

1 **INTERVIEW TRANSCRIPT**

2 INTERVIEWERS: Dolores Rey (Cranfield University)

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4 FARM LOCATION (NUTS3): UKH14 (Suffolk)

5 ***Interviewers (I)***

6 *Grower (G)*

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8 **I: In the online survey you gave us some details about the farm business that**
9 **you are managing, but if you could tell me a little bit more about your story in**
10 **the farming business, from how long have you been here...?**

11 G: I have been here since 1993. As a family we have been here since 1938.

12 **I: So it is a family business**

13 G: Yes, well it was...now it is just me. So it was my grandfather, then my father and
14 now me. Our biggest crops in term of financial commitment is potatoes, in terms of
15 area is wheat. We irrigate 40% of the farm, and that varies from time to time in
16 terms of what crops we are growing and...we don't rent land in just for growing
17 crops. We look after the whole farm so we are growing crops in a rotation. We
18 irrigate from rivers, from underground sources, from the chalk, so all about 25 km
19 radio from here.

20 **I: Have you been always growing the same crops and always under irrigation?**
21 **I mean, I know you have both rainfed and irrigated, but have you changed**
22 **your management...?**

23 G: Potatoes we grow all irrigated. Maybe one field that is for seed production...So
24 we haven't change in the last 20 years our production.

25 **I: Talking about the different drought periods that have affected your**
26 **business, you said in the online survey that you remember the 1976 drought**
27 **like a very high impact. I know that you were not the manager at that time,**
28 **but...**

29 G: Everybody still talks about 76. It's been the big event. You know, because, it was
30 not just the drought, it was the effect on the market. I guess irrigation was not such
31 a big thing, and regulation was not a big thing on water abstraction so the effects of
32 that were some more different. And the market has changed a lot since then. In
33 those days the market was less developed, there was less supply to supermarkets.
34 It was much more household trade, so potatoes went into bags and then to London
35 and to markets and then distributed out by traditional methods of distribution. So
36 supermarkets were not in the game in the way they are right now.

37 **I: So, as you were the manager of this business since 1993, what do you**
38 **remember from previous drought periods?**

39 G: The first drought that I remember is the 1996, when we had severely low flows in
40 the river, low rainfall. It was affecting the biodiversity in the river, so we have lack of
41 oxygen. There is a river that runs 500 metres from here where we irrigate from, and
42 that basically stopped, there were no flows, no oxygen in the river, fish were
43 dying...There were some fairly drastic measures that we were taken to stop that, so
44 there was no abstraction out of the river. It took a long time to recover.

45 More recently, I think the droughts that we have had has been much more
46 managed, so you can see them coming almost. So we were actually able to do
47 something about them beforehand. We have been very careful about managing our
48 expectations from water abstractions because you suddenly get a S57 coming in,
49 and you gotta stop. You need to be aware of that beforehand. So we have changed
50 our variety mix, our cropping mix in terms of what varieties do we grow, where we
51 grow them. We have about 12 licences to abstractions on the farm. So we are looking
52 at the ones that are more vulnerable and fit them into the plan while we are
53 cropping, so we crop them perhaps earlier so the pressure of irrigation is not in the
54 historical times when we are gonna get really low flows...

55 **I: So when you know that it is going to be a dry year you make different**
56 **decisions...**

57 G: Yes, what we do is to say: OK, we will plant that field in May and then it would
58 need a pick requirement for water would be in July, we plant it in March and its pick
59 requirement will be May, when the drought hasn't taking so much effect. And also
60 we might get more rainfall earlier on, so we will plant in slightly moisture soils, so we
61 are actually using the natural resources better...but then the drought comes in very
62 different times...

