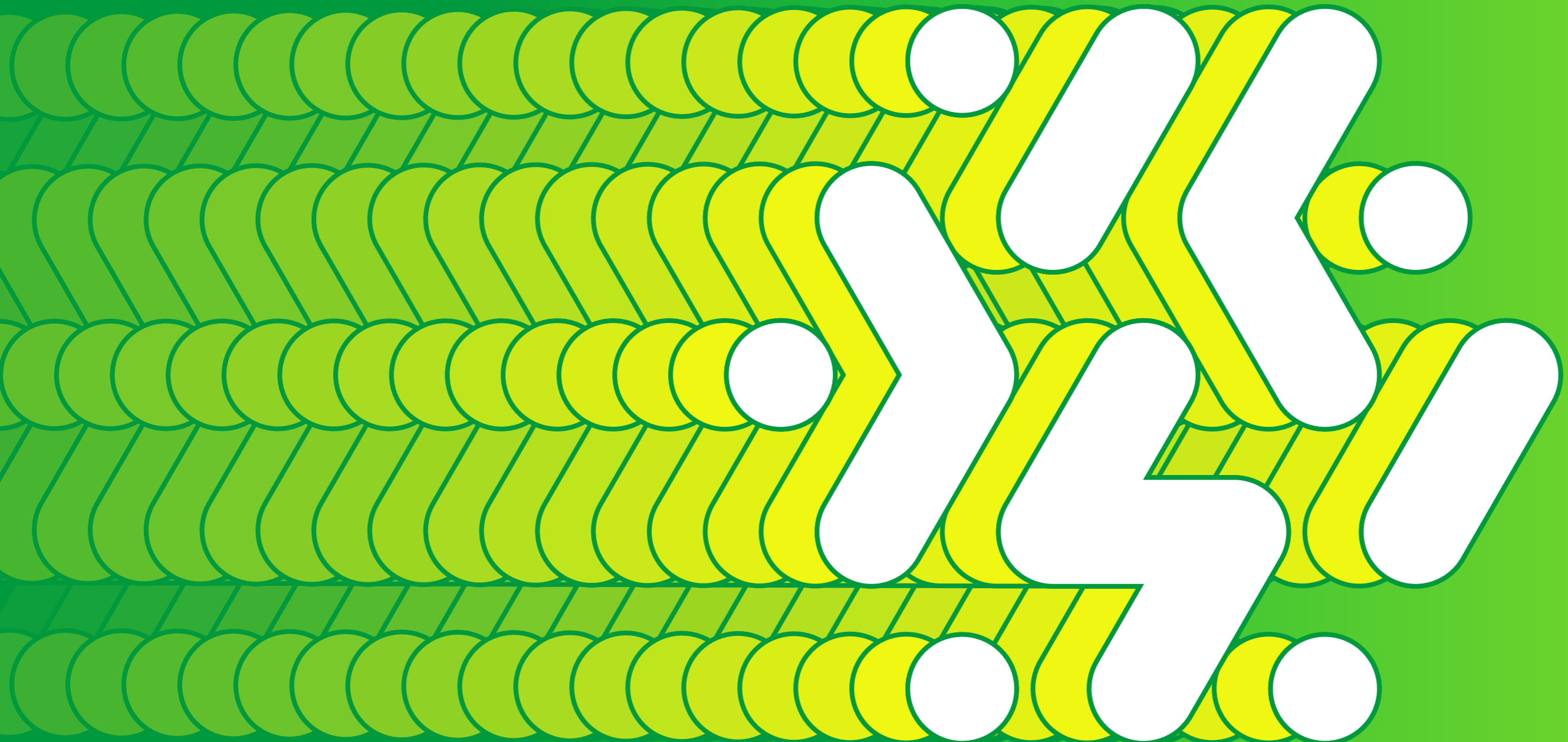


tff
summit
2018



the program

09:30 – 11:00 **Welcome Word** by Christine Gould, Thought For Food

Rapid Fire Talks with Q&A **MULTISPECTRAL PERSPECTIVES**

(Re)connecting Humans through Technology
by Lucas Rizzotto, Where Thoughts Go

The Future Of Business Calls for Purpose
by Cristianne Close, WWF

Let's Shift Focus from Yields to Nutrition
by Anthony Hehir, DSM

11:00 – 11:30 Break

11:30 – 13:00 Introduction of TFF Challenge Jury

TFF Finalists Pitches ROUND 1

Your Personal Score

[team name]

impact innovation feasibility team spirit total

[team name]

