




Brent Civic Centre
Engineers Way
Wembley HA9 0FJ

TEL/MOB 020 8937 4529

EMAIL shirley.parks@brent.gov.uk

WEB www.brent.gov.uk

 @Brent_Council

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Dear Parents and Carers,

I am writing to inform you of Brent's PHONE Pledge, which I am pleased to say your child's school has signed up to.

I know that children's use of smartphones is a concern for parents and this concern is shared across our school community. That is why the local authority has worked with a group of primary and secondary headteachers from across Brent to explore how we could respond to these concerns. Through this, we created the Brent PHONE Pledge to support schools in managing children's use of mobile phones. The Pledge is made up of five clear principles:

P – Protect

H – Help

O – Observe

N – Nurture

E – Educate

Protect

Place learning, wellbeing, and safeguarding at the heart of all decisions about smartphones and smart technology.

Help

Provide clear guidance and practical support to pupils, families, and staff. Our policies will be transparent and accessible to all.

Observe

Monitor and review our school's approach to technology regularly.

Nurture

Promote positive development by teaching digital literacy, critical thinking, and responsible online behaviours.

Educate

Work collaboratively across Brent to share best practice and raise awareness about the benefits and risks of technology.

As you may know, recent Department for Education guidance states that all schools should be "mobile phone-free environments by default", but the Brent Pledge intentionally goes further than simply restricting mobile phone use. It supports schools to consider the safe and purposeful use of *all* smart technologies, ensuring:

- Consistency across classrooms and spaces
- Safeguarding against the broader risks posed by connected devices
- Clarity for pupils, staff, and families

- High expectations for learning behaviours and digital responsibility

I have enclosed a copy of the Brent PHONE Pledge along with a list of schools that have signed up. I hope that you will welcome this Pledge and the clarity it presents around children's mobile phone use.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Shirley Parks', with a stylized flourish at the end.

Shirley Parks
Director, Education, Partnerships and Strategy
Brent Council

Schools which have signed up to the Brent PHONE Pledge

Alperton Community School
Anson Primary School
Ark Academy
Ark Elvin Academy
Ark Franklin Primary Academy
Ashley College
Avigdor Hirsch Torah Temimah Primary School
Barham Primary School
Braintcroft E-Act Primary Academy
Brent River College
Brentfield Primary School
Carlton Vale Infant School
Chalkhill Primary School
Christ Church Primary School
Claremont High School
College Green School and Services
Convent of Jesus & Mary Infant School
Curzon Nursery School & Family Wellbeing Centre
Donnington Primary School
E-ACT Crest Academy
Elsley Primary School
Fawood Nursery School & Family Wellbeing Centre
Fryent Primary School
Furness Primary School
Gladstone Park Primary School
Granville Plus Nursery School
Harlesden Primary School
Harris Lowe Academy
Harris Primary Academy South Kenton
Islamia Primary School
JFS
John Keble Primary School
Kilburn Grange School
Kilburn Park School
Kingsbury Green Primary School
Kingsbury High School
Leopold Primary School
Lyon Park Primary School
Malorees Primary School
Manor School
Mitchell Brook Primary School
Mora Primary School
Mount Stewart Infant School
Mount Stewart Junior School

Newfield Primary School
Newman Catholic College
North West London Jewish Day School
Northview Junior and Infant School
Oakington Manor Primary School
Oliver Goldsmith Primary School
Our Lady of Grace Infant School
Our Lady of Lourdes Primary School
Park Lane Primary School
Phoenix Arch School
Preston Manor School
Preston Park Primary School
Princess Frederica Primary School
Queens Park Community School
Roe Green Infant School
Roe Green Junior School
Roundwood School
Salisbury Primary School
Sinai School
St Claudine's Catholic School for Girls
St Gregory's RC Science College
St Joseph's Infant School
St Joseph's Junior School
St Joseph's Primary School
St Margaret Clitherow Primary School
St Mary Magdalen's Junior School
St Mary's C of E Primary School
St Mary's RC Primary School
St Robert Southwell Primary School
Sudbury Primary School
The Avenue
The Stonebridge School
Uxendon Manor Primary School
Wembley Primary School
Woodfield School
Wykeham Primary School

Brent Schools Commitment: The PHONE Pledge

As Brent schools, we commit to working together to create safe, supportive, and forward-thinking environments for our children. We will:

P – Protect

Place learning, wellbeing, and safeguarding at the heart of all decisions about smartphones and smart technology.

H – Help

Provide clear guidance and practical support to pupils, families, and staff. Our policies will be transparent and accessible to all.

O – Observe

Monitor and review our school's approach to technology regularly.

N – Nurture

Promote positive development by teaching digital literacy, critical thinking, and responsible online behaviours.

E – Educate

Work collaboratively across Brent to share best practice and raise awareness about the benefits and risks of technology.

