

STEDELIJK

HEART
TOUR

MUSEUM

AMSTERDAM

WELCOME!

Welcome to the Stedelijk! Get surprised and inspired by your date and by art and design of the last century, and spark your creativity. Our Heart Tour is the perfect way to get to know your date (lover or otherwise).

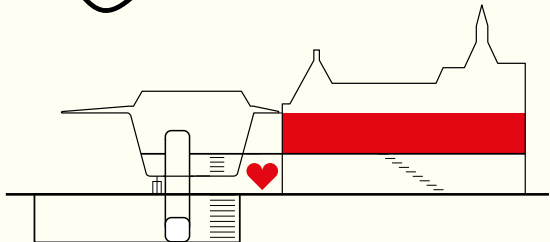
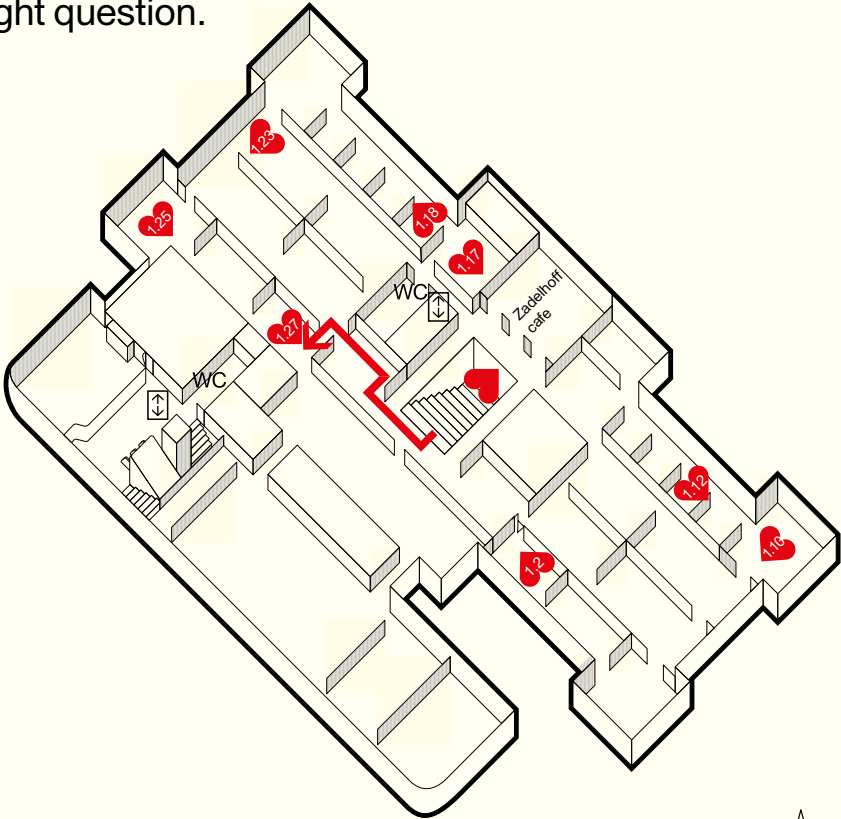
The Stedelijk Museum is
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**VRIENDEN
LOTERIJ**

ROUTING

The Heart Tour starts at the stairs, and then you follow the hearts up, to the first floor when you immediately turn right. Clicking on the hearts will take you to the right question.





Stairs. Photo: John Lewis Marshall

STAIRS

Start your tour on the staircase in the old part of the museum. This staircase has an iconic status—it's been an extraordinary space for artists over the years. In 1969, artist duo Gilbert & George covered themselves in bronze paint and posed as a 'living spectacle' on these very stairs. Neither of them moved, except to breathe, for the entire five hours they were there... much to the surprise of all the museum visitors!

♥ Become a part of our Stedelijk staircase photo tradition: photograph your date (or both of you, together) on this staircase. Choose your own pose!

BARNETT NEWMAN CATHEDRA



Barnett Newman, *Cathedra*, 1951. Photo: Peter Tjijhuis

(Gallery 1.27)

Cathedra is a very large painting that contains 50 liters of paint. The intense blue in this painting has been built up in 7 separate layers – 6 of them painted in oil and the final layer in acrylic paint. Barnett Newman wanted visitors to stand close to his paintings so that they could lose themselves in their size and in their intense colors.

♥ Stand at either end of the painting and set a timer. Spend one minute looking closely at the painting. Focus on looking deep into the blue color. What did you notice after looking closely for a minute?

ETTORE SOTTASS BASILICO



Ettore Sottsass, *Basilico*, ontwerp 1972, uitvoering dit exemplaar 1989.

