



## Media & Promotional Materials

### Sub-Categories:

Spanish Materials

### 2020 Census Digital Toolkit 4.0

media and promotion RIs Spanish Subs

Digital toolkit created by Kivvit of digital assets for use in hard-to-count communities in Illinois. Includes graphics using Polish, French, Chinese Simplified, Arabic, and English for use on social media and in print.

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### PSA toolkit

media and promotion RIs Spanish Subs training

A toolkit from the Census Bureau for regional intermediaries and other partners and stakeholders for creating census-related public service announcements to effectively engage communities. Available in multiple languages

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### 10 Best Practices for Webinars or Webcasts

media and promotion RIs training Webinar

Recommended best practices for hosting webinar trainings.

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## 10 Best Webinar Software Platforms of 2020

[media and promotion](#) [RIs](#) [training](#) [Webinar](#)

Comparative list of best webinar platforms for regional intermediaries to use for census training purposes.

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## Illinois Complete Count Commission publications

[census tools](#) [media and promotion](#) [RIs](#) [Spanish](#) [Subs](#)

These brochures by the the Illinois Complete Count Commission are available in multiple languages in PDF format. They explain the importance of participating in the census.

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