october 16 thought for food

THE 2020 CHALLENGE FINALE



PROGRAM

Thought For Live Food: The 2020 Challenge Finale

A 3-hour LIVE broadcast that tells the stories of purpose-driven entrepreneurs at the frontlines of food system transformation. We're serving up fresh solutions to food and agriculture's most urgent problems—direct to you, everywhere on the planet.

Live on October 16th

16:00 (Rotterdam)

17:00

(Nairobi)

19:30

(Mumbai)

22:00

(Kuala Lumpur)

01:00

(+I, Sydney)

07:00

(San Francisco)

10:00

(Toronto)

11:00

(Sao Paulo)



Dance Performance

Welcome by the Hosts

Henry Gordon-Smith, Founder and Managing Director of Agritecture, and Christine Gould, Founder and CEO of Thought For Food



Global Welcome Streams

Featuring the TFF
Community in 175+
countries Around
the World!

TFF Journey Video

The launch of the TFF Digital Labs and 2019/20 TFF Challenge, then COVID-19 hit and the TFF Summit in Malaysia got cancelled... let's look back at a year filled with emotions! **UP NEXT**

Talk-Shows

Engaging with next-gens globally

Marie Brueser, Community Manager Christine Gould, Founder & CEO of TFF

Luminary Talks from Malaysia

Launch of TFF's Southeast
Asia Regional Hub ft. Nurul
Izzah Anwar, Tan Sri Dato' Dr.
Syed Jalaludin, James
Beltran and more

Future Food Systems with Agnes Kalibata

Special Envoy for 2021 UN Food Systems Summit



TFF ran 3 Topical Challenges in 2019. Meet the Prize Partners and Winners!



Visionary Talk by **Merijn Dols**

Director of Open Innovation and Circular Economy for Food at Danone Roundtable
Conversation
with Feitosa
Foodtech
and Danone

Ft. Fabricio Goulart,

Founder & CEO of Feitosa
Foodtech and Winner of the
Circular Economy of Food

The Circular Economy of Food



Regenerative Agroforestry



Roundtable Conversation with Meli Amazonian Bees Network and reNature

with Ana Rosa de Lima, Founder of Meli Bees & Winner of the Regenerative Agroforestry Prize and Marco de Boer, Co-Founder of reNature

Space Colonisation

вета: ѕрасе

Roundtable Conversation with **GrowCab**

with Marcela Mendoza-Suárez, Oscar González-Navarro, and Ricardo Ramírez-González, Winners of the Space Colonisation Prize



COMEBACK

Agrilution Biteback Agrosmart AgroSpheres

What does food & agriculture have to do with superheroes and sports stars? Tune in and find out!

Spreading the Team Spirit with Lorenzo Carter

from the NY Giants



UP NEXT:

Top 10 Teams from 5,200 Entries

Years of Dreaming, Months of Preparing, One-Five-Minute Pitch to Change the World!

PITCH OI

Banoo

Hardware solution for smallholder aquaculture, integrating a microbubble generator, IoT sensor and solar panel to increase the oxygen levels in fish ponds, increasing yields and revenues, while reducing environmentally-damaging water waste.



Xilinat

Biotechnology-based process to create xylitol, a natural sugar substitute that can be used to combat diabetes and obesity, by using agricultural waste sourced from local farmers.



PITCH 03



PFMS

Al-powered mobile application that helps poultry farmers to instantly detect diseases, connect with veterinarians to diagnose and treat animal illness, and help predict disease outbreaks.

BREAK SESSION

Cooking with Tati Lund

Cooking session with Brazil's famous plant-based chef Tati Lund.

PITCH 04



CBA Sementes

Automated aeroponic system to produce high-quality, disease-free potato seeds, while also reducing overall production time, costs and inputs.

PITCH 05



microTERRA

Alternative protein for feed and human consumption grown in aquafarms, reducing waste water output and fresh water input for farms and allowing the uptake of more sustainable aquaculture methods.

