

Supplementary material

Table 1: Analyzed articles per news outlet

Editorial slant	News outlet	Number of articles
liberal	Frankfurter Rundschau (FR)	126
	Süddeutsche Zeitung (SZ)	145
	Die Tageszeitung (taz)	134
conservative	Welt	103
	Frankfurter Allgemeine Zeitung (FAZ)	129
	Handelsblatt	96
	Bild	157
	Berliner Kurier	62
reference	dpa	247
	<i>total</i>	1199

Table 2: Salience of disputes in media coverage*

Trade dispute	Number of articles
Journalists (2004)	194
Building cleaners	81
Physicians	270
Journalists (2011)	124
Staff at a large German telecommunications' provider	106
Ground crew (Lufthansa)	210
Pilots (Lufthansa)	1504
Enginemen (German Rail)	2019
Steelworker	225
<i>total</i>	4733

*All articles about examined trade disputes identified in the new archives via search strings (i.e., population).