

Title	Stop Thief Chair Piloting Program
Introduction	This program is aimed at providing workable solutions to participating outlets / premises that have notable and persistent bag theft problems that are a concern for their business.
Targeted Launch Date	November 2010
Brief	<ul style="list-style-type: none"> • To introduce DACRC anti-theft furniture (chairs and clips) and their benefits to outlets through a study jointly pursued by DACRC and Design Council. • To provide the chairs and clips at a chosen venue that has high density of customers, passers-by (where relevant) and others to evaluate user performance of chairs and clips at chosen location. • To evaluate success rate of chair and clips in crime reduction at chosen venue/s.
Stakeholders	<ol style="list-style-type: none"> 1. Café premises (owners) and staff of participating venue - Starbucks in Victoria Station, London has been identified as the venue for this pilot study. 2. Design Against Crime Research Centre, University of the Arts London 3. Design Council 4. The Police - Crime Reduction & Architectural Liaison Officer, from BTP is expected to be providing police assistance with the project. 5. Customers of cafe
Items for the trial	<p>Up to 40 Stop Thief Chairs and up to 50 Grippa Clips (the exact numbers to be chosen by DACRC in consultation with the venue).</p> <p>These items will be provided and installed free of charge at the participating venue by DACRC and the premises will be responsible to ensure Health and Safety rules are applied and addressed..</p>
What's required from the participating venue.	<ol style="list-style-type: none"> 1. Management support and approval for the venue to work in cooperation with DACRC team, during the period of the trial. 2. A venue with pro-active staff and management willing to educate/encourage customers about using products installed

	<ol style="list-style-type: none"> 3. A venue prepared to trial chairs, clips and associated communication designs over a suitable length of time. 4. Interior of café is suitable for program and as far as can reasonably be promised will not be significantly altered for the duration of the project. 5. A venue with notable and persistent bag theft problems going back at least one year. 6. Density of Pedestrian Traffic/footfall 7. Cooperation with interested Police Officer (design adviser) with access to a crime analyst in his / her location, willing and able to supply relevant historical (past year) and ongoing crime figures pertaining to trial premises and comparison areas [note – quality of figures may vary and more or less effort may be needed to link incidents to precise addresses]. 8. Permission to use the pilot as a Case study for use on DACRC and Design Council websites. Any other associated external PR will be agreed with Starbucks.
Timeline for pilot	<p>Approx 4.5 months in total:</p> <ul style="list-style-type: none"> • Weeks 1 - 2 – set up and implementation • Week 3 to End of Month 3 – trial run of chairs and clips at venue • Month 4 – evaluation of performance [note – depending on theft rate in venue, this will probably be sufficient to report on intermediate outcomes only]
Measuring Tools	<ul style="list-style-type: none"> • Time table • Recorded Police Reports • CCTV footage • Staff Participation • Cooperation with Members of Police • Feedback from Customers and staff
Desired Outcomes	<ul style="list-style-type: none"> • Crime Rate Reduction at venue relative to background crime trends (ultimate outcome) • Continued deployment of chairs / clips at venue (intermediate outcome) • Continued usage by customers of securing function of chairs at venue (intermediate outcome) • Write up the pilot as a Case Study • At the end of the pilot, there will be discussions between Starbucks and DACRC as to whether the chairs/clips are to remain installed at the venue. Starbucks reserves the right

	<p>to ask DACRC to remove the chairs/clips; and DACRC reserves the right to choose to remove the chairs/clips</p> <ul style="list-style-type: none"> • When project is complete , further consultation will take regarding chairs and clips used in the trial.
--	---

We hereby agree to participate in the DACRC/Design Council Stop Thief Chair Pilot Program as outlined in the schedule above. We recognize that the pilot is a trial and that DACRC does not give any guarantees as to the effectiveness of the anti-theft furniture in reducing bag theft.

This agreement is not intended to be enforceable by anyone other than the signatories.

Signed for and on behalf of [Starbucks UK Ltd *INSERT CORRECT NAME OF CONTRACTING ENTITY*] of [*INSERT ADDRESS*]: []

Name:

Position:

Date:

Signed for and on behalf of University of the Arts London of 272 High Holborn, London, WC1V 7EY, here acting through its Design Against Crime Research Centre:

Name:

Position:

Date: