

**Supplemental Material S1.** Stimuli used in Experiment 1: Normatively associated word pairs.

<b>Unrelated prime</b>	<b>Related prime</b>	<b>Target</b>
House	Leg	<b>Arm</b>
Suds	Crafts	<b>Art</b>
Knob	Front	<b>Back</b>
Sap	Spine	<b>Back</b>
Meow	Bounce	<b>Ball</b>
Pork	Sand	<b>Beach</b>
Spoon	Chirp	<b>Bird</b>
Seat	Nest	<b>Bird</b>
Quack	Row	<b>Boat</b>
Arm	Ship	<b>Boat</b>
Filth	Text	<b>Book</b>
Cat	Scout	<b>Boy</b>
Soil	Girl	<b>Boy</b>
Oak	Groom	<b>Bride</b>
Stone	Comb	<b>Brush</b>
South	Meow	<b>Cat</b>
Job	Dog	<b>Cat</b>
East	Seat	<b>Chair</b>
Rake	Wear	<b>Clothes</b>
Nest	Cob	<b>Corn</b>
Lamp	Moo	<b>Cow</b>
Sand	Calf	<b>Cow</b>
Front	Mum	<b>Dad</b>
King	Soil	<b>Dirt</b>
Quiz	Filth	<b>Dirt</b>
Bulb	Pet	<b>Dog</b>

<b>Unrelated prime</b>	<b>Related prime</b>	<b>Target</b>
Ship	Cat	<b>Dog</b>
Calf	Hinge	<b>Door</b>
Bride	Knob	<b>Door</b>
Girl	Quack	<b>Duck</b>
Groom	Bait	<b>Fish</b>
Boy	Tile	<b>Floor</b>
Queen	Spoon	<b>Fork</b>
Moo	Back	<b>Front</b>
Clock	Boy	<b>Girl</b>
Bed	Vine	<b>Grape</b>
Text	Bride	<b>Groom</b>
Tile	Glove	<b>Hand</b>
Chirp	Cap	<b>Hat</b>
Cob	House	<b>Home</b>
Scout	Honk	<b>Horn</b>
Thigh	Queen	<b>King</b>
Wear	Rake	<b>Leaves</b>
Cap	Arm	<b>Leg</b>
Nap	Thigh	<b>Leg</b>
Mum	Bulb	<b>Light</b>
Pet	Lamp	<b>Light</b>
Honk	Dad	<b>Mum</b>
Black	South	<b>North</b>
Row	Ink	<b>Pen</b>
Glove	Pork	<b>Pig</b>
Dad	Stone	<b>Rock</b>

<b>Unrelated prime</b>	<b>Related prime</b>	<b>Target</b>
Gums	Socks	<b>Shoes</b>
Ink	Bed	<b>Sleep</b>
Vine	Nap	<b>Sleep</b>
Crafts	Suds	<b>Soap</b>
Comb	North	<b>South</b>
Socks	Gums	<b>Teeth</b>

<b>Unrelated prime</b>	<b>Related prime</b>	<b>Target</b>
Spine	Quiz	<b>Test</b>
Leg	Clock	<b>Time</b>
Bait	Sap	<b>Tree</b>
Hinge	Oak	<b>Tree</b>
Dog	East	<b>West</b>