

## WRITING: The Film Review

	<b>Content and Context: Generic Schedule</b>	<b>Level Indicators</b>
<p><b>E</b> <b>E+</b> [1-2]</p> <p><b>D</b> <b>D+</b> [3-4]</p> <p><b>C</b> <b>C+</b> [5-6]</p> <p><b>B</b> <b>B+</b> [7-8]</p> <p><b>A</b> <b>A+</b> [9-10]</p>	<p>Incorporates straightforward messages in the production of a text. Has a limited sense of the text's intended audience and purpose. Some evidence of a developing viewpoint.</p> <p>Incorporates a number of linked ideas in the production of a text, especially at the paragraph level. Has a sense of the text's intended audience and purpose or purposes. Indicates a viewpoint.</p> <p>Incorporates and develops with some coherence a number of main and subordinated ideas in the production of a text. Shapes the purpose of the text to a sense of the intended audience. As part of a developed personal viewpoint, has some awareness of contextual factors affecting the impact on readers of the text produced.</p> <p>Incorporates and develops coherently and in a controlled and deliberate way a number of main and subordinated ideas in the production of a text. Consciously shapes the purpose of the text to a sense of its intended audience. As part of a clear personal viewpoint, has an awareness of contextual factors affecting the impact on readers of the text produced.</p> <p>Incorporates and develops with flair, imagination and coherence, a number of main and subordinated ideas in the production of a text. Has a clear set of purposes and a perceptive knowledge of the intended audience which is used to position them in a deliberate way. Has a clearly articulated viewpoint and a critical awareness of contextual factors affecting the impact on readers of the text produced.</p>	<ul style="list-style-type: none"> <li>• A few disorganised but relevant <b>ideas</b></li> <li>• <b>Examples</b> lacking, unrelated or undeveloped</li> <li>• A weak sense of <b>audience</b> and <b>purpose</b></li> </ul> <ul style="list-style-type: none"> <li>• Makes some <b>statements</b> supporting a <b>viewpoint</b></li> <li>• Some <b>linkage</b> of <b>ideas</b></li> <li>• Some relevant <b>examples</b> provided</li> <li>• A limited sense of <b>audience</b> and <b>context</b></li> </ul> <ul style="list-style-type: none"> <li>• Makes a number of <b>statements</b> organised to demonstrate a <b>viewpoint</b></li> <li>• Uses appropriate <b>examples</b> and reasoning showing an awareness of <b>film terminology</b></li> <li>• Recognises other <b>viewpoints</b> on the topic</li> <li>• A clear sense of <b>audience</b> and <b>context</b></li> </ul> <ul style="list-style-type: none"> <li>• Makes a number of <b>statements</b> carefully organised to demonstrate a <b>viewpoint</b></li> <li>• Uses <b>supportive examples</b> and <b>reasoning</b> showing a confident use of <b>film terminology</b></li> <li>• Other <b>viewpoints</b> are addressed</li> <li>• The argument is tailored to an <b>audience</b> and <b>context</b></li> </ul> <ul style="list-style-type: none"> <li>• Makes a number of <b>statements</b> carefully organised to demonstrate a convincing and <b>critical stance</b> on the film</li> <li>• Uses well chosen <b>examples</b> and clear reasoning showing knowledgeable use of <b>film terminology</b></li> <li>• In addressing both <b>audience</b> and <b>context</b>, the writer clearly sees their own <b>position</b> as one among many</li> </ul>
	<b>Conventions of Language: Generic Schedule</b>	<b>Level Indicators</b>
<p><b>E</b> <b>E+</b> [1-2]</p> <p><b>D</b> <b>D+</b> [3-4]</p> <p><b>C</b> <b>C+</b> [5-6]</p> <p><b>B</b> <b>B+</b> [7-8]</p> <p><b>A</b> <b>A+</b> [9-10]</p>	<p>Can employ some language features (layout, structure, punctuation, diction and syntax) in a straightforward way. Has a limited sense of how these features function in terms of the chosen genre.</p> <p>Can employ a range of features (layout, structure, punctuation, diction and syntax) in ways that are appropriate to their function in the chosen genre.</p> <p>Can deliberately and in a controlled way employ a range of features (layout, structure, punctuation, diction and syntax) in ways that are clearly appropriate to their function in the chosen genre.</p> <p>Confidently and competently employs a range of features (layout, structure, punctuation, diction and syntax) in ways that are both effective and clearly appropriate to their function in the chosen genre.</p> <p>Shows confidence, competence and flair in employing a range of features (layout, structure, punctuation, diction and syntax) in ways that are striking, innovative and clearly appropriate to their function in the chosen genre.</p>	<ul style="list-style-type: none"> <li>• The <b>introduction</b> is either skimpy or non-existent</li> <li>• Lacks a <b>conclusion</b></li> <li>• Poor <b>paragraphing</b> means that <b>points</b> tend to get lost</li> <li>• <b>Vocabulary</b> is limited and use of <b>film language</b> unsure</li> <li>• A limited number of appropriate <b>sentence shapes</b></li> <li>• Frequent <b>mechanical errors</b></li> </ul> <ul style="list-style-type: none"> <li>• Uses an <b>introduction</b> to focus reader attention</li> <li>• Attempts a <b>conclusion</b></li> <li>• Has clearly marked <b>paragraphs</b> which generally deal with and develop a single <b>topic</b></li> <li>• Has a sound <b>vocabulary</b> and uses relevant <b>film terms</b></li> <li>• Uses <b>compound</b> and <b>complex sentences</b> appropriately</li> <li>• A number of <b>mechanical errors</b></li> </ul> <ul style="list-style-type: none"> <li>• <b>Introduction</b> sets scene, gains attention and sets the <b>tone</b> for the review</li> <li>• Has a clear, relevant <b>conclusion</b></li> <li>• Has clearly marked, coherent <b>paragraphing</b></li> <li>• Has a sound <b>vocabulary</b> and uses a range of relevant <b>film terms</b></li> <li>• Has a range of appropriate <b>sentence structures</b></li> <li>• Occasional <b>mechanical errors</b></li> </ul> <ul style="list-style-type: none"> <li>• <b>Introduction</b> gains attention in an interesting, relevant way</li> <li>• Has clearly expressed evaluative comments in the <b>conclusion</b></li> <li>• Has clear, coherent and varied <b>paragraphing</b></li> <li>• Has a sound vocabulary and uses a wide range of <b>film terms</b> and <b>concepts</b></li> <li>• Few <b>mechanical errors</b></li> </ul> <ul style="list-style-type: none"> <li>• <b>Introduction</b> is pertinent, attention-grabbing and <b>tone</b>-setting</li> <li>• Has clearly expressed <b>evaluative comments</b> in the <b>conclusion</b> which neatly rounds off the review</li> <li>• Uses an innovative range of <b>structural features</b></li> <li>• Has an impressive command of <b>vocabulary</b>, including <b>film language</b></li> <li>• Almost free of <b>mechanical errors</b></li> </ul>