

*The Institution
of Structural
Engineers*

2018 RECRUITMENT
RATE CARD

The Structural Engineer Jobs

FILL YOUR VACANCIES BY REACHING A HUGE GLOBAL
CANDIDATE POOL OF QUALIFIED STRUCTURAL ENGINEERS

ADVERTISE
FROM JUST **£379**

thestructuralengineer.org/jobs

Contact: e: tsejobs@redactive.co.uk • t: +44 (0)20 7880 6235

The Structural Engineer Jobs

The *Institution*
of *Structural*
Engineers

The Institution of Structural Engineers' talent-sourcing solutions provide employers with access to its **28,000** members (and **20,000+** other relevant candidates) across the globe.

Whether it's our **5,000+** Graduate Members or more experienced people you're looking for, **The Structural Engineer Jobs** can put your role in front of the right people via our unrivalled digital and print channels.

Recent campaign successes:

BDP
Graduate structural engineer

108
CANDIDATES



FOSTER + PARTNERS
Structural engineer

37
CANDIDATES



TECHNIKER
Structural technician

15
CANDIDATES



How candidates see your vacancy:



market-leading job board



The Structural Engineer magazine
11 issues per year



The Structural Engineer e-newsletter
sent to 50,000+ readers 11 times per year



via social media channels

The Structural Engineer Jobs

The Institution
of Structural
Engineers

CHOOSE A PACKAGE THAT SUITS YOUR NEEDS

Digital

£379

- Job board ad live for 1 month, with logo

Digital featured

£679

- Job board ad live for up to 3 months, with logo
- Featured in top section of search results
- Included on two job newsletters

Digital & Print

£879

- Job board ad live for up to 3 months, with logo
- Featured in top section of search results
- Included on two job newsletters
- Quarter page in **The Structural Engineer**

Rapid response

£1,575

- Job board ad live for 1 month, with logo
- Featured in top section of search results
- Included on two job newsletters
- Quarter page in **The Structural Engineer**
- Targeted email sent to matching candidates

Annual talent sourcing solution

£5,999

- 12 job board ads, with logo, featured in top section of search results
- Included on 15 job newsletters over the year
- Two full pages (or equivalent) in **The Structural Engineer** to promote your roles to the widest audience throughout the year (can be broken into a maximum of eight quarter page advertisements)
- Four targeted emails sent to matching candidates

Upgrades available

- 'Job of the Week' - **+£249**
- Skyscraper/leaderboard on job board - **+£299** per month
- Targeted email (to candidate database) - **+£479**
- Half page - **+£499**
- Full page - **+£899**
- Sponsored content full page in **The Structural Engineer** and inclusion on job board careers advice page - **+£1,500**

BUILD A BESPOKE PACKAGE

CALL US TO DISCUSS