

OCTOBER
16

thought for food

**THE 2020
CHALLENGE
FINALE**

LIVE

4
PM CEST

PROGRAM

Thought For **LIVE** Food: The 2020 Challenge Finale

A 3-hour LIVE broadcast that tells the stories of purpose-driven entrepreneurs at the frontlines of food system transformation. We're serving up fresh solutions to food and agriculture's most urgent problems—direct to you, everywhere on the planet.

**Live on
October
16th**

16:00
(Rotterdam)

17:00
(Nairobi)

19:30
(Mumbai)

22:00
(Kuala Lumpur)

01:00
(+1, Sydney)

07:00
(San Francisco)

10:00
(Toronto)

11:00
(Sao Paulo)

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Show Intro

**Dance
Performance**

Welcome by the Hosts

Henry Gordon-Smith, Founder and Managing Director of Agritecture, and **Christine Gould**, Founder and CEO of Thought For Food



Global Welcome Streams

Featuring the TFF Community in **175+** countries Around the World!

TFF Journey Video

The launch of the TFF Digital Labs and 2019/20 TFF Challenge, then COVID-19 hit and the TFF Summit in Malaysia got cancelled... let's look back at a year filled with emotions!

UP NEXT

Talk- shows

**Engaging with next-gens
globally**

Marie Brueser, Community Manager

Christine Gould, Founder & CEO of TFF

Luminary Talks from Malaysia

Launch of TFF's Southeast
Asia Regional Hub ft. **Nurul
Izzah Anwar, Tan Sri Dato' Dr.
Syed Jalaludin, James
Beltran** and more

Future Food Systems with Agnes Kalibata

Special Envoy for 2021 UN Food Systems Summit



UP NEXT

Topical Challenges

TFF ran 3 Topical Challenges in 2019. Meet the Prize Partners and Winners!



Visionary Talk by **Merijn Dols**

Director of Open Innovation
and Circular Economy for
Food at Danone



The Circular Economy of Food

Roundtable Conversation with **Feitosa Foodtech** and Danone

Ft. **Fabricio Goulart**,
Founder & CEO of Feitosa
Foodtech and Winner of the
Circular Economy of Food
Prize



Regenerative Agroforestry

reNature.



Roundtable Conversation
with **Meli Amazonian Bees
Network**  and **reNature**

with **Ana Rosa de Lima**, Founder of
Meli Bees & Winner of the Regenerative
Agroforestry Prize and **Marco de Boer**,
Co-Founder of reNature

Space Colonisation

BETA.space

Roundtable Conversation
with **GrowCab** 

with **Marcela Mendoza-Suárez**, **Oscar
González-Navarro**, and **Ricardo Ramírez-
González**, Winners of the Space
Colonisation Prize

AGRI MAN

AGVENTURES



COMEBACK

TFF Heroes:

Agrilution 

Biteback 

Agrosmart 

AgroSpheres 

What does food & agriculture have to do with superheroes and sports stars? Tune in and find out!

Spreading the Team Spirit with Lorenzo Carter

from the NY Giants



UP NEXT:

2020 TFF Finalist Pitches

Top 10 Teams from 5,200 Entries

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**Years of Dreaming,
Months of Preparing,
One-Five-Minute Pitch
to Change the World!**

PITCH 01



Banoo

Hardware solution for smallholder aquaculture, integrating a microbubble generator, IoT sensor and solar panel to increase the oxygen levels in fish ponds, increasing yields and revenues, while reducing environmentally-damaging water waste.

PITCH 02



Xilinat

Biotechnology-based process to create xylitol, a natural sugar substitute that can be used to combat diabetes and obesity, by using agricultural waste sourced from local farmers.

Dive into the Frontiers of Our **Food Systems**



PITCH 03



PFMS

AI-powered mobile application that helps poultry farmers to instantly detect diseases, connect with veterinarians to diagnose and treat animal illness, and help predict disease outbreaks.

BREAK SESSION

Cooking with **Tati Lund**

Cooking session with Brazil's famous plant-based chef Tati Lund.



PITCH 04

CBA Sementes

Automated aeroponic system to produce high-quality, disease-free potato seeds, while also reducing overall production time, costs and inputs.



PITCH 05

microTERRA

Alternative protein for feed and human consumption grown in aquafarms, reducing waste water output and fresh water input for farms and allowing the uptake of more sustainable aquaculture methods.



PITCH 06



Neurafarm

AI-powered crop diagnostic tool to provide early detection and treatment recommendations for diseases and pests, targeting smallholder farmers.

PITCH 07



Aglonera

Bulk buying platform for street food vendors to save them valuable time, increase their revenue and help them source high-quality produce directly from local farmers.

BREAK SESSION

Next-Gen Taste Test

British YouTube stars SORTEDfood will taste TFF foodtech innovations



PITCH 08



BumbleChain

Blockchain-based, plug-and-play supply-chain verification system to help prevent fraud, increase transparency, and improve economic opportunities for sustainable honey producers.

PITCH 09



WTH Foods

Plant-based, nutritious and delicious food products made from valorized bumper crops sourced directly from local growers, processed to minimize waste and have a long shelf-life.

PITCH 10



SyntheSea

Sustainable, cost-effective, scalable solution for producing omega-3 for fish feed, from plant oil precursors.

Hear from 2020 Nobel Peace Prize Laureate World Food Programme

Featuring **Kyriacos Koupparis**,
Head of Frontier Innovations at
WFP Innovation Accelerator



UP NEXT

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Grand Finale

COLLAB

Disruptive
Collaboration
with
Monstercat
Ft. Dan Scarcelli



There is no
new normal

Slam poem by **Pete
the Science Geek**

**Message
from Space**

with **Elliot Roth**,
Founder of Spira Inc

Collaboration Prize

by **NFL**

Grow the Future Prize

by **Ponsi Trivisvavet**

"Take it to the Farmer" Prize

by **Norman Borlaug Foundation**

Impact Prize

by **Kirchner Food Fellows**

Runner Up

by **TFF**

Grand Prize

by **TFF**

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CLOSING ACT

Live EDM Performance with **Goldfish**



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