63 **I: Yes, you never know what is going to happen...And the last drought in**
64 **2010-2012, what do you remember about the information you were getting, the**
65 **conversations you were having with other farmers, the implications for your**
66 **business...?**

67 G: The discussions are very much sort of arms-length, but one thing that sticks in
68 the mind is that there are situations when you are coming to drought, that we as
69 farmers perhaps we would like to trade water, but there is the inability to trade
70 water. So there must be someone in your catchment or in your river that has
71 finished irrigating but still have water available and you haven't finished irrigating; or
72 the other way around, you have finished and they haven't. And actually looking
73 at...so this is the total amount of water in the river, so this is what is available. And it
74 is quite a rigid response that we get at the moment when there is this sort
75 of...restrictions coming in is we are gonna get have of the rate, or we are gonna go
76 to every other day. And there is no communication apart from that. So we are
77 actually getting...I know these people in the river who will be allocated the same as
78 everybody else, the 50% or every other day, but they are not actually using it
79 anyway so it is irrelevant. So sometimes you think, well I am not using some of

80 mine, I can let somebody next door or further down the river or in the catchment to
81 use this water, because it has been licenced, and being allowed for me, but not for
82 them...So actually...we are not very joined-up in how we...if you say that there is a
83 hundred thousand m³ available per day in a catchment but actually we are having
84 a drought so we are gonna say there is only 50 thousand m³ available tomorrow
85 and the day after, and until we know the river flows are up again. But if we were
86 actually saying out of that 50 thousands we farmers only need 25, but 40 of this is
87 people not using it and the people that got the need for that 25 they only have those
88 10 available...So there is no the ability to trade it quickly. And that is where we
89 would love to see a more fluid system, to trade water more quickly.

90 **I: Yes, I have heard that from other farmers, that when you need the water,**
91 **you have to wait for the approval from the EA...**

92 G: The crops don't wait

93 **I: But I think as they have to be sure that the transfer is not going to affect the**
94 **environment...In Spain we also have water markets and it is the same, that**
95 **sometimes you have to wait too long so it is not a solution in many cases...**

96 G: It needs managing on a very local level at that time... you need to have a sort of
97 emergency committee for a river that includes abstractors. So well actually he
98 needs to irrigate his onions, and I need to irrigate my potatoes, but they don't need
99 to irrigate their carrots because they have been harvested so that is water that can
100 come back into the pool...So how you legislate this change is quite difficult, but it
101 needs to be much more flexible. Because none of us want to see empty rivers, none
102 of us want to see the water running out. So the perception that we are all taking
103 water and we are harming the environment is absolutely wrong. Because actually
104 we want to see it the other way, and we want to look at ways that we can actually
105 help each others, and help the rivers so they don't run dry. And we can still have a
106 sustainable abstraction on the rivers

107 **I: Now, talking about S57, I saw in the online survey that some restrictions**
108 **were applied to your business. I want to know if you get all the information**
109 **when the restrictions are going to be applied, if you know how the EA make**
110 **their decisions, if you know the triggers...do you think it is a transparent**
111 **process or how do you feel about S57?**

112 G: I think that we know they are inevitable, but as I said before, you need to have a
113 bit more dialogue about...I mean, I have 2 licences to abstract from one catchment,
114 and if they say voluntarily we are going to every other day, they will say...(I know I
115 have it here somewhere but I couldn't find it), they will say Mr. X you have 2
116 licences on odd days and in even days you have nothing. Well, why I cannot have
117 one on...so I am going to irrigate twice much on one day to get...They need to have
118 much more dialog about how it comes in

119 **I: Yes, to know what is better for you...**

120 G: Yes, what is better for every abstractor

121 **I: Yes, I mean for one farmer is better to have water certain days, and for**
122 **others...**

123 G: Yes, exactly. I think that would be more helpful. In this river here we are 10
124 abstractors so it is not a big task to get all the abstractors together and see what
125 they like. Not necessarily what we can give them, but what could work for
126 everybody. Trying to agree rather than impose this sort of draconian...you will do
127 this, and you are not going to irrigate on Tuesdays and Thursdays and
128 Saturdays...That is what we need to change because then we can all manage our
129 businesses in a more efficient way. Because you have to make this decision, you
130 keep all the crop alive, or you focus on a little bit of the crop...

