WRITING: The Expository Essay

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	Content and Context: Generic Schedule	Level Indicators	
E E+ [1-2]	Incorporates straightforward messages in the production of a text. Has a limited sense of the text's intended audience and purpose. Some evidence of a developing viewpoint.	 Has some unorganised ideas related to the topic Evidence is sketchy or derivative A weak sense of audience and purpose 	
D D+ [3-4]	Incorporates a number of linked ideas in the production of a text, especially at the paragraph level. Has a sense of the text's intended audience and purpose or purposes. Indicates a viewpoint.	 Has a number of statements supporting a case Rather weak connectedness between statements Some relevant supporting evidence provided A limited sense of audience and context 	
C C+ [5-6]	Incorporates and develops with some coherence a number of main and subordinated ideas in the production of a text. Shapes the purpose of the text to a sense of the intended audience. As part of a developed personal viewpoint, has some awareness of contextual factors affecting the impact on readers of the text produced.	 Contains a number of statements showing some evidence of having been organised to form a case An ability to handle concepts Shows care in providing relevant evidence Recognises other viewpoints on the topic A clear sense of audience and context 	
B B+ [7-8]	Incorporates and develops coherently and in a controlled and deliberate way a number of main and subordinated ideas in the production of a text. Consciously shapes the purpose of the text to a sense of its intended audience. As part of a clear personal viewpoint, has an awareness of contextual factors affecting the impact on readers of the text produced.	Statements are carefully shaped to form a case Concepts are handled with confidence Questions of definition are addressed Evidence is relevant, reasoned and researched Other viewpoints are addressed The argument is tailored to an audience and context	
A A+ [9- 10]	Incorporates and develops with flair, imagination and coherence, a number of main and subordinated ideas in the production of a text. Has a clear set of purposes and a perceptive knowledge of the intended audience which is used to position them in a deliberate way. Has a clearly articulated viewpoint and a critical awareness of contextual factors affecting the impact on readers of the text produced.	Statements are organised to build up a convincing and arresting case Concepts are used in a confident yet critical way Evidence is pointed, well selected, logically reasoned and carefully researched In addressing both audience and context, the writer clearly sees their own position as one among many	
	Conventions of Language: Generic Schedule	Level Indicators	
E E+ [1-2]	Can employ some language features (layout, structure, punctuation, diction and syntax) in a straightforward way. Has a limited sense of how these features function in terms of the chosen genre.	The introduction is either skimpy or non-existent Poor paragraphing means that points tend to get lost Vocabulary is limited and use of concepts unsure A limited number of appropriate sentence shapes Tends to peter out without a conclusion Frequent mechanical errors	
D D+ [3-4]	Can employ a range of features (layout, structure, punctuation, diction and syntax) in ways that are appropriate to their function in the chosen genre.	Uses an introduction to focus reader attention Has clearly marked paragraphs which generally deal with and develop a single topic Has a sound vocabulary and uses relevant concepts Makes links in complex sentences appropriately Attempts a conclusion A number of mechanical errors	
C C+ [5-6]	Can deliberately and in a controlled way employ a range of features (layout, structure, punctuation, diction and syntax) in ways that are clearly appropriate to their function in the chosen genre.	Introduction sets scene, gains attention and introduces and defines the topic. Has a clear, relevant conclusion Has clearly marked coherent paragraphing Draws on a good range of concrete and abstract diction Has a range of appropriate sentence structures Occasional mechanical errors	
B B+ [7-8]	Confidently and competently employs a range of features (layout, structure, punctuation, diction and syntax) in ways that are both effective and clearly appropriate to their function in the chosen genre.	Introduction is an interesting and relevant springboard Has a strong, challenging conclusion Has clear, coherent and varied paragraphing Draws on a wide range of concrete and abstract diction Has a fluent grasp of the potential of English syntax Few mechanical errors	
A A+ [9- 10]	Shows confidence, competence and flair in employing a range of features (layout, structure, punctuation, diction and syntax) in ways that are striking, innovative and clearly appropriate to their function in the chosen genre.	Introduction is arresting, seductive and pertinent Has a challenging conclusion which successfully rounds off the design of the essay Uses an innovative range of structural features Has an impressive command of vocabulary Has a masterful command of English syntax Almost free of mechanical errors	