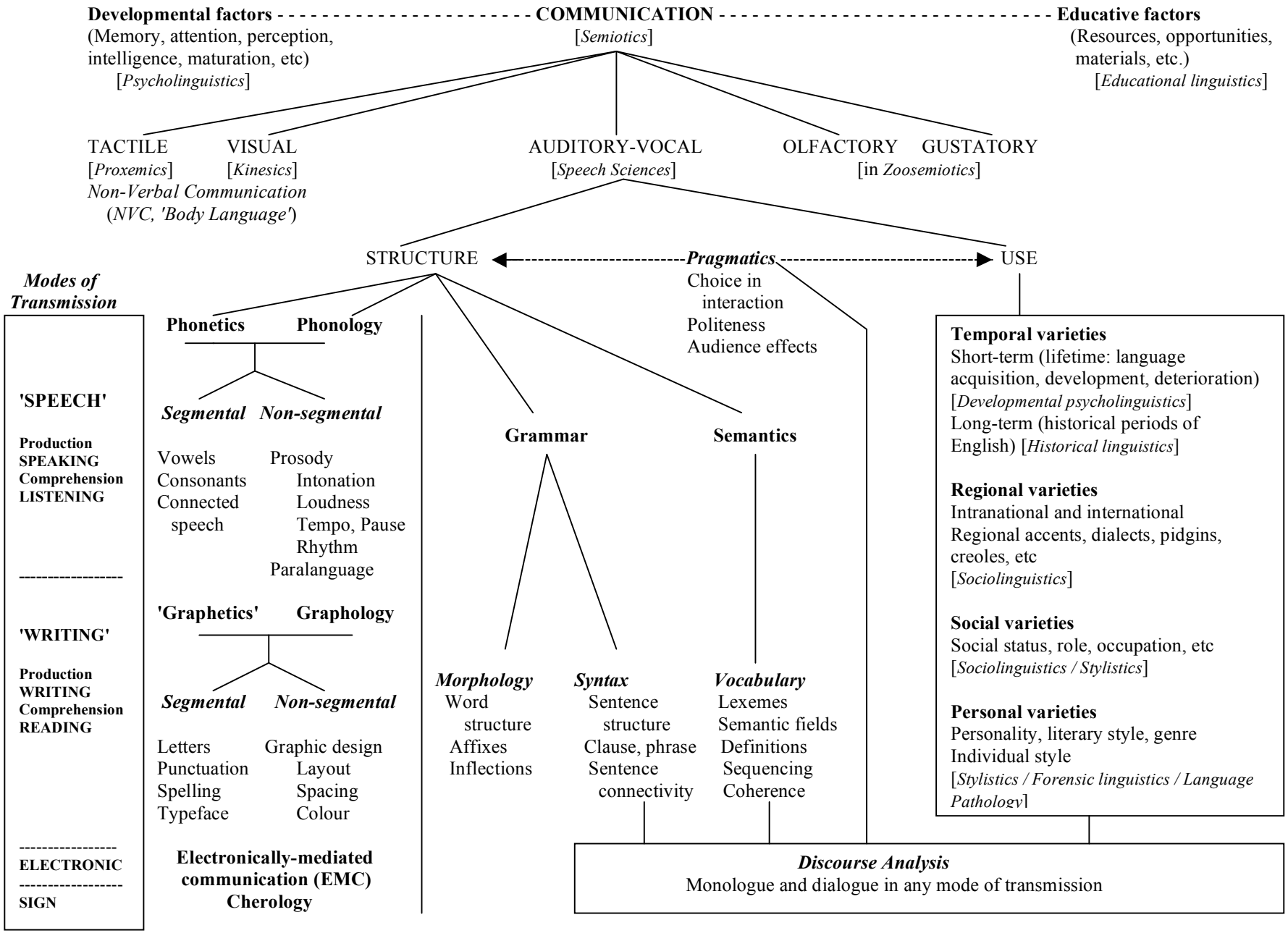INTRODUCTON TO LANGUAGE AND LINGUISTICS David Crystal