

```

GET
FILE='/Users/mclsscp6/OneDrive - Loughborough University/Research/Books/YOLO/Data/SPSS - UK Vs DE Web Searches.sav'.
DATASET NAME DataSet1 WINDOW=FRONT.
GET
FILE='/Users/mclsscp6/OneDrive - Loughborough University/Research/Books/YOLO/Data/SPSS - UK Vs DE Web Searches.sav'.
DATASET NAME DataSet2 WINDOW=FRONT.
DATASET ACTIVATE DataSet1.
DATASET CLOSE DataSet2.
T-TEST PAIRS=UK_SL UK_MS UK_Tw UK_Pi UK_In WITH DE_SL DE_MS DE_Tw DE_Pi DE_In (PAIRED)
/CRITERIA=CI(.9500)
/MISSING=ANALYSIS.

```

T-Test

Notes

Output Created		29-JUN-2018 08:51:18
Comments		
Input	Data	/Users/mclsscp6/OneDrive - Loughborough University/Research/Books/YOLO/Data/SPSS - UK Vs DE Web Searches.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	174
Missing Value Handling	Definition of Missing	User defined missing values are treated as missing.
	Cases Used	Statistics for each analysis are based on the cases with no missing or out-of-range data for any variable in the analysis.
Syntax		T-TEST PAIRS=UK_SL UK_MS UK_Tw UK_Pi UK_In WITH DE_SL DE_MS DE_Tw DE_Pi DE_In (PAIRED) /CRITERIA=CI(.9500) /MISSING=ANALYSIS.
Resources	Processor Time	00:00:00.01
	Elapsed Time	00:00:00.00

Paired Samples Statistics

		Mean	N	Std. Deviation	Std. Error Mean
Pair 1	UK - Second Life	.78	170	.442	.034
	DE - Second Life	1.53	170	2.736	.210
Pair 2	UK - MySpace	16.49	171	26.818	2.051
	DE - MySpace	14.84	171	20.556	1.572
Pair 3	UK - Twitter	36.12	139	22.462	1.905
	DE - Twitter	21.30	139	10.783	.915
Pair 4	UK - Pinterest	3.52	92	1.656	.173
	DE - Pinterest	5.67	92	4.326	.451
Pair 5	UK - Instagram	14.62	93	9.707	1.007
	DE - Instagram	35.45	93	30.210	3.133

Paired Samples Correlations

		N	Correlation	Sig.
Pair 1	UK - Second Life & DE - Second Life	170	.691	.000
Pair 2	UK - MySpace & DE - MySpace	171	.798	.000
Pair 3	UK - Twitter & DE - Twitter	139	.758	.000
Pair 4	UK - Pinterest & DE - Pinterest	92	.508	.000
Pair 5	UK - Instagram & DE - Instagram	93	.966	.000

Paired Samples Test

		Paired Differences			95% Confidence ... Lower
		Mean	Std. Deviation	Std. Error Mean	
Pair 1	UK - Second Life - DE - Second Life	-.756	2.451	.188	-1.127
Pair 2	UK - MySpace - DE - MySpace	1.652	16.181	1.237	-.791
Pair 3	UK - Twitter - DE - Twitter	14.820	15.924	1.351	12.149
Pair 4	UK - Pinterest - DE - Pinterest	-2.152	3.765	.393	-2.932
Pair 5	UK - Instagram - DE - Instagram	-20.828	20.982	2.176	-25.149

Paired Samples Test

		Paired ... 95% Confidence Interval of the...			
		Upper	t	df	Sig. (2-tailed)
Pair 1	UK - Second Life - DE - Second Life	-.385	-4.020	169	.000
Pair 2	UK - MySpace - DE - MySpace	4.095	1.335	170	.184
Pair 3	UK - Twitter - DE - Twitter	17.491	10.972	138	.000
Pair 4	UK - Pinterest - DE - Pinterest	-1.372	-5.483	91	.000
Pair 5	UK - Instagram - DE - Instagram	-16.507	-9.573	92	.000