

Rolling out Altmetric across your organisation

Congratulations! You now have access to Altmetric Explorer for Institutions. So, what next? Here are our tips for rolling out the service across your organisation.

Shout about it! Let everyone at your organisation know about access to Altmetric Explorer for Institutions. Add banners to your library site and send an email announcement to staff and faculty - use the template email on our website.

Run an introductory workshop or lunchtime demo. Invite researchers and staff along to see Altmetric Explorer for Institutions in action. We offer training support to all customers and can advise on session content or run a train the trainer session.

Integrate Altmetric content into your author workshops. Raise awareness of altmetrics amongst your authors by talking them through the data and how they can use it - contact us if you'd like us to help with materials or content.

Identify altmetrics advocates.. Speak to researchers, librarians and staff across your institution who are already using altmetrics regularly. Encourage them to share their experiences with colleagues, run workshops and spread the word.

Discuss Altmetric Explorer for Institutions with professional departments. Include the Library, Research Office, Communications teams and Alumni Relations - discuss how they can use Altmetric data to extend their services.

Set up an Altmetric web page, LibGuide or FAQs. Borrow from our our User Guides and use our template webpage copy to help get started.

Add to your department meeting agenda. Attending a faculty meeting? Hosting a researcher away day or brown bag discussion? Feature recent faculty altmetrics highlights, and discuss researcher use cases.

Embed altmetrics training in existing programmes. Include Altmetric for Institutions training in digital literacy sessions, PhD skills programmes or alongside bibliometric analysis workshops. We can help with materials.

Contact us! Hosting an event and need Altmetric goodies? Questions about rolling out Altmetric across your organisation? Got an idea you don't see here? Get in touch: support@altmetric.com