(Gallery 1.25)

Towards the end of the 1980s, architect and designer Ettore Sottsass met the young potter Alessio Sarri. He decided to test his talent by asking him to develop ceramics based on his drawings from the 1970s. This led to the series *The Indian Memory*: six teapots and two fruit bowls inspired by temples from India.

♥ What building would you like to see as a teapot and with whom would you like to drink a cup of tea from such a teapot?

COR JARING BED PEACE, HILTON HOTEL

(Gallery 1.23)

In 1969, John Lennon of The Beatles and artist Yoko Ono sat in bed for a week in Room 902 at the Amsterdam Hilton to raise awareness for world peace. It was their honeymoon and, given how famous they were at the time, they knew they wouldn't be able to have a private honeymoon with the press following their every move. Instead, they opted for a public one—and invited journalists into their hotel suite every day to talk about peace.

♥ Where in your hometown would you have a sit-in and why?

YAYOI KUSAMA AGGREGATION: ONE THOUSAND BOATS SHOW



Yayoi Kusama, *Aggregation: One Thousand Boats Show*, 1963.

(Gallery 1.18)

Yayoi Kusama is best known for her infinity mirror rooms and use of polka dots. But did you know that she inspired Andy Warhol with this work from 1963? When it was originally shown in New York, the repetition effect Kusama uses here became really popular among artists. And Andy Warhol was inspired to create his famous Cow Wallpaper.

♥ Which film, album or artwork can you watch or listen endlessly? And why?

MARIO MERZ DAL MIELE ALLE CENERI



Maria Merz, *Dal miele alle ceneri*, 1984.

(Gallery 1.17)

The same signs and symbols often recur in Mario Merz's complex installations. One of those symbols is the igloo. He sees the igloo as a metaphor for a sheltered place where people can live together on an equal footing. Merz calls it the archetypal form of living, which dates from a time when people still lived in harmony with nature and where the place to live was selected based on survival options.

♥ If you could choose any place in the world to live, where would you go?

EL ANATSUI IN THE WORLD BUT DON'T KNOW THE WORLD



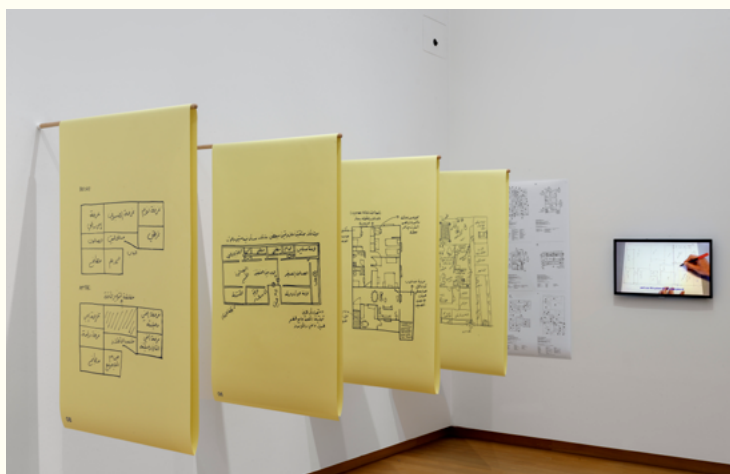
El Anatsui, *In the World but Don't know the World*, 2009.

(Gallery 1.2)

Start by looking at this monumental sculpture from far away. Notice the shimmering colors, the drapes and folds and the sheer size of the artwork! Now move closer and zoom in on the details—you'll see how it's actually made of thousands of metal bottle tops stitched together into a metal 'cloth'. El Anatsui weaves majestic by recycling trash into treasure.

♥ What moments in your life have felt most magical to you?

FOUNDLAND COLLECTIVE SERIE GROUNDPLAN DRAWINGS



Foundland. Collective Groundplan Drawings Series, 2014–2017.
Foto: Gert-Jan van Rooij

(Gallery 1.10)

These drawings are made by Syrians living in Europe and the United States who had to leave their homes after war broke out in Syria. They were asked to draw their house exactly as they remembered it—including memories, thoughts and feelings.

♥ What was your bedroom like when you were a teen?

MARIJKE VAN WARMERDAM VOETBAL



Marijke van Warmerdam, *Voetbal*, 1995

(Gallery 1.12)

Marijke van Warmerdam is best known for her short videos and 16 mm films of ordinary everyday subjects. Often the image is repeated in a loop and there is no story. In *Voetbal* you can see how a boy, fully concentrated, balances a football on his head for a long time. Just before the boy drops the ball from his head, the church bells begin to ring; as if this his performance and talent is being rewarded.

♥ What is your hidden talent?