

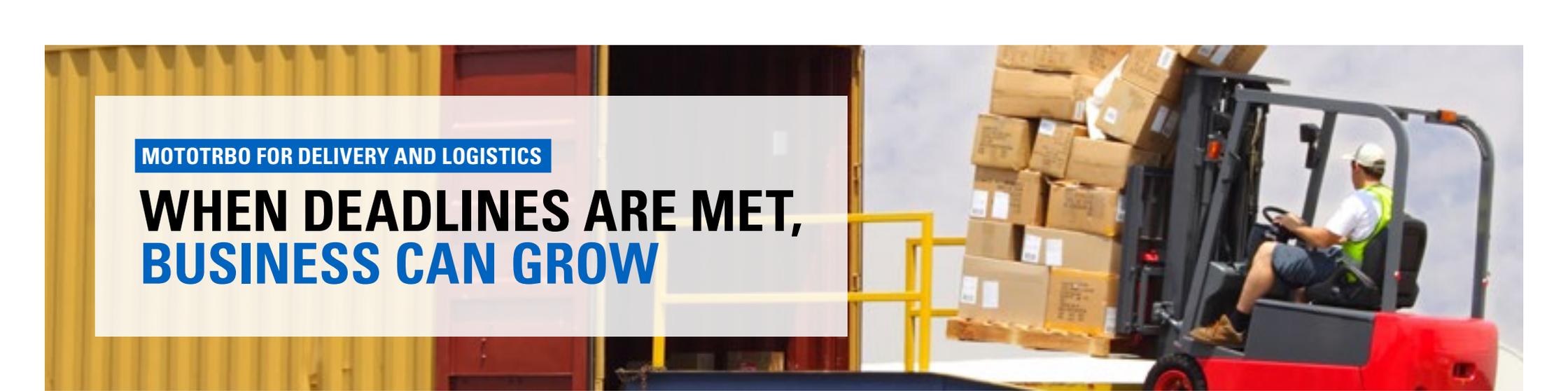
MOTOTRBO™ FOR DELIVERY AND LOGISTICS

MOTOTRBO: DELIVERING IMPROVED EFFICIENCY AND SAFETY



 **MOTOROLA SOLUTIONS**





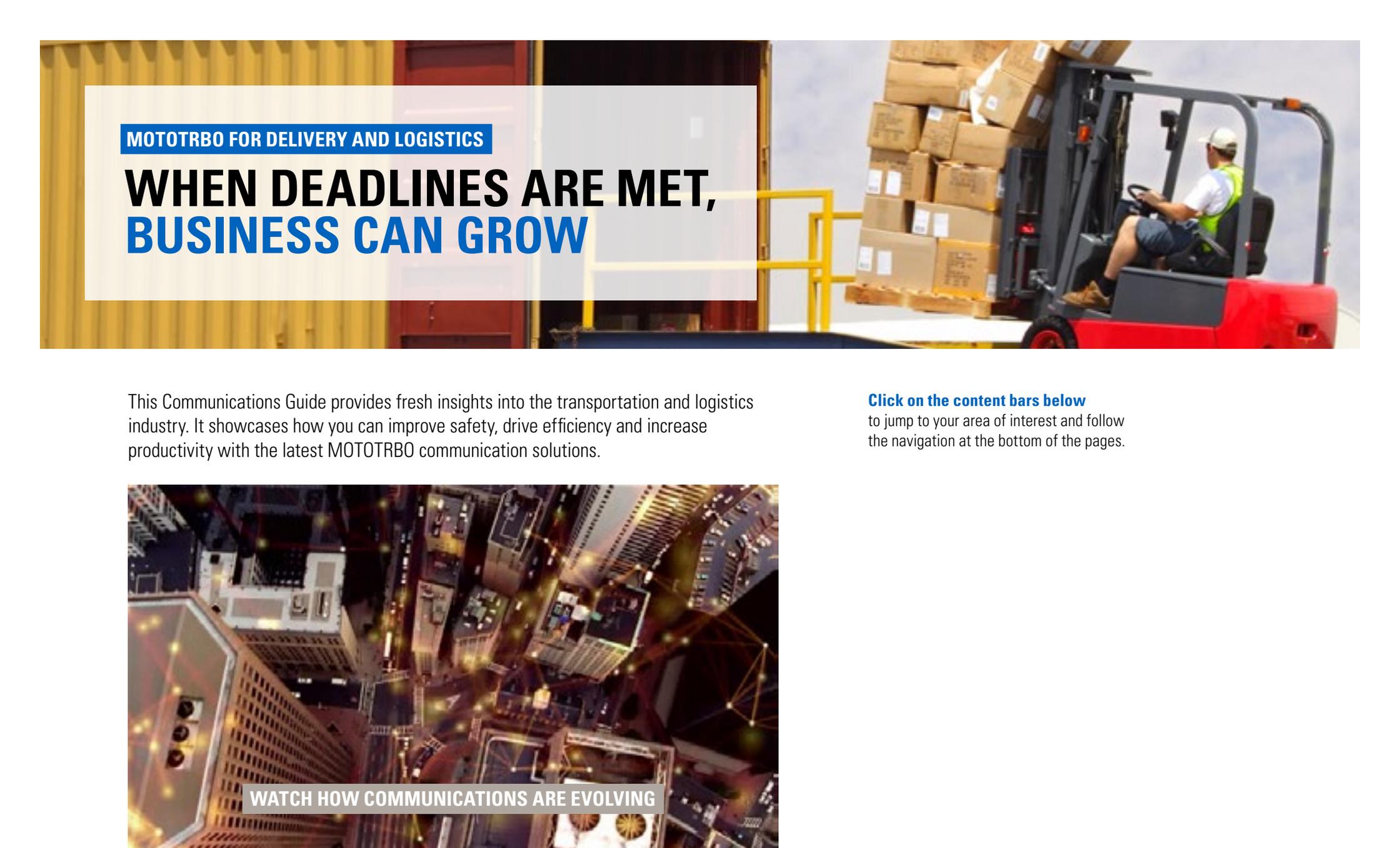
MOTOTRBO FOR DELIVERY AND LOGISTICS

WHEN DEADLINES ARE MET, BUSINESS CAN GROW

This Communications Guide provides fresh insights into the transportation and logistics industry. It showcases how you can improve safety, drive efficiency and increase productivity with the latest MOTOTRBO communication solutions.

[Click on the content bars below](#)

to jump to your area of interest and follow the navigation at the bottom of the pages.



WATCH HOW COMMUNICATIONS ARE EVOLVING



MOTOTRBO FOR DELIVERY AND LOGISTICS

DELIVERY IS DEFINING THE COMPETITIVE ADVANTAGE

Consumers and businesses take it for granted that they can get almost anything, any time they want it.

If you can deliver sooner, with fewer errors, and at a lower cost than your competitors, you have a critical advantage.

It can only be done with effective voice and data communications.

Instant information for drivers, without distraction.

Safe and secure operation of warehousing and distribution centres.

Rigorous tracking of fleet assets to maintain efficient operation.

Motorola Solutions has always driven innovation in the world of delivery and logistics.

We can help you turn every interaction – person-to-person, person-to-machine, machine-to-machine – into timely, meaningful insight, to be shared instantly with those who need it.

Enterprises worldwide are using MOTOTRBO digital two-way radios to connect people, fleets and locations everywhere.

Streamlining operations and controlling costs.

Keeping workers informed and safer.

Delighting customers.

Because when information flows freely, everything else can move freely too.



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SAFETY



Better-informed drivers are safer drivers.

Push-to-talk two-way radios are easy to use devices. When used as a link between drivers and office personnel, radios are a way of keeping everyone informed in a safe manner.

Drivers can avoid trouble spots, alert the office instantly if there are problems, and deal with text messages, via text-to-speech, without taking their eyes off the road.

Priority voice and data communications can cut through routine transmissions to call for help in an emergency.

