

## Electronic Supplement. Truth tables.<sup>1</sup>

Truth table: Improvement in environmental performance.							
Conditions					Outcome		
ExPreE	Owner	Org	ToolsE	IntegE	Presence	Consistency	Cases
1	0	1	1	0	1	1,00	Auto
1	1	1	0	1	1	1,00	Groceries
1	1	1	1	1	1	1,00	Food, Parts
1	0	1	1	1	1	0,94	Devices, Mobile, Speedy, Telco
1	0	0	1	0	1	0,83	Operator
0	0	0	1	1	0	0,78	Comm
0	0	0	1	0	0	0,71	House
1	0	1	0	0	0	0,67	Building, Trendy
1	1	1	1	0	0	0,66	Fashion
0	0	0	0	1	0	0,63	Market
1	0	0	0	0	0	0,50	ICT-Service, Design
0	1	0	0	0	0	0,28	Construction, Store

Note: The other 20 configurations have no empirical cases (percentage of unobserved configurations: 62.5%). The consistency threshold is set at 0.80, with consistency scores rounded to two decimal places.

Truth table: Improvement in social performance.							
Conditions					Outcome		
ExPreS	Owner	Org	ToolS	IntegS	Presence	Consistency	Cases
0	1	0	0	1	1	1,00	Store
1	1	1	1	1	1	1,00	Food
0	1	1	1	1	1	0,83	Parts
1	1	1	0	1	1	0,83	Groceries
1	0	1	1	1	1	0,82	Devices, Mobile, Speedy, Telco
0	0	0	1	1	1	0,80	Comm
1	1	1	0	0	0	0,74	Fashion
0	0	0	0	1	0	0,72	Operator
0	1	0	0	0	0	0,66	Construction
1	0	1	1	0	0	0,64	Building, Trendy
0	0	0	1	0	0	0,60	House
1	0	1	0	0	0	0,50	Auto
1	0	0	0	0	0	0,50	Design
1	0	0	0	1	0	0,50	ICT-Service, Market

Note: The other 18 configurations have no empirical cases (percentage of unobserved configurations: 56.25%). The consistency threshold is set at 0.80, with consistency scores rounded to two decimal places.

Truth table: Non-improvement in environmental performance.							
Conditions					Outcome		
ExPreE	Owner	Org	ToolsE	IntegE	Presence	Consistency	Cases
0	0	0	1	0	1	1,00	House
0	0	0	1	1	1	1,00	Comm
1	0	0	1	0	1	1,00	Operator
1	1	1	1	0	1	1,00	Fashion
0	1	0	0	0	1	1,00	Construction, Store
1	0	0	0	0	1	1,00	ICT-Service, Design
1	0	1	0	0	1	0,89	Building, Trendy
0	0	0	0	1	1	0,87	Market
1	0	1	1	0	0	0,79	Auto
1	0	1	1	1	0	0,68	Devices, Mobile, Speedy, Telco
1	1	1	0	1	0	0,60	Groceries
1	1	1	1	1	0	0,57	Food, Parts

Note: The other 20 configurations have no empirical cases (percentage of unobserved configurations: 62.5%). The consistency threshold is set at 0.80, with consistency scores rounded to two decimal places.

Truth table: Non-improvement in social performance.							
Conditions					Outcome		
ExPreS	Owner	Org	ToolS	IntegS	Presence	Consistency	Cases
0	1	1	1	1	1	1,00	Parts
1	0	0	0	0	1	1,00	Design
1	0	1	0	0	1	1,00	Auto
1	1	1	0	0	1	1,00	Fashion
1	1	1	0	1	1	1,00	Groceries
1	0	0	0	1	1	1,00	ICT-Service, Market
0	1	0	0	0	1	0,83	Construction
1	1	1	1	1	1	0,83	Food
1	0	1	1	0	1	0,82	Building, Trendy
0	0	0	1	0	1	0,80	House
0	0	0	0	1	0	0,71	Operator
0	0	0	1	1	0	0,70	Comm
1	0	1	1	1	0	0,64	Devices, Mobile, Speedy, Telco
0	1	0	0	1	0	0,60	Store

Note: The other 18 configurations have no empirical cases (percentage of unobserved configurations: 56.25%). The consistency threshold is set at 0.80, with consistency scores rounded to two decimal places.

Please note that the fsQCA algorithm may occasionally interpret a case to be part of both improvement and non-improvement solutions simultaneously. In general in fuzzy-set QCA a contradiction, where the algorithm interprets a case to be part of the different solution, can occur when multiple cases are very similar. This is a minor issue in our case, and there are several ways of dealing with such contradictions (Ragin & Rihoux, 2009, p. 47-50; Schneider & Wagemann, 2012, p. 120-123). As the contradiction problems here are very minor, we have chosen to include these contradictions into our analysis, so that "all cases that are members of the outcome will be explained, or covered, by that solution term" (Schneider & Wagemann, 2012, p. 122). In other words, we feel it is important that the entirety of our data is represented in the analysis. The downside here is that the solution term will cover cases that are not members of the outcome, but we have dealt with this through our thorough engagement with the qualitative data.