[team name]

[team name]

[team name]

13:00 – 14:00 Lunch Break

14:00 – 15:30 **TFF Finalists Pitches ROUND 2**

[team name]

[team name]

[team name]

[team name]

[team name]

15:30 – 16:00 Break

16:00 – 17:00 **Capstones Breakout & Pop-up Pitch Room**

17:00 – 17:15 Break

17:15 – 19:30 **TFF Academy Graduation Ceremony**

TFF Challenge Announcement of the Winners

Transform Purpose Into Action
by Mariana Vasconcelos, Agrosmart

19:30 – 00:00 Dinner & After Party

finalist teams

Aeropowder
From UK

A biodegradable replacement for polystyrene used in food packaging made from the poultry industry's surplus feathers.

Coating+
From Nigeria

A safe coating for fresh foods that extends their shelf life, while improving nutrient quality and enabling post-harvest storage

Group Nutricandies
From Brazil

A vegetable-based, nutritious, chocolate-flavored food product that is sourced from smallholder farmers.

IoT Water Control Management
From Jordan and Brazil

A water quality monitoring system specifically developed for refugee camps and areas with limited water access.

Laticin
From Brazil

An artificial intelligence-based software for dairy farm management, designed to optimize the entire value chain through predictive analytics.

Likabs Food
From Ghana

A franchise-based model for smallholder farmers to safely farm snails, improving incomes and nutritional access.

RiseHarvest
From Australia and Myanmar
A digital extension service that provides site-specific fertilizer recommendations for smallholder farmers in Southeast Asia.

Safi Sarvi
From Kenya and USA

A village-level fertilizer production system that delivers local access to high-quality crop nutrition.

SunRice
From Malaysia and UK

A drying and processing service for small rice farmers that allows them to decrease crop loss and increase farming income.

Sweetpot Yoghurt
From Ghana

Yogurt that is naturally-fortified with vitamin A and dietary fibers from nutritious orange sweet potatoes.

speakers & judges

Rapid Fire Talks

Lucas Rizzotto,
Founder, Where Thoughts Go

(Re)connecting Humans through Technology
@_LucasRizzotto @WhereThoughts

Cristianne Close,
Market Specialist, WWF Global Market Practice

The Future of Business Calls for Purpose
@wwf

Anthony Hehir,
Director Nutrition Improvement, DSM

Let's Shift Focus from Yields to Nutrition
@anthehir @dsmnutrition

Mariana Vasconcelos,
CEO, Agrosmart

Transform Purpose into Action
@marianasvv @agrosmartbr

Judges

Cristianne Close,
Market Specialist, WWF Global Market Practice

@wwf

Victor E. Friedberg,
Founder and Chairman, FoodShot Global

@VictorFriedberg

Peleg Chevion,
Chief Commercial Officer, Blendhub

@pelegchevion @blendhub

Teddy Onserio,
Investment Associate, The Open Society Foundation

@teddyonserio @opensociety

Dario Gonzales,
CEO, Cultivando Futuro

@pcultivandof @cultivandof

the prizes

Two TFF Prizes

The TFF Challenge Grand Prize
\$10,000

Awarded to the TFF Finalist, that best addresses the global challenge of "how to feed 9+ billion people by 2050" and meets the judges' criteria of impact, innovation, feasibility and team spirit.

TFF Challenge Runner Up
\$5,000

Awarded to the TFF Finalist that is the second contender for meeting the judges' criteria of impact, innovation, feasibility and team spirit.

Additional Prizes

Kirchner Fund the Food Prize
\$5,000

Awarded to the TFF Finalist with the most potential for investment, while maintaining a focus on contributing to the positive social good of our food system. The prize is sponsored by the Kirchner Food Fellowship, supported by the Kirchner Food Group.

The Norman Borlaug Foundation "Take it to the Farmer" Prize
\$2,500

Awarded to the TFF Finalist with a specific focus to impact smallholder farmers.



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Rio de Janeiro, Brazil
27 July 2018

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