



# Altmetric Badges for R&D

## Building your own platform or database? *Enhance them with Altmetric badges*

Recognize the donut? Altmetric badges provide an at-a-glance overview of attention across the 15 source types Altmetric tracks.

Enhance your repository, website, or home-grown database with Altmetric badges for your publications, congress content, and clinical trials.



### Why use Altmetric data?

Alternative metrics like those provided by Altmetric:

- Complement existing metrics like impact factor or citations
- Accrue immediately within hours or days of publication or presentation at a congresses
- Provide data when no other metrics exist

Article accesses: 2015

Citations: 0 [more information](#)

Altmetric Attention Score: 864



### What is an Altmetric badge?

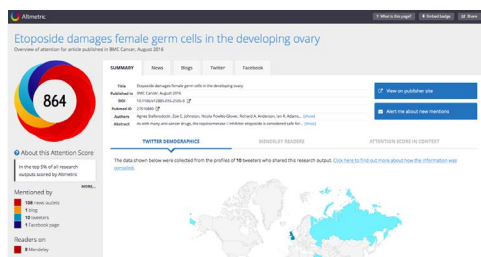
Altmetric badges are visuals that update in real time to show:

- the Altmetric Attention Score
- the number of mentions per source
- the breadth of attention



Picked up by 1 news outlets  
Blogged by 1  
Tweeted by 30  
On 1 Facebook pages  
Highlighted by 1 platforms  
17 readers on Mendeley

### See who's engaging and what they're saying



Clicking on the badges will take users to the Altmetric details page, a collated record of all of the online attention related to the publication. Explore the original text of each mention to understand *who* is saying *what* about your research, and *why*.

**Questions? Get in touch at [info@altmetric.com](mailto:info@altmetric.com)**

Ask about live data feeds, top 10 lists, and other creative ways of visualizing your Altmetric data.