

WRITING TOOLKIT FOR TRAVEL BROCHURE

FEATURES

Rhetorical questions

Have you ever dreamed of visiting Paris in the Spring?

Extended noun phrases/persuasive language

Cosy, local bistros serving exquisite French cuisine

Subtitles /headings to organise your brochure into easy to read sections E.g.

Famous Landmarks

Art galleries and Museums

Parks and Gardens

Shopping

Eating Out/ French cuisine

Quotes/reviews from other travellers (with punctuation!)

"Paris is the most exciting city! I can't wait for my next visit!"

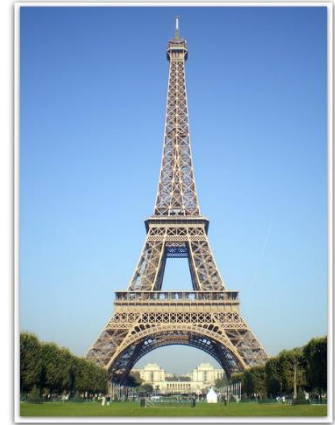
Challenge

Relative clauses

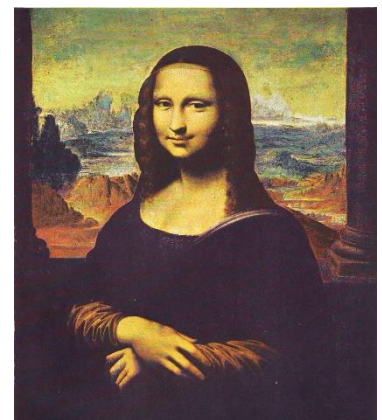
Paris, which is known as the most romantic city in the world, is full beautiful parks and gardens.

Semi-colons

The Louvre is one of the most famous art galleries in the world; its collection includes the Mona Lisa.



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