



Altmetric Badges: Showcase the reach and influence of your research

Technology has both changed the way wider audiences find and consume research, and opened new opportunities to capture that activity.

Altmetric tracks scholarly and public engagement with research in real time - making it easy to see where it's attracting attention online.

These data can immediately show you:

- *Where* your research has been referenced in public policy, patents, the mainstream media and more
- *Who* is engaging with your published outputs
- *What* people are saying about your research



[See more details](#)

- Picked up by 39 news outlets**
- Blogged by 30**
- Tweeted by 3677**
- On 1056 Facebook pages**
- Mentioned in 120 Google+ posts**
- Reddited by 16**
- Mentioned in 2 Q&A threads**
- On 4 videos**
- 27 readers on Mendeley**

Embed Altmetric Badges anywhere to highlight real time attention

Enhance your websites with dynamic visualizations for journal articles, reports, and other publications.

Badges are easy to embed with just one line of code, providing an interactive overview of the attention surrounding individual research outputs:

- Help visitors identify interesting items to read
- Show how research has been received by wider audiences
- Inform researchers' understanding of new fields and emerging topics
- Demonstrate your influence on policy and wider society
- Assess and evaluate program impact

The screenshot shows a USGS article titled "Implications of projected climate change for groundwater recharge in the western United States" from the Journal of Hydrology. The authors listed are Thomas Meixner, Andrew H. Manning, David A. Stonestrom, Diana M. Allen, Hoori Ajami, Kyle W. Blasch, Andrea E. Brookfield, Christopher L. Castro, Jordan F. Clark, David Gochis, Alan L. Flint, Kirstin L. Neff, Rewati Niraula, Matthew Rodell, Bridget R. Scanlon, Kamini Singha, and Michelle Ann Walvoord. A small Altmetric badge is visible in the bottom right corner of the article page, showing the number 130.

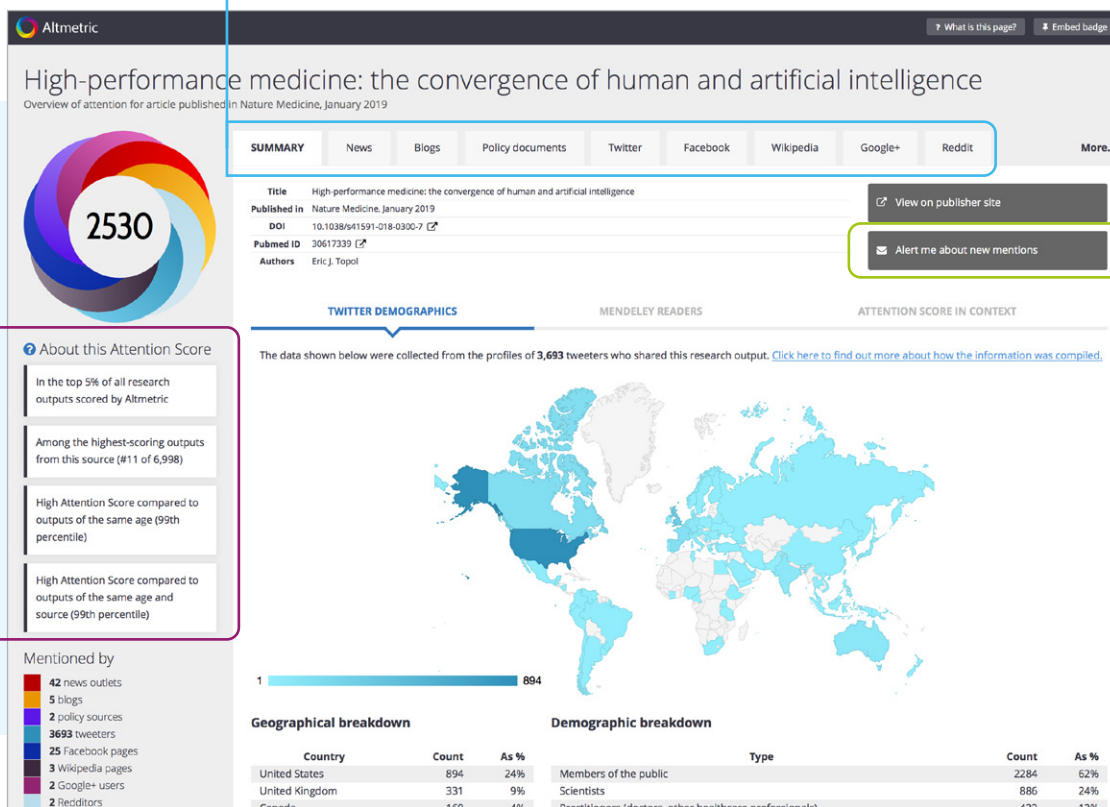


Digging in to the data

Click on a badge to view its associated Altmetric details page, browse all of the original mentions and explore demographic data:

Click on the tabs to see original mentions from each source

Sign up to receive email updates when this output receives new attention



See how the attention this output has received compares with others

Used by leading publishers and government organizations such as Springer Nature, AAAS, NEJM and USGS, Altmetric helps your outputs stand out from the rest.

Questions? Get in touch for further details and pricing at info@altmetric.com

