

Thomas Eaton Primary Academy

Part of The Diamond Learning Partnership Trust

Established in the Queen's Jubilee Year 2012

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Head of school: Mr Stephen West BA PGCE NPQH

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Dear Parents/carers

I have great pleasure in announcing that Thomas Eaton Primary Academy (TEPA) will be launching a closed Facebook page.

We are very excited about implementing one of the most powerful communication devices since the telephone and moving forward the way we connect with you our school community. We are very keen to open up communications and use Facebook's ability.

However we are also a little apprehensive and we seek your support to make this a positive experience for the whole community. We will be implementing a number of controls typically used by other organisations; these controls mean the page will not be as open as a personal Facebook page. You will have to request to be a member of the TEPA **closed group** and only parents/carers of children in the school will be accepted.

Even with controls, it does rely on all those using the page to do so in a tone and spirit that helps us to build a strong and connected school community. We all need to be good social media role models for our children.

For anyone wishing to use our closed group, the best way to receive the updates is to visit <https://www.facebook.com/groups/1695237873825013/> and ask to become a member. This action will also allow you to comment and 'like' our posts.

You will need to read our Facebook Code of Conduct; it is important you understand how we believe the facility can be used best.

We look forward to your positive contribution and feedback.

Yours sincerely

Steve West

Mr Steve West
Headteacher

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