

# Thought For Food Privacy Policy

## Who we are

Thought For Food Foundation (hereinafter the 'Foundation') is a global non-profit organization dedicated to empowering the next generation of innovators to build new solutions transforming world's food system.

The Foundation's suite of industry-transforming initiatives has been specifically designed to live true to the values, mindsets, and ways of thinking and operating that next-generation innovators represent. Jointly referred to as the 'Foundation initiatives', the Foundation's suite consists of:

- the TFF Challenge, including the Design Lab and the Startup Bootcamp;
- the TFF Academy;
- the TFF Summit.

The Foundation initiatives are supported by the participants, sponsors and partners, as well as Foundation Community which includes Next Gen Council members, Ambassadors and next generation leaders from all around the world.

The Foundation's Main Website features a Content Hub, a blog for news and updates relating to the Foundation initiatives, curated articles from the Foundation Community and other content. Foundation also issues regular reports and publications available to general public.

## Our general policy

For the purposes of this Privacy Policy, the Foundation is the Data Controller for the Foundation Website (<https://thoughtforfood.org/>), the Foundation initiatives and the websites relating to the Foundation initiatives.

The Foundation recognizes the importance of protecting information we collect from visitors to our websites, participants of the Foundation initiatives, partners and sponsors, Next Gen Council members, Ambassadors and broader community of Foundation members. It is the Foundation's policy to respect your privacy regarding any information we may collect from you across our Main Website and other websites we own and operate.

This Privacy Policy concerns primarily the Main Website (<https://thoughtforfood.org/>), including services relating to the TFF Academy and the TFF Summit. Where appropriate and necessary this Privacy Policy will make reference to the correspondent initiative or services provided by the Foundation. In the meantime, unless provided otherwise, websites the Foundation owns and operates, other than the Main Website, as well as the services the Foundation may provide in relation to them, are subject to separate and independent privacy policies.

This Privacy Policy describes how we use and protect the information we acquire from visitors (also referred to as 'users') to our Main Website.

Users can visit the website without revealing any personal information. If one chooses to give us personal information via the Internet for the purposes of correspondence, processing an order, special website features and applications, or providing a subscription to a publication, then it is our intent to let you know how we will use such information as set forth in this Privacy Policy.

That said, we only ask for personal information when we truly need it to provide a service to you. We collect it by fair and lawful means, with your knowledge and consent. We also let you know why we are collecting it and how it will be used.

We only retain collected information for as long as necessary to provide you with your requested service. We will protect the personal data we process and store within commercially acceptable means to prevent loss and theft, as well as unauthorised access, disclosure, copying, use or modification.

### **Your personal data we collect and why we collect it**

There are several places on the Main Website and other websites we own and operate where the visitor's personally identifiable information may be provided to the Foundation through subscription forms, application forms, survey forms and by other means.

When you fill out online forms through our websites, you may be asked for contact information (name, address, telephone number, and email address) and demographic information (age, gender, education level, etc.). You are free not to provide your personal information, with the understanding that we may be unable to provide you with some of the desired services.

As with many other Internet sites, our web servers record the Internet Protocol (IP) address of each visitor. This IP address tells us from which domain you are visiting, but not your e-mail address. We use this information to help diagnose problems with our server, to administer the website more effectively and to gather broad demographic information.

When providing personally identifiable information, you are indicating to us your agreement to the terms and provisions of this Privacy Policy.

In addition, we may post photos from our events and / or on other occasions at our Main Website, other websites we own and operate, social media, business decks and other public websites and / or documents, such as annual report. The photos may show faces of anyone who attended the events or participates in the Foundation initiatives. If you see a photo of yourself and would like to have it removed, please contact us by email at [info@thoughtforfood.org](mailto:info@thoughtforfood.org).

## **How personal data is processed**

We use contact information to send visitors updates and news about the Foundation and its initiatives through an opt-in request process. The visitor's contact information may also be processed at other times when necessary. Stored email addresses may be processed for internal correspondence with our user base. If users tell us that they do not wish to have this information processed as a basis for further contact, we will respect those wishes.

We do keep track of the domains from which people visit us. We analyze this data for trends, insights and statistics, and then we discard it. The Foundation may on occasion share segments of its mailing list with other non-profit organizations for mutually beneficial programs, including for the purpose of providing services in relation to the Foundation initiatives. We do not sell our mailing lists to for-profit entities.

## **Personal data transfers**

Please note that since we are a non-profit organization that operates globally, your information may be transferred outside of Europe, including to the United States or other jurisdictions.

## **Who we share your data with**

We do not disclose collected personal data to third parties unless such third parties are authorized by a contractual relationship, legal basis or legal requirements to receive such personal data.

The authorized third parties may include, but are not limited to partners, other non-profits, professional advisors, website hosting partners and other parties who assist us in operating the Main Website, as well as other websites owned and operated by the Foundation, so long as those parties agree to keep this information confidential, private and secure.

We may also share personal data when we believe that such disclosure is appropriate to comply with the law, to enforce the websites' policies, or protect rights, property, or safety of our websites, the users, as well other persons.

## **Cookies**

As is common practice with almost all professional websites, our websites use cookies, which are tiny files that are downloaded to your computer, to improve your experience. Here we would like to describe what information these cookies gather, how we use it and why we sometimes need to store them.

We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the websites' functionality. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.

We use cookies for a variety of reasons. Unfortunately, in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to our websites. It is recommended that you leave on all cookies if you are not sure whether you need them or not in case they are used to provide a service that you use.

