



**ANDREA CASALUCI**

## **General Manager Operations**



Born in 1973.

Degree in Engineering at Politecnico in Milan in 2001.

In 2002 he joined Pirelli Tyre, as Production Planner within the Central Logistics Function.

In 2004 he worked as consultant for Key Project Consulting

In 2005 he rejoined Pirelli as Head of Demand Planning within the central Marketing department

In 2008 he moved to Spain as Marketing Director for Spain & Portugal.

In 2011 he returned to Italy to take on the role of Logistics Manager of the Motorcycle BU; subsequently, in 2013, he assumed responsibilities within the HQ Marketing department, initially as Demand Planning and Pricing Manager and later as Head of Product Marketing and OE aftermarket.

In 2015 he moved to China assuming the role of CCO Asia & Pacific.

In 2017 he returned to Italy appointed as COO Europe and CEO Italy.

From October 2017 he is Executive Vice President of Bu Prestige, COO Europe and Head of Original Equipment.

From May 2018 he is General Manager Operations.

*Last Revised: 14 May 2018 7:00 am*