131 **I: And have you tried to negotiate these things with them?**

132 G: No, historically no, because most of the voluntary restrictions that came in, just
133 came in and then it rained, so...It could be better if they say: can we have a
134 conversation? Rather than a letter arriving.

135 **I: When there is a drought, it affects the fields, have you ever had some**
136 **problems with supermarkets or processors because you didn't get the agreed**
137 **yield or quality?**

138 G: We have never had a real problem with customers during drought. They are not
139 really interested, let's be honest about it. As long as they have stuff on the shelves,
140 they are not really interested...I mean, the pay [...] service to the situation. But we
141 have got stuff on our shelves and if we cannot get it from you, we will get it from
142 Spain, or France or Holland or wherever...

143 **I: Talking about on-farm strategies to cope with droughts, you said that you**
144 **normally applied some of them, like irrigate full area at a reduced schedule, or**
145 **irrigate at night...I will like to know a little bit more about how do you choose**
146 **among them, how is the decision process when you start to see that maybe is**
147 **going to be a problem with water availability and then you really know that**
148 **this problems is getting bigger and bigger...I mean, is there a decision**
149 **process here?**

150 G: Yes, there is a decision process because you have to look at the value of water
151 to the different fields. So on a farm you could have carrots, potatoes, parsnips
152 growing, and sugar beet and barley...And you have to think, OK, what is the most
153 vulnerable? Which one needs the water? Where I am going to get the highest
154 economic return? So you have to make this decision. If it is onions, then onions are
155 going to be the priority. So if the bucket of water is only half full and we need half of
156 that for the onions, then they get it and what is left in the bucket, what is gonna get
157 the best return on that crop, or is there a crop that will die in the next two weeks
158 because it is not going to get any water? So you look at the weather forecast and
159 the moisture deficit in the soil, and try to have the crop survived, will it survive?
160 Should I put more on that one and less on the other one? I can put a little bit less on
161 all of them, but I have taken the view in the past that when you put a little bit less on
162 everything, nothing does well. So it is better to have something doing well than
163 nothing doing well. So that is kind of my logic, there is no structured plan.

164 **I: Yes, it will depend on the situation**

165 G: Yes, because it can come early, it can come late...you can't plan when these
166 droughts are gonna arrive. And I am talking about on land where we are irrigating
167 from [...], but if we were irrigating out of reservoirs it is not so much of an issue.
168 Because hopefully at some point in the year we will get some water to fill in the
169 reservoirs back up to have some for the next year.

170 **I: So do you have reservoirs in this farm?**

171 G: Not in this farm, but we do in our farms, yes. So there are both winter and
172 summer abstractions. And we would like to see more reservoirs just to give us more
173 security of water.

174 **There is a project going on in Suffolk at the moment to take the water...I don't know
175 if you ...**

176 **I: The holistic...**

177 **G: Yes, I am involved in that**

178 **I: Yes, I have been talking to P.B. so I know more or less what is this all about**

179 G: Well, at the moment on that farm there is all flat water in that marshes area here
180 and it is pumped out into the river and then goes to the sea. So the idea is to turn
181 the pump round here somewhere and take it back in somewhere so it is available
182 for irrigation there. This is just some of the land we farmed that would be affected.
183 The most water that is pumped here, then is needed in here...