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies may affect the functionality of this and many other websites that you visit. Disabling cookies may result in disabling certain functionality and features of our websites. Therefore it is recommended that you do not disable cookies.

We use cookies when you are logged in to help you to stay logged in and not having to log in every single time you visit new sections of our websites or other websites. These cookies are typically removed or cleared when you log out to ensure that you can only access restricted features and areas when logged in.

Our Main Website offers newsletter or email subscription services and cookies may be used to remember if you are already registered and whether to show certain notifications which might only be available to subscribed/unsubscribed users.

In some special cases we also use cookies provided by trusted third parties. Our websites use Google Analytics, which is one of the most widespread and trusted analytics solutions currently available for helping us to understand how you use our websites, as well as find ways we can improve your experience.

These cookies may track things such as how much time you spend on our websites and the pages that you visit so we can continue to produce engaging content. For more information on Google Analytics cookies, see the official Google Analytics page.

Our websites also use social media buttons and/or plugins that allow you to connect with your social network in various ways. For these to work, social media services, including LinkedIn, Facebook, Instagram, Twitter, Vimeo, will set cookies through our websites which may be used to enhance your profile on their websites or contribute to the data they hold for various purposes outlined in their respective privacy policies.

### **Third-party use of hyperlinks information and other services**

Our websites may link to external websites that are not operated by us. Unless otherwise stated, please be aware that we have no control over the content and privacy practices of such websites, and cannot accept responsibility or liability for their respective content and privacy policies.

The Foundation may on occasion share segments of its mailing list with other non-profit organizations for mutually beneficial programs, including the Foundation initiatives. We do not sell our mailing list to for-profit entities.

## **How long we store your data**

We store your personal data only for as long as is necessary and for the purposes described in this Privacy Policy. We will retain and use such information to the extent necessary to comply with our legal obligations (for example, if we are required to store your data to comply with applicable laws or to properly fulfill our obligations under a contract), to resolve disputes, and to legally enforce our agreements and/or policies.

## **How we protect your personally identifiable information**

The Foundation takes precautions in seeking to ensure that our systems are secure and that they meet industry standards, including, but limited to the application of firewalls. When appropriate, we rely on user authentication systems, encryption technologies and access control mechanisms.

To the extent websites owned and operated by the Foundation contain links to other websites, the Foundation is in no position to accept responsibility for the content or privacy practices of these sites.

We make sure to keep a record of all personal data, collected and processed in accordance with this Privacy Policy. We revise the records annually to make sure they are up-to-date. We have set up an internal policy and process, which allows us to react responsibly and promptly in case of data breaches.

## **Opt-in and Opt-out**

Our Main Website provides visitors with the opportunity to request future communications through email. By opting-in to a newsletter or an email subscription, visitors explicitly agree to receive emails, updates and news, including those about the Foundation's services and initiatives.

To give you an opportunity to any time opt out from receiving the Foundation's emails, we always include the unsubscribe link at the bottom of each of the Foundation's emails. You can also contact us at [info@thoughtforfood.org](mailto:info@thoughtforfood.org) and ask to be placed on the 'do not email' list.

## Rights of the Data Subjects under GDPR

If you qualify as the “data subject” under the terms of the European General Data Protection Regulation (GDPR) , you have the right to:

- request information on personal data processed by us about you as provided by Art. 15 GDPR.
- in accordance with Art. 16 GDPR, to immediately demand the correction of incorrect data or completion of incomplete personal data stored with us;
- pursuant to Art. 17 GDPR, to request deletion of your personal data stored by us, unless the processing of the data is required for the exercise of the right to freedom of expression and information, for the fulfillment of a legal obligation, for reasons of public interest or for the assertion, exercise or defense of legal claims;
- in accordance with Art. 18 GDPR, to request the restriction of the processing of your personal data as far as the accuracy of the data is disputed by you or the processing is unlawful;
- in accordance with Art. 20 GDPR, to receive your personal data provided to us in a structured, standard and machine-readable format or to request transmission to another controller;
- in accordance with Art. 7 (3) GDPR, to revoke at any time your consent previously granted to us. As a result, we will be no longer able to continue the data processing based on this consent for the future;
- in accordance with Art. 77 GDPR, users have the right to lodge a complaint with a supervisory authority. As a rule, you can contact the supervisory authority of your usual place of residence or work or our company headquarters for this purpose.
- also, if your personal data is processed based on a legitimate interests in accordance with Art. 6 (1) (f) GDPR, you have the right to file an objection against the processing of your personal data in accordance with Art. 21 GDPR, provided that there are reasons based on your particular situation or the objection is directed against direct marketing. In the latter case, you have a general right of objection, which shall be implemented by us without you specifying any particular situation.

If you would like to exercise these rights, please contact us via email at [info@thoughtforfood.org](mailto:info@thoughtforfood.org). Please include any information that would help us identify you in our database, such as name and email address.

## **Security**

We put great effort and will continue to attempt to establish internal procedures to ensure that your personal information is both accurate and protected from unauthorized access. Nevertheless, you understand and agree that “perfect” security does not exist anywhere, including on the Internet. Information you send to our websites, including e-mail messages, will not be encrypted unless stated otherwise. Our websites are protected by a firewall and monitored for security.

Your continued use of the Main Website as well as other websites owned and operated by the Foundation will be regarded as acceptance of our practices around privacy and personal information.

## **Contact**

If you wish to receive more information about this Privacy Policy and the cookies we use on our websites, please contact us via email at [info@thoughtforfood.org](mailto:info@thoughtforfood.org).

This policy is effective as of October 5, 2018.