

Supplemental Material S1.

List of U.S. cities from which the consumer reviews on hearing healthcare services were extracted (Google.com)

City	Region	2018 Population	% of population over 65 years	Median age	Median household income
New York	Northeast	8,398,748	13.6	36.6	60,879
Los Angeles	West	3,990,456	11.7	35.8	60,197
Chicago	Midwest	2,705,994	11.7	34.6	55,295
Houston	Southwest	2,325,502	16	33.1	50,896
Phoenix	West	1,660,272	10	33.8	56,696
Philadelphia	Northeast	1,584,138	18.5	34.3	39,759
San Antonio	Southwest	1,532,233	11.6	33.6	50,044
San Diego	West	1,425,976	12	34.5	\$76,662
Dallas	Southwest	1,345,047	9.8	32.4	50,627
San Jose	West	1,030,119	11.9	36.8	104,675
Austin	Southwest	964,254	8.4	33.4	67,755
Jacksonville	Southeast	903,889	17.5	35.8	51,497
Fortworth	Southwest	895,008	9.3	32.9	60,205
Columbus	Midwest	892,533	9.8	32.2	51,708
San Francisco	West	883,305	14.9	38.3	110,816
Seattle	West	744,955	12.1	35.6	86,822
Denver	West	716,492	11.2	34.5	65, 224
Boston	Northeast	694,583	11	32.3	66,758
Las Vegas	West	644,644	14.1	37.8	56,699
Sacramento	West	508,529	12.2	35.2	56,943
Atlanta	Southeast	498,044	22.3	33.3	57,597
Kansas City	Midwest	491,918	11.4	33.4	41,671
Miami	Southeast	470,914	16.6	39.8	40,327
Omaha	Midwest	468,262	12.3	34.5	56,406
Cleveland	Midwest	383,793	13.3	36.2	28,974
Corpus Christi	Southwest	326,554	13.2	35.3	53,605
Pittsburgh	Midwest	301,048	11.5	33.3	45,851
Buffalo	Northeast	256,304	12.2	32.9	34,814
Salt Lake City	West	200,591	10.6	31.9	54,009
Grand Rapids	Midwest	200,217	11.5	31.1	44,369
Amarillo	Southwest	199,924	12.7	33.7	51,198
Little Rock	Southeast	197,881	13.2	36	48,463
Tallahassee	Southeast	193,551	9.6	26.6	42,428

Frisco	South	188,170	7.5	36.5	120,701
Knoxville	Southeast	187,500	13.2	32.6	36,331
Brownsville	Southwest	183,392	11.3	30.3	35,636
Salem	West	173,442	13.3	35.2	51666
Jackson	Southeast	164,422	11.6	35.8	51497
Orange	West	139,484	11.7	35.2	83500
Round Rock	Southwest	128,739	7.5	33.9	76295