thought for food

THE 2020 CHALLENGE FINALE

LIVE

OCTOBER 16

4 PM CEST
Thought For Food: The 2020 Challenge Finale

A 3-hour LIVE broadcast that tells the stories of purpose-driven entrepreneurs at the frontlines of food system transformation. We’re serving up fresh solutions to food and agriculture’s most urgent problems—direct to you, everywhere on the planet.

Live on October 16th

16:00 (Rotterdam)
17:00 (Nairobi)
19:30 (Mumbai)
22:00 (Kuala Lumpur)
01:00 (+1, Sydney)

07:00 (San Francisco)
10:00 (Toronto)
11:00 (Sao Paulo)
Welcome by the Hosts

Henry Gordon-Smith, Founder and Managing Director of Agritecture, and Christine Gould, Founder and CEO of Thought For Food

Dance Performance

Show Intro

Global Welcome Streams
Featuring the TFF Community in 175+ countries Around the World!

TFF Journey Video
The launch of the TFF Digital Labs and 2018/20 TFF Challenge, then COVID-19 hit and the TFF Summit in Malaysia got cancelled... let's look back at a year filled with emotions!
Engaging with next-gens globally
Marie Brueser, Community Manager
Christine Gould, Founder & CEO of TFF

Talk-shows

Luminary Talks from Malaysia
Launch of TFF’s Southeast Asia Regional Hub ft. Nurul Izzah Anwar, Tan Sri Dato’ Dr. Syed Jalaludin, James Beltran and more

Future Food Systems with Agnes Kalibata
Special Envoy for 2021 UN Food Systems Summit
The Circular Economy of Food

Visionary Talk by Merijn Dols
Director of Open Innovation and Circular Economy for Food at Danone

Roundtable Conversation with Feitosa Foodtech and Danone
Ft. Fabricio Goulart, Founder & CEO of Feitosa Foodtech and Winner of the Circular Economy of Food Prize

TFF ran 3 Topical Challenges in 2019. Meet the Prize Partners and Winners!
Roundtable Conversation with Meli Amazonian Bees Network and reNature

with Ana Rosa de Lima, Founder of Meli Bees & Winner of the Regenerative Agroforestry Prize and Marco de Boer, Co-Founder of reNature

Space Colonisation

Roundtable Conversation with GrowCab

with Marcela Mendoza-Suárez, Oscar González-Navarro, and Ricardo Ramírez-González, Winners of the Space Colonisation Prize
Spreading the Team Spirit with Lorenzo Carter from the NY Giants
UP NEXT:

2020 TFF Finalist Pitches

Top 10 Teams from 5,200 Entries

Years of Dreaming, Months of Preparing, One-Five-Minute Pitch to Change the World!

PITCH 01

Banoo

Hardware solution for smallholder aquaculture, integrating a microbubble generator, IoT sensor and solar panel to increase the oxygen levels in fish ponds, increasing yields and revenues, while reducing environmentally-damaging water waste.
**Xilinat**
Biotechnology-based process to create xylitol, a natural sugar substitute that can be used to combat diabetes and obesity, by using agricultural waste sourced from local farmers.

**Dive into the Frontiers of Our Food Systems**

**PFMS**
AI-powered mobile application that helps poultry farmers to instantly detect diseases, connect with veterinarians to diagnose and treat animal illness, and help predict disease outbreaks.
PITCH 04
CBA Sementes
Automated aeroponic system to produce high-quality, disease-free potato seeds, while also reducing overall production time, costs and inputs.

PITCH 05
microTERRA
Alternative protein for feed and human consumption grown in aquafarms, reducing waste water output and fresh water input for farms and allowing the uptake of more sustainable aquaculture methods.

BREAK SESSION
Cooking with Tati Lund
Cooking session with Brazil's famous plant-based chef Tati Lund.
Neurafarm
AI-powered crop diagnostic tool to provide early detection and treatment recommendations for diseases and pests, targeting smallholder farmers.

Aglonera
Bulk buying platform for street food vendors to save them valuable time, increase their revenue and help them source high-quality produce directly from local farmers.

Next-Gen Taste Test
British YouTube stars SORTEDfood will taste TFF foodtech innovations
BumbleChain
Blockchain-based, plug-and-play supply-chain verification system to help prevent fraud, increase transparency, and improve economic opportunities for sustainable honey producers.

WTH Foods
Plant-based, nutritious and delicious food products made from valorized bumper crops sourced directly from local growers, processed to minimize waste and have a long shelf-life.

Hear from 2020 Nobel Peace Prize Laureate World Food Programme
Featuring Kyriacos Koupparis, Head of Frontier Innovations at WFP Innovation Accelerator

SyntheSea
Sustainable, cost-effective, scalable solution for producing omega-3 for fish feed, from plant oil precursors.
There is no new normal
Slam poem by Pete the Science Geek

Message from Space
with Elliot Roth,
Founder of Spira Inc
Runner Up by TFF
Grand Prize by TFF

Collaboration Prize by NFL
Grow the Future Prize by Ponsi Trivisvavet
“Take it to the Farmer” Prize by Norman Borlaug Foundation
Impact Prize by Kirchner Food Fellows

Closing Act
Live EDM Performance with Goldfish

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