



Default Question Block

Demographics of Scholarly Publishing and Communication Professionals

Thank you for your willingness to complete this brief survey on the demographics and education of scholarly publishing and communication professionals. The purpose of this survey is to collect basic, anonymous data about individuals in scholarly publishing and communications, to further public understanding of our profession.

We are not collecting names, places of work, or other identifying information. With the support of Digital Science and Professor Albert Greco of Fordham University, a number of professional societies, including the Society for Scholarly Publishing (SSP), the Association of Learned and Professional Society Publishers (ALPSP), the International Association of Scientific, Technical, and Medical Publishers (STM), and the Council of Science Editors (CSE) have joined forces in an agreement to distribute the survey to their membership for optional completion. The aggregate data will then be shared with all participating societies.

The survey includes 10 questions and should take no more than 5 minutes to complete.

This survey is conducted in association with the following professional organizations:



**Society for
Scholarly Publishing**
Innovative People Advancing Scholarly Communication



stm



The Association of
Learned & Professional
Society Publishers

(We apologize in advance if you receive multiple invitations to complete this survey as a result of your membership in more than one of the professional organizations taking part.)

Please classify the type of organization you work for:

- University press
- Commercial publisher
- Library
- Society or other non-profit publisher
- University administration
- Software provider
- Typesetting/Data Conversion/Printer
- Other (please indicate in the space provided)

Which of the following content types does your current position focus on?

(please select all that apply)

- Journals
- Scholarly monographs
- Tradebooks

- Textbooks
- Information services/databases
- Other (please indicate in the space provided)
-

Please indicate which of the following role(s) you currently play within your organization:

(please select all that apply)

- | | |
|--|--|
| <input type="checkbox"/> Editorial | <input type="checkbox"/> Rights |
| <input type="checkbox"/> Production | <input type="checkbox"/> New ventures |
| <input type="checkbox"/> Design | <input type="checkbox"/> Product/platform management |
| <input type="checkbox"/> Marketing/Publicity | <input type="checkbox"/> Operations |
| <input type="checkbox"/> Technology | <input type="checkbox"/> Management |
| <input type="checkbox"/> Sales | <input type="checkbox"/> Library services |
| <input type="checkbox"/> Finance | <input type="checkbox"/> Other (please indicate in the space provided) |
| <input type="checkbox"/> Legal | <input type="text"/> |

How many years have you worked in scholarly publishing/communications?

- One to five years
- Five to 10 years
- 10 to 15 years
- 15 to 20 years
- Over 20 years

Please indicate your age bracket:

- 18-24 years old
- 25-34 years old
- 35-44 years old
- 45-54 years old
- 55-64 years old
- 65-74 years old
- 75 years or older
- Decline to say

Please indicate the country in which you are currently employed:

Please indicate your gender:

- Female
- Male
- Other (please indicate in the space provided)
- Decline to say

Please indicate your ethnicity:

- White/Caucasian
- Mixed/Multiple ethnic groups
- Asian
- Black/African/Caribbean
- Hispanic/Latino
- Other (please indicate in the space provided)
- Decline to say

What is the **highest** degree or level of education you have obtained?

- | | |
|---|--|
| <input type="radio"/> Some high school, no diploma | <input type="radio"/> Professional Certificate |
| <input type="radio"/> High school graduate, diploma or the equivalent (ie. GED) | <input type="radio"/> Bachelor's Degree |
| <input type="radio"/> Some college or undergraduate credit, no degree | <input type="radio"/> Master's Degree |
| <input type="radio"/> Trade/technical/vocational training | <input type="radio"/> Professional Degree |
| <input type="radio"/> Associate Degree | <input type="radio"/> Doctorate Degree |

Which universities have you attended in the course of your education?

(enter up to three institutions)

1st Institution

2nd Institution

3rd Institution