Goals

Develop a better understanding of social media metrics and altmetrics
- Are they reliable indicators for scientific engagement?
- How are different metrics, aggregations, and visualizations of metrics interpreted by scientists and the public?

Results

• Working prototype of social media crawler
• Collection of 90+ platforms that could be relevant to assess research impact

Example findings from survey:
• Q&A and programming-related services are more popular among young scientists
• Three services are especially popular among researchers regardless of age, career stage or discipline: Google Scholar, Wikipedia and ResearchGate
• Usage patterns for functions on social media platforms differ between young and experienced researchers

Activity

• Development of a social media crawler to evaluate technological perspectives of *metrics aggregation
• Creation of the Social Media Registry with an overview of functionalities and accessibility of platforms
• Explorative surveys and interviews on social media platform usage and motivations
• Presence at conferences and workshops to disseminate project results and ensure transparency

https://metrics-project.net
@metrics_project
@metrics_project
This work is part of the DFG-funded research project *metrics (project number: 314727790)