



VB400 BODY-WORN CAMERA

TAKE CONTROL OF THE SITUATION

With this next generation of connected body-worn cameras, your customers are in control of every situation.

The VB400 body-worn camera from Motorola Solutions has been designed to withstand the rigours of daily use on the front-line. From security guards to utilities workers, healthcare workers and railway staff, these cameras are able to help de-escalate situations, capture critical evidence that disputes false claims, enforces criminal convictions and enhances workplace safety and best practices on a daily basis.



HIGH-QUALITY VIDEO

Full 1080p HD ensures the VB400 accurately captures events from the wearer's viewpoint. The VB400 delivers transparency, protects people and documents professionalism.



SEE THE BIGGER PICTURE

Pre / post-record captures a continuous loop of audio and video before the moment the camera starts recording. Combining Bluetooth sensors with peer-assisted recording, the VB400 captures the bigger picture without the need to press record. The VB400 records up to 12 hours on a single charge.



RUGGED AND INTUITIVE DESIGN

The toughened exterior of the VB400 resists rain, snow and dust. Tested to military standards, the result is a body-worn camera that works when needed. The large central button and robust side switch are positioned for easy operation, even when wearing gloves.



CONNECTED FOR A SMARTER RESPONSE

Bluetooth and Wi-Fi deliver a powerful mix of capabilities. Live streaming connects your customers to their control room, enhancing situational awareness. Integrated with Bluetooth sensors and beacons, automated recording functionality empowers any team to respond quickly in the moments that matter.



OPTIMIZE YOUR MOBILE VIDEO PROGRAMME WITH VIDEOMANAGER

Motorola Solutions' body-worn cameras aren't just static pieces of equipment - they're an essential part of any operation, adapting to your customer's needs. And now, customers don't need separate systems for device management and media processing; VideoManager does it all, in one user interface. So now, they're only a page away from configuring a body-camera, streaming to a VMS or securely offloading footage.

COMPETITIVE DIFFERENTIATORS



LONG BATTERY LIFE

With a recording time of up to 12 hours on a single charge, the VB400 enables better protection for staff who may be working alone for extended periods of time.



RADIO INTEGRATION

If paired with select radios over Bluetooth, the VB400 can be triggered to start recording when the user's radio enters an "emergency state", which is triggered when the user presses the radio's emergency button, or when the radio's Lone Work or Man Down features activate an alarm.



PEER-ASSISTED RECORDING

When a situation escalates quickly, workers supporting a colleague may not have a chance to hit the record button. With Peer-Assisted Recording (PAR) enabled, once their colleague starts recording on their camera, their own VB400 can be triggered to start recording when they are within range, capturing multiple viewpoints of the same incident.

KEY SELLING VALUE SNAPSHOT

ALWAYS READY TO RECORD

- RESILIENT

Every aspect of the VB400, from its diverse mounting options to rugged outer casing, is built with your customer in mind - no matter how or where they work.

INTUITIVE OPERATION, IMMEDIATE RESULTS

- POWERFUL

With its ergonomic design, seamless checkout experience and simple workflows, the VB400 is easy to use day-to-day and ensures a team can capture high-quality evidential video when it's most important.

CONNECTED FOR A BETTER RESPONSE

- CONNECTED

Whether using a single VB400 or streaming live body-worn and fixed video into one VMS, the VB400's connectivity enables customers to understand the full context of an event and improve situational awareness.

MAINTAIN EVIDENTIAL INTEGRITY

- SECURE

The VB400 automatically encrypts and secures the footage it records, so only authorized users can access it using our backend software, VideoManager, for processing and review purposes.



SUITED FOR THE TASK

IDENTIFYING CUSTOMER NEEDS

Body-worn cameras are selected by what role they will play when in use by a staff member operating in the overall business.

Primary considerations include the types of role and interactions with the public (camera size, noticeability, ruggedness); type of clothing being worn (camera mount); the number of events typically recorded during a shift and the average length of an event (storage capacity); the length of the shift and features that will be in-use on the shift (battery life); the process for checking-out and checking-in cameras (camera docks); and connectivity (Wi-Fi, Bluetooth).

COMMON PAIN POINTS:

- Professional Security Staff often face aggression, and are on the front-line when it comes to protecting people and assets. They frequently work long shifts and often work alone, which enhances their safety risk, resulting in claims, security intervention and high turn-over of staff.
- The ability to provide the security professional's perspective in critical incidents when they are required to use any level of force to protect themselves or the property they are protecting.
- Employers with staff in public-facing roles (i.e. security guards, door staff, lone workers) who don't feel safe at work are more likely to leave the company, utilize employer healthcare services at a higher rate, or bring insurance and legal claims against the employer when a safety incident occurs. These activities increase employer costs and generate negative public perception.
- Security Operators of fixed video security systems lack the first-person perspective video and audio supplied by body-worn cameras, which provide additional context and situational awareness to every incident, and enhance decision-making in the moments that matter most.



BUYING INFLUENCES

TARGET CUSTOMER PROFILE: Director of Security Management, Head of Security, General Manager Security, Commissioner Security Regulatory and Compliance, Security Director

ECONOMIC BUYING INFLUENCE: Fleet Purchasing, Operations Supervisors

USER BUYING INFLUENCE: Supervisors, Intelligence Analysts, Detectives, Security Officers

TECHNICAL BUYING INFLUENCE: IT Director, CIO, CISO, CTO

For more information, please visit: www.motorolasolutions.com/VB400

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Motorola Solutions Ltd. Nova South, 160 Victoria Street, London, SW1E 5LB, United Kingdom.

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