184 For our business this is very exciting, because it means security of water which has
185 no environmental impacts on the water sources that we are using in that area. It is a
186 win-win

187 **I: After being affected by several droughts, would you say that your attitude
188 towards this risk has evolved over time?**

189 G: Yes, I plan for drought, I plan every year that we are going to have some sort of
190 restrictions on water. Then this not always happen, but you plan...we would
191 probably be growing different varieties of crops...We grow a lot of small potatoes
192 which don't need so much water. I think if we haven't got droughts we will probably
193 be growing a lot of bigger potatoes that need twice as much water. So constantly we
194 are looking at ways of...we are putting more organic matter back into the soils, we
195 are putting a lot more manure into the fields, we are using a lot more compost to try
196 to improve the water holding capacity of the soils and the organic matter in the soils.
197 So yes, we are constantly thinking about how can we use less water, and always
198 planning that at some point we will have a drought. Even if we don't have a drought,
199 we gotta plan because...Every 3-4 years we are getting some form of drought and
200 that is getting more and more frequent. So it has been 12 years between the first
201 drought (1976) and the next one, then 3 years between the last two, and then 6 and
202 then 2 really, and finally 4. So the frequency of drought is much more regular

203 **I: Yes, of course, you have to be prepared for droughts. What would you do in**
204 **terms of drought management in your business if droughts start to become**
205 **more and more frequent and more severe? You mentioned reservoirs, but any**
206 **other option?**

207 G: Well, I mean, we have done already. On one farm we have put 1/3 of the farm
208 into asparagus that doesn't need so much water, so frees up the water that you
209 have. So your crop cycle doesn't need so much water.

210 The same with the pigs. We now have 3 [pig...] on the farms, all of which take land
211 but instead of having crops you have outdoor pigs that don't need water so they are
212 not using any water. Also they are providing organic matter back in the soil, so when
213 that soil comes back into crops, theoretically and hopefully you will need less water
214 to irrigate your crops. So it is a long-term strategy rather...and it is also not just
215 building a reservoir and store the water, it is actually to plan for when there is less
216 water.

217 **I: To adapt the business to drought**

218 G: Yes, to make the business drought tolerant. Not resistant because you cannot be
219 drought resistant...

220 **I: No, no really...Well, hopefully, but it seems impossible. When there is a**
221 **drought and you start talking and having conversations with maybe the EA,**
222 **NFU, WAG,...how do you feel about it? I mean, their role in drought**
223 **management, the help that they provide...**

224 G: My first point of contact is always the WAG because it is local, and they
225 understand the local problems. Because the NFU is very much a national lobby
226 organization...I am not a member of NFU, but it is very much a national
227 organization, and they have a very good water advisor, Paul Hammet.

228 But in my WAG, P.Y. has been very good at understanding the local situation, and
229 also his dialogue with the EA is...if you have a problem or you are not sure about
230 something, he can ask in an independent way, no names, you know. Because
231 otherwise if you ask a question, you think it is like...my mum just robs the bank.
232 Whereas he can say, someone has robbed the bank, what are we going to do about
233 it? It is that sort of intermediary independent person but working on our behalf.

234 UKIA is more technological based organization whereas the WAG is really looking
235 at how are you doing with drought and licencing issues. So this will be my first point
236 of contact.

237 **I: Do you think that drought management in the UK has evolved over time?**
238 **Like the mechanisms put in place to reduce the impacts on agriculture, is it**
239 **getting better?**

240 G: It starts with this whole S57 issue because only agriculture is subject to S57. And
241 we are punished, I think, unfairly. Because food... people need water in their
242 homes, I get all that, we have hosepipe bans and everything else that comes in from
243 the water companies. But we need to be on a level paired with actually...you know,

244 what potentially happens to people businesses and the potential...we have lost
245 track of food security, so we have to look at...is it S57 really something that has has
246 these days? Is it an over...That would be my view.

247 We need something in place, don't get me wrong but we need to have it much more
248 on a level way for everybody, the water companies, the agricultural abstractors, the
249 business abstractors...what is more important? You know, even S57 a golf course
250 is in the same position as somebody producing food? And nursery producing plants
251 is in the same position as somebody producing food? Now, is food more important
252 that people playing golf? Is food more important than people having plants on their
253 gardens? I am no saying...

