

## **Supplemental Material S1.**

### **Electronic Media Usage Survey**

We want to study how people use different sources of information to learn and make decisions about hearing and hearing health. We will do this using a survey. Please answer the questions that follow.

#### **Section 1: Demographic information**

1. How old are you? \_\_\_\_\_
2. What is your gender?
  - Male
  - Female
  - Gender Diverse (Please state:\_\_\_\_\_)
3. Which describes your work?
  - Entry-level or unskilled work
  - Skilled or professional work
  - Retired
  - Not working
4. What is the highest level of schooling you finished?
  - Less than high school
  - High school or GED
  - Some college, but no degree
  - Associate degree
  - Bachelor degree
  - Graduate degree
5. Which describes you? Tick all that describe you.
  - American Indian or Alaskan Native
  - Asian
  - Black or African American
  - Hispanic or Latino
  - Native Hawaiian or Other Pacific Islander

- White

**6. Do you have a hearing loss?**

- Yes, in 1 ear
- Yes, in both ears
- No
- I'm not sure

**7. If you have hearing loss, how long have you had it? \_\_\_\_\_ years.**

**8. How easy it is for you hear?**

- Very easy
- Fairly easy
- Fairly hard
- Very hard

**9. Do you wear hearing aids?**

- Yes, in 1 ear
- Yes, in both ears
- No

**10. You do you use any other kind of device (tick all that describe you)?**

- No
- Yes, a cochlear implant
- Yes, a bone-anchored hearing aid
- Yes, an amplified phone
- Yes, other: \_\_\_\_\_

**11. Does someone in your family have hearing loss?**

- Yes
- No

***Section 2: General electronic media usage***

**12. Do you use any of these sources of information (tick all that you use)?**

- Radio
- Television

- Internet
- News Media
- Facebook
- YouTube
- Twitter
- Linked In
- Instagram

13. **In the past 6 months, how much time do you tend to spend on the internet each week?**

- Less than 1 hour
- 1 – 10 hours
- 10 – 20 hours
- 10 – 30 hours
- 30 – 40 hours
- More than 40 hours

14. **When you want to know about your hearing health, what is the FIRST thing you do?**

- I ask my health provider.
- I talk with my friends and family.
- I search the internet.
- I look on news media.
- I look on social media.
- I do something else. Please state: \_\_\_\_\_.

***Section 3: Sources of hearing health information***

Use this table to tell us about how you use these sources to find hearing health information.

(If the answer to question 15 is never, skip questions 16-18)

	<b>Health Provider</b>	<b>Friends/Family</b>	<b>Radio</b>	<b>Television</b>	<b>Internet</b>
15. How <b>often</b> do you use this source?	<ul style="list-style-type: none"> <li>○ Most of the time</li> <li>○ Sometimes</li> <li>○ Rarely</li> <li>○ Never</li> </ul>	<ul style="list-style-type: none"> <li>○ Most of the time</li> <li>○ Sometimes</li> <li>○ Rarely</li> <li>○ Never</li> </ul>	<ul style="list-style-type: none"> <li>○ Most of the time</li> <li>○ Sometimes</li> <li>○ Rarely</li> <li>○ Never</li> </ul>	<ul style="list-style-type: none"> <li>○ Most of the time</li> <li>○ Sometimes</li> <li>○ Rarely</li> <li>○ Never</li> </ul>	<ul style="list-style-type: none"> <li>○ Most of the time</li> <li>○ Sometimes</li> <li>○ Rarely</li> <li>○ Never</li> </ul>
16. How <b>easy</b> is it to find out about your hearing	<ul style="list-style-type: none"> <li>○ Very easy</li> <li>○ Fairly easy</li> </ul>	<ul style="list-style-type: none"> <li>○ Very easy</li> <li>○ Fairly easy</li> </ul>	<ul style="list-style-type: none"> <li>○ Very easy</li> <li>○ Fairly easy</li> </ul>	<ul style="list-style-type: none"> <li>○ Very easy</li> <li>○ Fairly easy</li> </ul>	<ul style="list-style-type: none"> <li>○ Very easy</li> <li>○ Fairly easy</li> </ul>

