

PIRELLI & C. S.P.A. - DRAFT OF PROXY FOR ATTENDING THE ORDINARY AND EXTRAORDINARY MEETING¹

The undersigned

Company Name/Name and Surname

taxpayer's code	date of birth	place of birth	province of birth
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address/head office address	District	Province
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phone number	e-mail
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in his/her/its capacity of ² _____

HEREBY GIVES PROXY
(it is possible to give proxy to one or more substitutes)

Company Name/Name and Surname

taxpayer's code	date of birth	place of birth	province of birth
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to represent him/her/itself at the meeting of shareholders of Pirelli & C. S.p.A. called in Milan, Viale Sarca 214, for 11.00 a.m. on on Monday, 15 February 2016, in a single call, to discuss and resolve on the following

Agenda

Ordinary part

Appointment of seven members of the Board of Directors. Related and consequent resolutions.

Extraordinary part

1. Mandatory conversion of savings shares into new delisted non-voting shares; related and consequent resolutions.
2. Adoption of a new text of By-Laws consequent to the delisting of the ordinary shares and to the mandatory conversion of savings shares into new delisted non-voting shares; related and consequent resolutions.
3. Approval of the merger plan between Pirelli & C. S.p.A. and its parent company Marco Polo Industrial Holding S.p.A.; related and consequent resolutions; delegation of powers.

with reference to the following Pirelli & C. S.p.A. ordinary shares _____³

Data to be filed in at discretion of the delegating party:

Annual progressive communication no. _____ issued by the intermediary _____

place and date	Signature
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INFORMATION ACCORDING TO THE CODE FOR PROTECTION OF THE PERSONAL DATA

Pirelli & C. S.p.A., with head office in Viale Piero e Alberto Pirelli 25 - 20126 Milan (Italy) (the "Data Controller") hereby gives notice that the personal data which are communicated in this proxy will be used only for the organization of the General Meeting and for any further legal steps which will follow such an event. The personal data will be stored in paper or information systems and used only for the above mentioned purpose and in any case according to the provisions of Italian Legislative Decree 196/2003. You could exercise at any time the rights granted to you by art. 7 of Italian Legislative Decree 196/2003 (including, inter alia, knowing your personal data and how they are used, asking for the updating, amendment, deletion or oppose to their use for legal reasons, know the list of the Responsible for keeping your personal data) contacting the Data Controller, Viale Piero e Alberto Pirelli 25 - Milan (Italy), also by this e-mail address: investorrelations@pirelli.com.
Your personal data could be used also by employees or collaborators of the Company duly authorized to use them as Responsible or Designate for the above mentioned purpose.

¹ Each subject people entitled to attend the meeting can give written proxy according to the provisions of laws in force, with faculty to use this draft of proxy to be issued in favor of a designate. The proxy can be sent in advance to the Company at the certified e-mail address assemblea@pec.pirelli.it or by ordinary mail to the Company's head office. Even if anticipated by e-mail, the original or a conformed copy of the original of the proxy must be presented to the accreditation desk for attending the meeting.

² Please indicate the capacity of the signer of the proxy (holder the shares as of February 4, 2016 (the "Record Date"): legal representative or deputy, proxyholder with power to issue proxies, secured creditor, taker-in, beneficial owner or other and please attach, in case of legal entity, the documentation relevant to the powers of signature.

³ Please remember that the attendance to the meeting and the right vote are proved by a communication to the Company issued by the authorized intermediate, according to its book-keeping entries, in favor of the subject to whom is granted the right vote on Record Date. For this reason, people who will become shareholders after such date could not attend the meeting and therefore vote in it.