What is Altmetric?

Altmetric is a company that provides a type of data called 'altmetrics'. Altmetrics are **real-time data** that provide a record of how research has been shared, discussed, and reused online.

They can help you understand:

• Who is talking about a piece of research

• How often they are discussing that research

• What's being said about that research

In a nutshell, it's all about attention. In some cases, altmetrics are also early signals for later impact. Within the data you'll be able to see counts of how often a piece of research has been mentioned online, and also read what was actually said.

What's tracked?

Altmetric tracks mentions of articles, books, images, datasets and other research publications in the following sources:

- ● News outlets
- ● Policy documents
- ● Patents
- ● Wikipedia
- ● Post-publication peer-review
- ● F1000 Recommendations
- ● Open Syllabus Project
- ● Blogs

- ● Facebook
- ● Twitter
- ● Google +
- ● YouTube
- ● Reddit
- ○ Q&A/Stack Exchange
- ● Online reference managers

If you have access to the Altmetric Explorer, you'll also be able to see citations from sources such as Scopus and Web of Science (subject to institutional licenses).

The Altmetric Donut and Attention Score

The donut visualization and Altmetric Attention Score give an at-a-glance summary of the online attention a research item has received.

A higher score indicates a larger amount of attention, and the different colors of the donut represent the different sources in which the article has been mentioned.

2704

The score is a weighted count of all of the attention - based on the author of the post, the source in which it appeared, and how many times the item has been mentioned.

How can you use this information?

- **Demonstrating the value of your research for promotion and funding**
  Researchers from institutions worldwide have included altmetrics in their grant applications and tenure and promotion dossiers.

- **Finding new collaborators**
  Find other scholars who share your interests by tracking who's discussing your work across the social web. These researchers just might be potential new collaborators!

- **Discovering "trending" research in your field and beyond**
  Instantly see who's talking about a piece of research and what they're saying - helpful when trying to understand the influence of a publication or deciding what to read.

- **Managing your online reputation**
  Research articles are mentioned online more than once every two seconds. Chances are that your research is being discussed at this very moment! Don't you want to know what others are saying and to have the chance to respond?

How can you make sure mentions of your work get picked up?

To ensure Altmetric picks up any mentions of your work, here are some things you should do:

- Ensure any news outlets that mention your research link back to the publication itself - on the publisher site or in your institutional repository.

- If you're sharing the work on social media, always include a link to the published version.

- Make sure Altmetric is tracking your institutional repository, and any blogs or other sources that regularly mention research in your field - email us at info@altmetric.com to check.

Want to learn more?
Find us at **altmetric.com**

Altmetric