

Kind regards,

Mrs Elspeth Elsey

Data Protection Officer

Conditions of Use

- This form is valid indefinitely from the date you sign it.
- We will not re-use any photographs or recordings 5 years after your child leaves this school. Historic photographs will remain on our displays, school website and social media feeds.
- We will not use the personal details or full names (Which means first and surnames) of any child or adult in a photographic image or video on our website on our social media platforms or in our school prospectus.

Head teacher Ms C J E Reece

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