

MCH Leadership Competency 5: Communication

If you need training in this area:

1. Share thoughts, ideas, and feelings effectively in discussions, meetings, and presentations with diverse individuals & groups.
2. Write clearly and effectively to express information about issues and services that affect MCH population groups.
3. Understand nonverbal communication cues in self and others.
4. Listen attentively and actively.
5. Tailor information for the intended audience(s) (consumers, policymakers, clinical, public, etc.) by using appropriate communication modalities (verbal, written, nonverbal).
6. Demonstrate the ability to communicate clearly through effective presentations and written scholarship about MCH populations, issues.
7. Articulate a shared vision for improved health status of MCH populations.
8. Employ a repertoire of communication skills that includes disseminating information in a crisis, explaining health risks, and relaying difficult news.
9. Refine active listening skills to understand and evaluate the information shared by others.
10. Craft a convincing MCH story designed to motivate constituents and policymakers to take action.

Relevant Sections of MCH Navigator

*Explore these sections of
the MCH Navigator:*

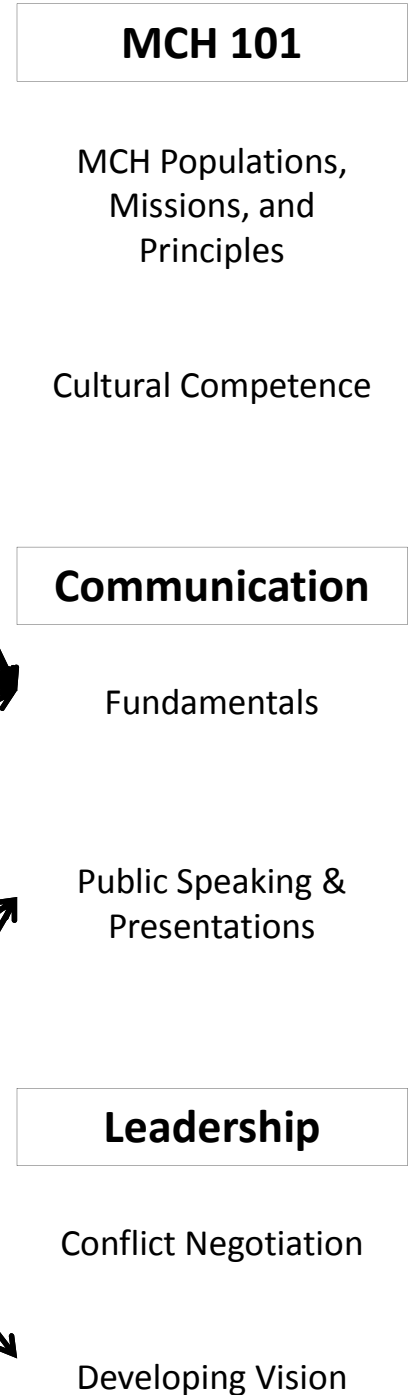


Figure 2. Example of Crosswalk between Competencies and MCH Navigator Learning Areas