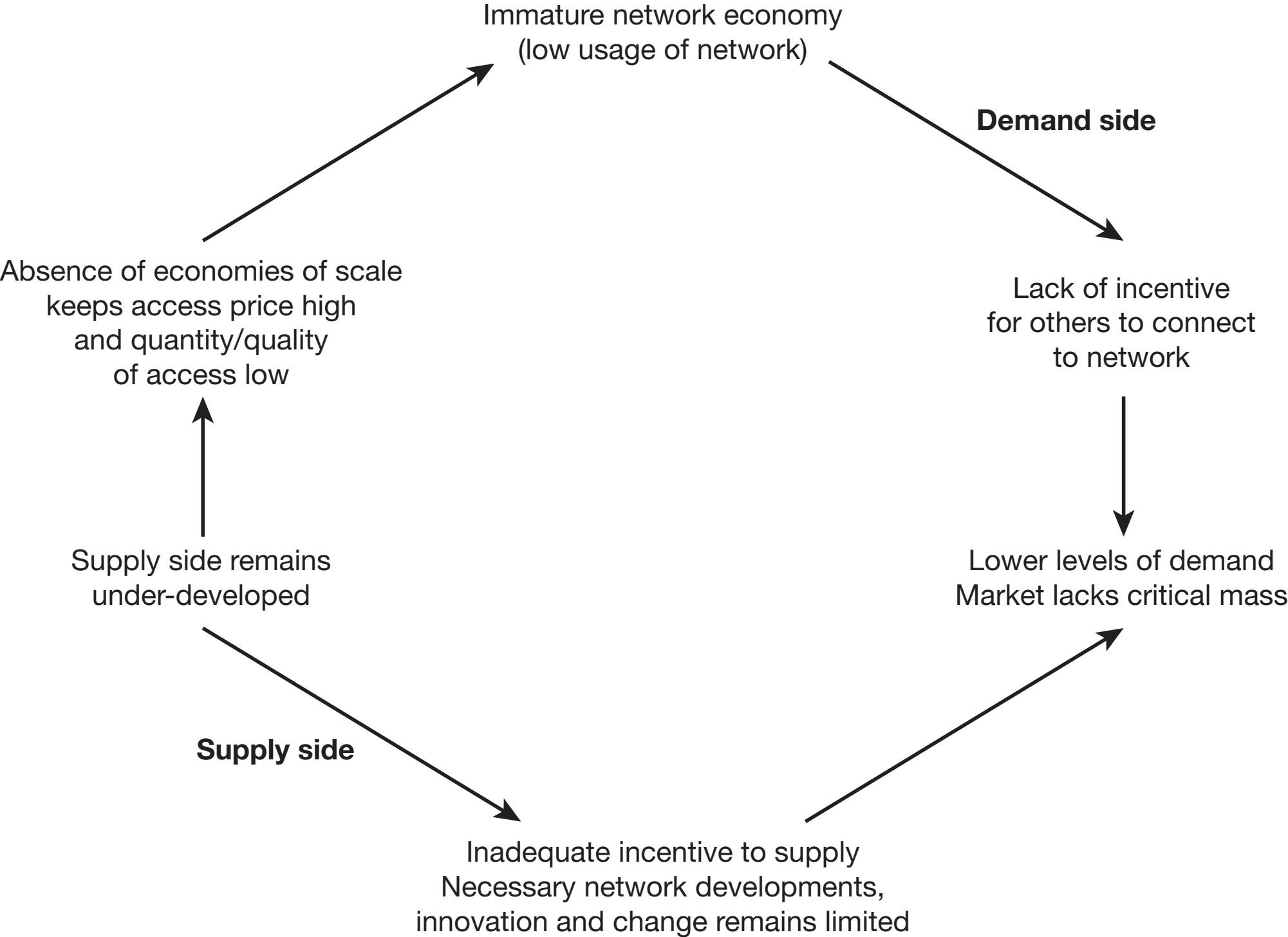
Immature network economy
(low usage of network)
Demand side
Lack of incentive
for others to connect
to network
Lower levels of demand
Market lacks critical mass
Inadequate incentive to supply
Necessary network developments,
innovation and change remains limited
Supply side
Supply side remains
under-developed
Absence of economies of scale
keeps access price high
and quantity/quality
of access low