254 **I: Yes, I understand...all the sectors should help when there is a drought**

255 G: Yes, because I would think somewhere on the Nation's agenda food should be
256 slightly higher than leisure. And in leisure I include gardening, I don't have anything
257 against gardening but we need to look at...And it is only for a short period of time
258 and agriculture is a very very small part of the water that is abstracted nationally. I
259 am not saying that we need special treatment but we need to have a recognition
260 that we are providing something that every human being needs. And not everybody
261 needs to play in a golf course...And I guess it is the same in Spain.

262 **I: Yes, in Spain we have the same priority level, so when there is a drought**
263 **irrigators suffer restrictions or bans...**

264 G: I have been in different parts of Spain and you see these beautiful green golf
265 courses in the middle of the summer when there is 40 oC and you think...where is
266 all this water coming from?

267 **I: You also mentioned that another thing that could be improved is water**
268 **trading, we already talked about that, also giving farming a central role in**
269 **water management...is there any other key issue that you think should be**
270 **improved to better manage drought episodes in the future?**

271 G: I think there is a need to be a linkup with the use of water...that is when the
272 Holistic Management Project comes in, because at the moment we have a lot of
273 water in this time of the year, and in the summer we have to little. We want to move
274 that balance somehow. We have some fields that flood every winter, even they flood
275 during summer when there is too much water.

276 My definition of a river that I understand is a river is channel for taking water from
277 inland out to sea. We use it for other things on the way you know, we use it for
278 energy, for mills and...for generating electricity in certain parts of the country and
279 certain parts of the world. The fundamental role of the river is to take water from
280 uplands or mountains out to the sea, simple. So these remains land and that
281 remains sea. What we have at the moment is that the rivers and a lot of the aquifers
282 are completely [salt?]. You understand the work crap? They don't have the capacity
283 to take the water so the river used to have all this cross-section and you can have
284 water all in here, and now it is all full of weeds and rubbish and soil and
285 erosion...because over time, all the rivers stopped being clean out. The same in

286 Somerset, where was shown in the news last year, that Somerset levels were
287 flooded and now they are [drenching?] the rivers. You need to actually have the
288 rivers with some capacity in them, not just during winter to take the floods out but
289 also for the summer so the rivers are actually rivers and they have a lot of water in
290 them. Because we can store water in the rivers just managing how it flows down,
291 with dams and structures in the river. But we don't do that and we have lost sight
292 that...And I am an environmentalist as much as an [...], I like to see the wildlife and
293 the fish and everything else. But even the fish in river like this...there is no deep
294 water, there is lack of oxygen, in some times of the year they flood and get
295 brown...So there needs to be much more engineering link within the EA to balance
296 that the environmental is gone with the WFD and the Habitats Directive against
297 abstraction is weighted really in favour of the environment. So it needs to come
298 back into balance so we need to be cleaning the rivers and managing the water
299 resources so we actually get a balance back into our water systems

300 **I: What lessons can be learnt from previous drought periods in the UK**

301 G: Plan! That is the one

302 **I: Is there anything else you want to say before concluding the interview?**

303 **Anything related to drought management that we didn't talk about?**

304 G: No, I don't think so...We need to be prepared for more droughts in the future and
305 if we can plan for them whether is through the legislation, engineering, crop
306 technology...if you take potatoes, we still grow all the old varieties of potatoes that
307 the market accepts but they are not the best varieties for growing in a drought
308 tolerant environment. So it is a consequence...you know, we are not embracing
309 best practices because the market is preventing of...

310 **I: So I better understanding from customers and supermarkets about this**
311 **would help maybe?**

312 G: Yeah...the biggest variety grown in the UK is maris pippin. It is very susceptible
313 to common scab, which have a close link to water, because the scab control if it is
314 dry...but everybody like to use it. But there are other varieties that could do the job
315 that that variety is doing. And it would yield better, cleaner skin...but this is not
316 acceptable because we have been growing this variety for 30 years. Whereas a lot
317 of the other crops we grow, varieties are always changing so we are getting better
318 and better and better, doing more with less...more crop from less land, but not with
319 the potatoes we are growing. So you know, it will help but is not the only strand.