Integrated Bluetooth® connections avoid trailing wires and allow hands-free operation.

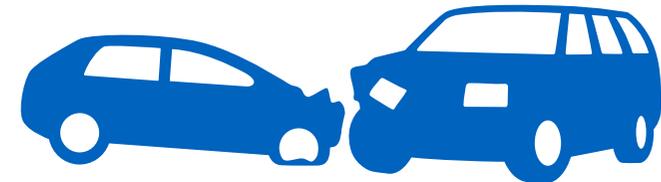
Remote vehicle status monitoring allows fleet management teams back at the office to see if doors are open, or use the built in GPS receiver to track vehicle location.

Risk can be reduced.

Downtime and delays can be avoided.

Regulatory compliance can be maintained.

The MOTOTRBO portfolio delivers the audio quality, coverage, battery life and built-in intelligence that helps users to work confidently and safely.



“10 - 30% of accidents are caused by distraction.”

Working together for safer roads in the EU, European Commission, 2016



“One touch of the radio is very safe compared to a cell phone and the temptations of texting. With the excellent clarity of digital communications, our personnel are using the radios and avoiding cell phones, which for truck drivers is absolutely imperative.”

President, The Kearney Companies, Inc.



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EFFICIENCY



Every extra delivery you can make in a working day sharpens your competitive edge.

Consignments arrive at exactly the right moment.

Customers are delighted.

Service becomes a big reason to choose you, ahead of a competitor.

MOTOTRBO integrated communication solutions give you real-time visibility of what you have and where it needs to go, building new efficiencies that turn products into revenue.

Smart analytics and closer collaboration – person-to-person, machine-to-machine – allow just-in-time inventory management and process automation, saving time and money.

Operations-critical data applications, such as Work Order Ticket Management, track orders, confirm deliveries and keep tabs on workflows to pinpoint opportunities to streamline processes.

Deadlines can be met consistently.

Errors can be eliminated.

Fleets can be more reliable.

The MOTOTRBO portfolio enables the communication and data analysis that can unlock efficiency, reduce costs and transform the customer service experience.



“Logistics makes up 14% of total GDP in EU Countries with total goods transported estimated at nearly 4 billion tkm.”

The Future of European Logistics, Snap Parcel, 2015

“Transportation and logistics companies must focus on innovation to sharpen their competitive edge... they should invest in new processes and technologies to differentiate themselves.”

Gartner: Predicts 2015 – Global Logistics Differentiating the Future





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PRODUCTIVITY

Drivers, lorries, forklifts, lifting gear – an integrated voice and data communication system can help drive productivity everywhere in your transportation and logistics operation.

Ensure lorries are always using the most efficient routes.

Stay in touch with drivers and make sure their work patterns are safe and compliant with regulations.

Monitor vehicle status in real time. Are the hazard lights on? Are the doors open or closed? Is it stationary when it should be moving?

With skilled labour in short supply and operating margins under continuous pressure, you must be able to do more with what you have.

MOTOTRBO solutions can deliver the flow of information and analytics that allow you to maintain and improve productivity, in the warehouse and out on the road.

Costs can be controlled.

Performance can be optimised.

Customer expectations can be met and exceeded.

The MOTOTRBO portfolio allows the real-time flow of information that helps drive innovation, improve efficiency, and ensure safety.



“The Freight Transport Association (FTA) reports a shortage of 34,567 drivers in 2016 in the UK alone.”

The Driver Shortage: issues and Trends, FTA, 2016



“Average warehousing and transportation costs eat up 2.3% to 4.6% of sales in the consumer products industry alone.”

Gartner: 2014 Supply Chain Benchmarking – Consumer Products

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ENHANCEMENTS

Intelligent radio for the smart, connected world.



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THE NEW MOTOTRBO AT WORK



Click on the pins

to find out more about MOTOTRBO in the workplace.



To see how the new MOTOTRBO can transform your operation, visit www.motorolasolutions.com/MOTOTRBO or contact your local Motorola Solutions representative.

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