Thought For Food: The 2020 Challenge Finale

A 3-hour LIVE broadcast that tells the stories of purpose-driven entrepreneurs at the frontlines of food system transformation. We're serving up fresh solutions to food and agriculture's most urgent problems—direct to you, everywhere on the planet.

Register
Welcome by the Hosts

Henry Gordon-Smith, Founder and Managing Director of Agritecture, and Christine Gould, Founder and CEO of Thought For Food

Global Welcome Streams
Featuring the TFF Community in 175+ countries Around the World!

TFF Journey Video
The launch of the TFF Digital Labs and 2019/20 TFF Challenge, then COVID-19 hit and the TFF Summit in Malaysia got cancelled... let's look back at a year filled with emotions!
Engaging with next-gens globally
Marie Brueser, Community Manager
Christine Gould, Founder & CEO of TFF

Talk-shows

Luminary Talks from Malaysia
Launch of TFF's Southeast Asia Regional Hub ft. Nurul Izzah Anwar, Tan Sri Dato' Dr. Syed Jalaludin, James Beltran and more

Future Food Systems with Agnes Kalibata
Special Envoy for 2021 UN Food Systems Summit
Visionary Talk by Merijn Dols
Director of Open Innovation and Circular Economy for Food at Danone

Roundtable Conversation with Feitosa Foodtech and Danone
Ft. Fabricio Goulart, Founder & CEO of Feitosa Foodtech and Winner of the Circular Economy of Food Prize

The Circular Economy of Food

TFF ran 3 Topical Challenges in 2019. Meet the Prize Partners and Winners!
Roundtable Conversation with Meli Amazonian Bees Network and reNature

with Ana Rosa de Lima, Founder of Meli Bees & Winner of the Regenerative Agroforestry Prize and Marco de Boer, Co-Founder of reNature

Roundtable Conversation with GrowCab

with Marcela Mendoza-Suárez, Oscar González-Navarro, and Ricardo Ramírez-González, Winners of the Space Colonisation Prize
Spreading the Team Spirit with Lorenzo Carter from the NY Giants

COMEBACK
TFF Heroes: Agrilution 🇩🇪 Biteback 🇳🇱 Agrosmart 🇧🇷 AgroSpheres 🇺🇸

What does food & agriculture have to do with superheroes and sports stars? Tune in and find out!
2020
TFF Finalist Pitches
Top 10 Teams from 5,200 Entries

UP NEXT:

2020 TFF Finalist Pitches

Years of Dreaming, Months of Preparing, One-Five-Minute Pitch to Change the World!

PITCH 01
Banoo
Hardware solution for smallholder aquaculture, integrating a microbubble generator, IoT sensor and solar panel to increase the oxygen levels in fish ponds, increasing yields and revenues, while reducing environmentally-damaging water waste.
**Dive into the Frontiers of Our Food Systems**

**PITCH 02**

**Xilinat**
Biotechnology-based process to create xylitol, a natural sugar substitute that can be used to combat diabetes and obesity, by using agricultural waste sourced from local farmers.

**PITCH 03**

**PFMS**
AI-powered mobile application that helps poultry farmers to instantly detect diseases, connect with veterinarians to diagnose and treat animal illness, and help predict disease outbreaks.
Cooking with Tati Lund
Cooking session with Brazil's famous plant-based chef Tati Lund.

PITCH 04
CBA Sementes
Automated aeroponic system to produce high-quality, disease-free potato seeds, while also reducing overall production time, costs and inputs.

PITCH 05
microTERRA
Alternative protein for feed and human consumption grown in aquafarms, reducing waste water output and fresh water input for farms and allowing the uptake of more sustainable aquaculture methods.
Neurafarm
AI-powered crop diagnostic tool to provide early detection and treatment recommendations for diseases and pests, targeting smallholder farmers.

Aglonera
Bulk buying platform for street food vendors to save them valuable time, increase their revenue and help them source high-quality produce directly from local farmers.

Next-Gen Taste Test
British YouTube stars SORTEDfood will taste TFF foodtech innovations
PITCH 08
BumbleChain
Blockchain-based, plug-and-play supply-chain verification system to help prevent fraud, increase transparency, and improve economic opportunities for sustainable honey producers.

PITCH 09
WTH Foods
Plant-based, nutritious and delicious food products made from valorized bumper crops sourced directly from local growers, processed to minimize waste and have a long shelf-life.

Hear from 2020 Nobel Peace Prize Laureate World Food Programme
Featuring Kyriacos Koupparis, Head of Frontier Innovations at WFP Innovation Accelerator

PITCH 10
SyntheSea
Sustainable, cost-effective, scalable solution for producing omega-3 for fish feed, from plant oil precursors.
Grand Finale

There is no new normal
Slam poem by Pete the Science Geek

Message from Space
with Elliot Roth, Founder of Spira Inc
Runner Up
by TFF

Grand Prize
by TFF

Collaboration Prize
by NFL

Grow the Future Prize
by Ponsi Trivisvavet

"Take it to the Farmer" Prize
by Norman Borlaug Foundation

Impact Prize
by Kirchner Food Fellows

CLOSING ACT
Live EDM Performance with Goldfish