PITCH 06

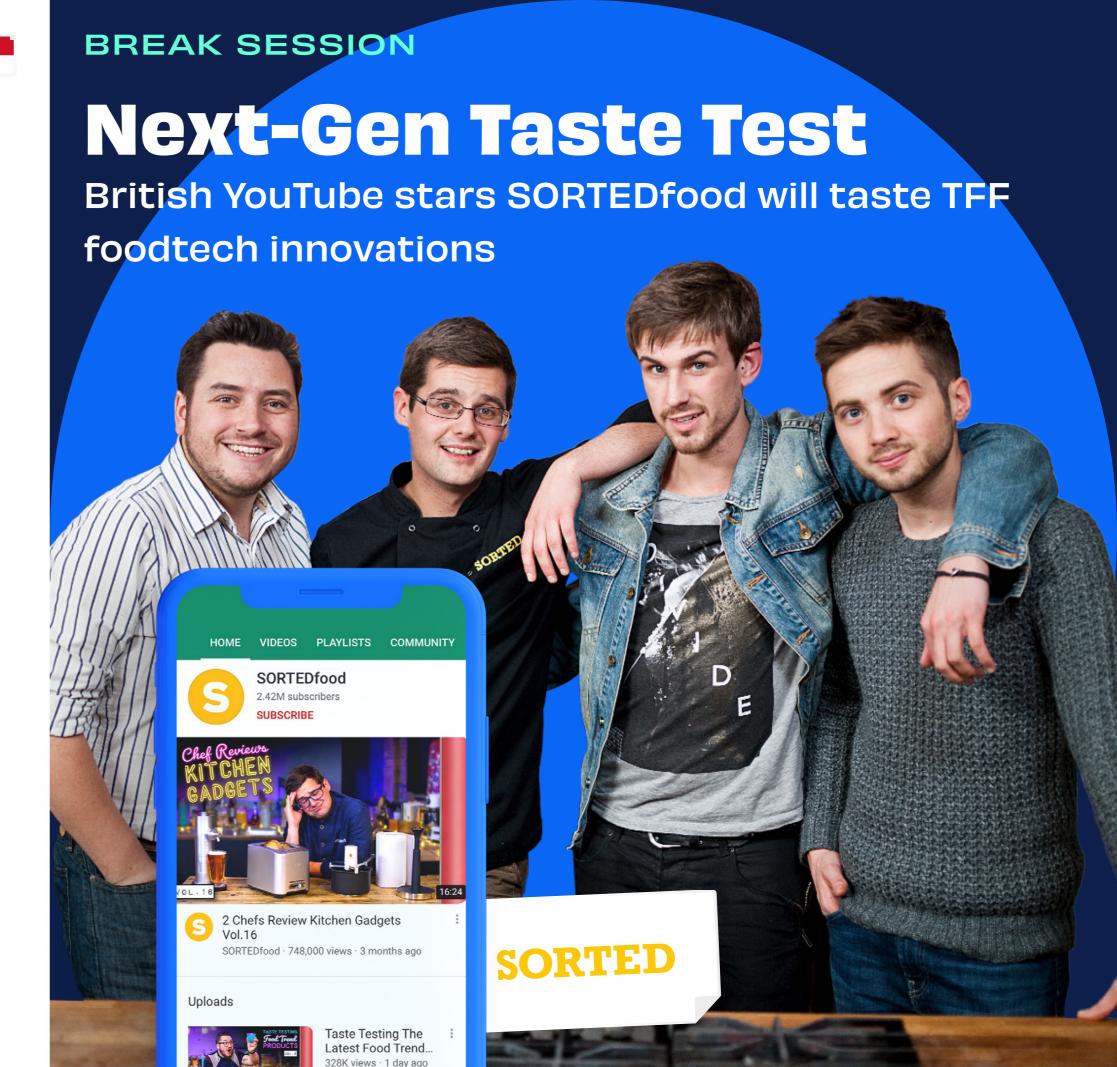
Neurafarm

Al-powered crop
diagnostic tool to
provide early detection
and treatment recommendations for diseases and pests, targeting
smallholder farmers.

