



Conference on Aligning local interventions
with the UN SDGs

Social Value in the Built Environment: Aligning Regional Strategic Influence, Design, Planning and Consultant Placemaking Interventions in the Midlands, UK, with SDGs 11, 13 and 16

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Today's talk

- Social Value
- Methodology
- Findings:
 - Regional Strategic influence
 - Design
 - Local Authority (Urban Design Officer)
 - Consultant
- Conclusion

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Social Value

The social impact that any organisation, project or programme in that industry makes to the lives of the stakeholders affected by its activities

(Raiden et al, 2019)

- SDG's – universal call to action – end poverty, protect the planet and ensure that all people enjoy peace and prosperity
- Social Value - vehicle and goal - positive contribution now and over longer-term

Methodology

- Phenomenology: Study of an individual's lived experiences within the world
- Active participants in practice AND engaging in academic reflection on their practice
- Methods:
 - Face-face interviews
 - Correspondence – seeking clarity, exploring ideas
 - Published material



Regional Strategic Influence

- Pan-regional issues – transport, innovation and enterprise, digital, connectivity, internationalisation and amplifying the voice of the region.
- Resilience – skilled and well-educated local supply-chains, sustainable over the long-term.
- Integrated approach to re/training, education and skills
- Aggregate example
- SDG 11/13/16

Design

- Engagement – start early with local people, empower, build capacity & employability
- Glasshouse – collaborative economy placemaking, collaborative and participative design, easily replicable techniques
- Debate – relationships, inclusive and participative systems of decision-making, neglected places & grand designs for everyone
- SDG 11/16

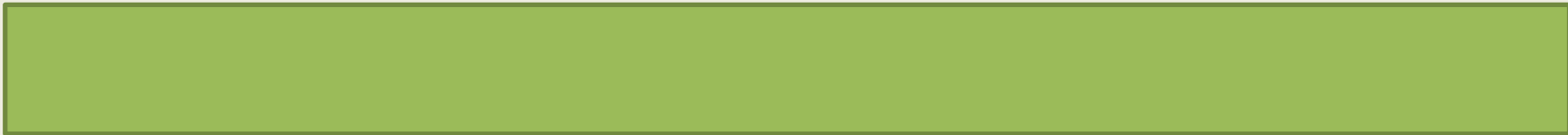


Local Authority (Urban Design Officer)

- Planning reforms – optional & lack of skills and resources to deal with complexity
- Local Govt planning – policy & placemaking
- Nottingham – social resilience & social capital
- New design guidance – process of empowerment, voice to previously excluded minorities and groups
- SDG 11/13/16

Consultant

- Multi-disciplinary construction consultancy – public sector, socio-economic, and people-focussed
- Education and skills training lectures, seminars, training and workshops
- Work experience, sponsored education, local people
- Funding support and advice to local organisations
- Sustainability reviews, BREEAM, work methods, efficiency and energy saving
- SDG 11/13/16



Conclusion

- Commonalities and Differences
- Nottingham as an exemplar
- Collective Social Value
 - 11.3.2
 - 13.3
 - 16.7

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