PITCH 07

Aglonera

Bulk buying platform for street food vendors to save them valuable time, increase their revenue and help them source high-quality produce directly from local farmers.



BumbleChain

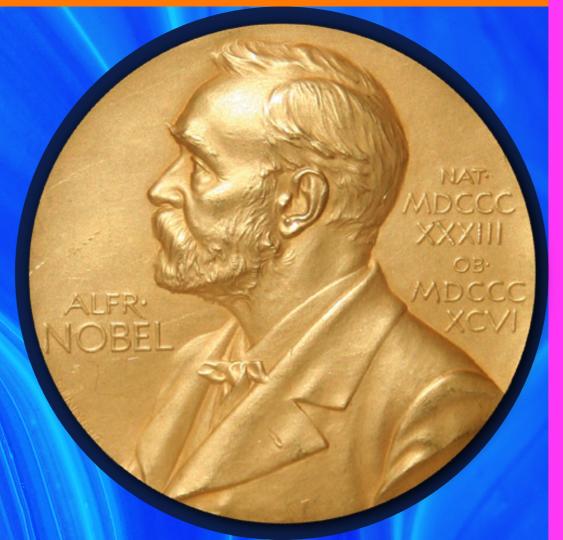
Blockchain-based, plugand-play supply-chain verification system to help prevent fraud, increase transparency, and improve economic opportunities for sustainable honey producers.

WTH Foods

Plant-based, nutritious and delicious food products made from valorized bumper crops sourced directly from local growers, processed to minimize waste and have a long shelf-life.

Hear from 2020 Nobel Peace Prize Laureate World Food Programme

Featuring **Kyriacos Koupparis**, Head of Frontier Innovations at WFP Innovation Accelerator



SyntheSea

Sustainable, costeffective, scalable solution for producing omega-3 for fish feed, from plant oil precursors. **UP NEXT**

Graffend Finale Finale

COLLAB

Disruptive Collaboration With Monstercat

Ft. Dan Scarcelli



There is no mew mormal slam poem by Pete the Science Geek

Message from Space with Elliot Roth, Founder of Spira Inc

Collaboration Prize

by **NFL**

Grow the Future Prize

by **Ponsi Trivisvavet**

"Take it to the Farmer" Prize

by Norman Borlaug Foundation

Impact Prize

by Kirchner Food Fellows

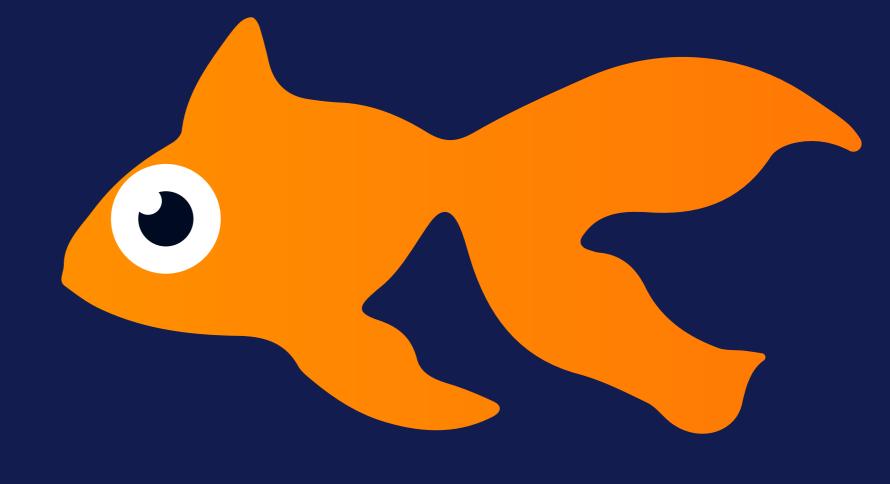
Runner Up by TFF

Grand Prize

by **TFF**

thought for food

Live EDM Performance with Goldfish



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THE 2020
CHALLENGE
FINALE

CLOSING ACT

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